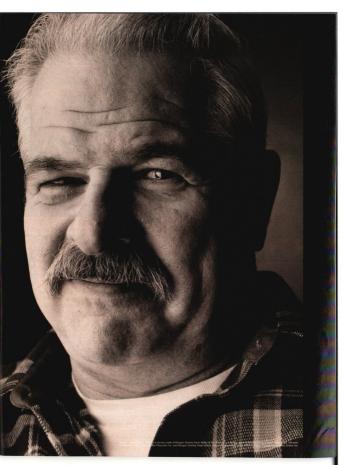


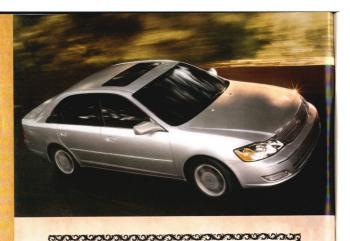
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### THE WEEKLY NEWSMAGAZINE



Mad as Hell: Protesting against the high cost of prescription drugs (see NATION)



Kid Craze: Mewtwo and the Pokémon conquer America (see COVER)



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AMERICAN SCENE

**Edward Barnes/St. Regis Mohawk Reservation** 

# People Smuggling Is a Good Business

The easiest illegal route to America may be through a tiny Indian reserve

ETWEEN THE WORN-OUT trailers and the HUD homes on the St. Regis Mohawk reservation sits an incongruous stretch of newly built mansions. From his patrol car, Wesley Benedict, the tribal police chief, points out a red brick palazzo and a white gabled mansion. "Most of those are built with smuggling mon ey," he says. Around the world, word has spread that if you want to come to the U.S., the easiest point of entry is this barren reservation that cuts across both sides of the New York-Canada border

A year ago, 35 people, including a tribal chief, were indicted for their part in an international ring that smuggled Chinese into the U.S. The Justice Department says it brought in more than \$160 million—100 to 150 aliens a month at \$47,000 each, with the Mohawks getting a cut. But St. Regis is still the route of choice for perhaps 20,000 illegals each year from the Middle East, Europe and Asia. "Aliens aren't our job," says

Chief Benedict wearth, Yet wuch of his time is spent picking up lost strangers on the reservation and turning them over to the border patrol. He points out a dozen regular drop-off points, like old marinas and abandoned houses. For several days last week, he was on the alert for Hussein Fayid, an accused Lebanese murderer mover. Authorities traced Fayid through Toronto, Just outside the Mohawk reserva-

tion, he slipped away.

"The easiest way to America? That's simple," says Dick
Ashlaw, who runs the U.S. bor-

der patrol in the region. "Go to the McDonald's in Cornwall, Canada, take a seat and look lost. It takes about 10 minutes. Someone will tap you on the shoulder. And from there it's into the reservation and a three-minute boat ride to the United States." The going price is \$500. Those who don't arrive with the aid of smugglers simply walk off the reservation and catch a Trailways bus. The local bus stop is the Big M Market in Massena N.Y. Says the manager: "They come in every other day." But an understaffed border patrol can only do spot checks there.

The Mohawk reservation appeals to smugglers because its status as a tribal reserve makes it a no-go area for law enforcement officials. Even the military has declared it a "red zone" and has refused to fly over it since a medical helicopter was shot down on a nearby reservation years ago At the edge of the 16,000-acre reservation, a sign boldly warns the FBI, state police and IRS to keep out. "It is a jurisdictional and geographic nightmare, says Ashlaw, who only enters the reservation escorted by the tribal police. This year the border patrol has made 1,800 alien arrests.

According to tribal

police and federal authorities, the smuggling took off several years ago when Canada lowered its cigarette tax. Until then much of the reservation's cash came from buying cheap cigarettes in the States and selling them illegally in Canada. "You could make 600% on

da. "You could make 600% on a case of cigarettes," says Mohawk Charlie Little Tree. "When that ended, people became the easiest commodity." Little Tree is now facing charges for smuggling aliens; his son is already serving time for the same offense.

Little Tree estimates that at least 1,000 of the 8,000 Mohawks currently living on the resear are involved in the trade. The reservation has an unemployment rate of almost 40%. There are some big guys in it, maybe 100, but mostly it is kids or anyohe oles who needs money to fix a car or go on a date," says Little Tree. They can pick up \$500 for a few minutes' work."

Another worry, says police chief Benedict, is that the trade is getting rougher. He points to an abandoned red-trimmed house sitting on the Canadian side of the border. "Last year smugglers locked a family with a small baby in there and left them for several days. The baby nearly died."

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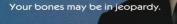
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**44**After all, to us, everyone is an alien. 77\_charlie Little tree



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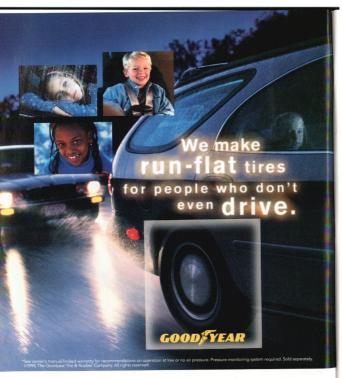
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## LETTERS



## The Low-Carb-Diet Craze

# 44ff Dr. Atkins eats 6,000 calories of bacon cheeseburgers a day, he will soon become the blubber ball that so many Americans are."

THOMAS M. GINN, M.D. Salisburu, N.C.

AS A NUTRITION PROFESSIONAL, I WOULD like to thank you for your well-written article on low-carb diets [HEALTH, Nov. 1]. You presented the many sides of this complex issue very well. There have been hundreds of diets in the past, and there are bound to be hundreds more in the future, each promising the reward of thinness and health as long as one stays on "the diet" forever, an almost certain impossibility. For this reason diet truly is a four-letter word. There is not one sole miracle cure, book or meal plan for proper nutrition and health; there are hundreds of solutions depending on the health goals one is trying to achieve. Consumers should consider consulting a registered dietitian for help in customizing their nutrition therapy

Julia J. Sheerin, R.D. Traverse City, Mich.

AMERICANS ABE FINALLY WAKING UP TO the destructive consequences of 15 years of carbohydrate abuse. Everyone hates low-carb diets except the people who so on them! Congratulations to Dr. Woodson Merrell for his piece "How I Became a Low-Carb Believer." He had the courage to speak up. DEBORM FRIEDSON CHUD, M.D. DEBORM FRIEDSON CHUD, M.D.

Tufts University School of Medicine Medford, Mass.

CONSUMERS ARE RISKING THEIR LONGterm health for short-term weight loss. When will they wake up and eat more fruits, vegetables, beans and whole grains

and less sugary processed foods?

JUDY DOHERTY

Weston, Fla.

IF A HIGH-PROTEIN DIET WERE THE SOUUtion to long-term weight loss, it would not need to be reinvented every few decades. Losing weight is easy. The challenge is to achieve and maintain a healthy weight for life. This requires a commitment to physical activity and a nutritious diet that includes a wide range

of foods eaten in moderation. Contrast this approach to the risks of fad diets. Rather than showcasing the insanity of magical diets, you should report on the science of health and nutrition.

Mary Jo Feeney, R.D. Los Altos, Calif.

YOUR REPORT WAS CHOCK-FULL OF GOOD, nutritious humor. I think I lost a pound

or two laughing. Thanks!

PETER KELLY

Portland. Ore.

wig will. IMMERSE OURSELVES IN ANY imminished that promises weight loss while defying the laws of physics. Our colories (from whatever source) ingested and expended. When we consume more than we burn, we get fat; when we burn more than we consume, we lose weight. If Dr. Atkins eats 6,000 calories of bacon cheeseburgers a day, he will soon become the blubber ball that so many Americans are.

THOMAS M. GINN, M.D. Salisbury, N.C.

TODAY HEALTH CARE IN GENERAL AND obesity treatment in particular attract charlatans. You made little mention of the health risks of their schemes. Entrepreneurs who market diets via their books are promoting not health but self-image. Your report gave my patients permission to eat whatever they choose with utter disregard for their health.

CLARENCE M. LEARY, M.D. Lodi, Calif.

WE AMERICANS AND OVERWEIGHT BECAUSE we eat too much and don't exercise enough, plain and simple! The portions are huge, and we won't settle for less. We want bagels and muffins the size of Rhode Island. We megasize and supersize our already calorie-laden fast-food meals. Why is it that other countries following a low-fat high-carbohydrate



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-Richard North
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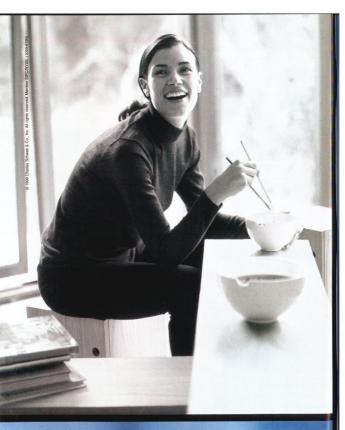












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COLLEEN THOMPSON, R.D. Wallingford, Conn.

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KIM PETERSHACK, R.D.

Madison, Wis.

FOR AS LONG AS I CAN REMEMBER, MY father has said refined sugar and white bread are poison. As kids, we were forbidden to eat these foods. Instead we ate honey or brown sugar and German rye bread. I've always eaten like a horse, as have all members of my family, and have never been overweight. I believe any diet that eliminates these two "poisons" will be quite effective.

MATHEW H. HILBING

# Focusing on Success for All

RE YOUR STORY ON THE ACHIEVA COLLEGE Prep Centers [EDUCATION, Nov. 1]: I would like to correct a misconception about Silver Creek High School. I was quoted as saving Silver Creek is thinking of hiring Achieva "not only for test prep but also to teach reading and writing skills." We hired Achieva not to supplant what our staff already does, and certainly not to rescue us, but instead to assist us in our focus on success for all students. If that part is controversial, then so be it. We are pleased with what Achieva has done so far, and we will continue to have its people work with us for as long as they help us to show continued improvement for our students

FRED DE FUNIAK, PRINCIPAL Silver Creek High School San Jose, Calif.

# **ABC on Cell Phones**

WE ARE WRITING TO OBJECT TO DR. JAN Smith's article "Cell-Phone Scare," reacting to ABC News's 20/20 report [PER-SONAL TIME: YOUR HEALTH, Nov. 1]. Those of us who spent four months investigating the safety of cell phones read Smith's column with disbelief. How could the description of our report be so inaccurate? We questioned whether Smith had even seen our two-part, 24min. broadcast. He wrote that he was "startled by the possibility that ABC could have uncovered a smoking gun in a medical controversy that has been simmering unresolved for years." But we specifically reported, "There is no smoking gun." This is just one example of how Smith distorted our report in order to discredit

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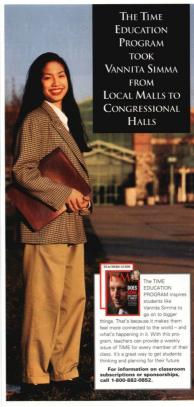
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If you feel unwell in any other way or have any problem that you do not understand after taking thiTTHEX, tell your doctor immediately. WHAT SHOULD I DO IF I TAKE AN OVERDODE?

If you have been more medication than you have been told, contact either your doctor, a hospital emergency department, or the searest posson control center immediately.

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fifty years ago, we were barely a ripple. But, like any self respecting ripple, we had bigger ideas. Initially the effects were only felt closer to home, as we went about building Africa's most extensive network. More recently we have been broadening our horizons. Today, we have almost 50 international destinations, spread across 4 continents. Ripples are a thing of the past, these days we're making waves.

GOING TO GREAT LENGTHS TO PLEASE



# WHAT THEY SAY AT TFK



this magazine are just one forum where news enthusiasts can

air their ons. Each week 2.5 million kids read our precocious junior sibling magazine, TIME FOR KIDS. Then ey weigh in-by the thousands! Not only do young readers inundate us with letters, but they also make their opinions count in our online poll "Kids' Views on the News." One recent question in the poll was whether an instant replay should be used to overrule a Major League Baseball umpire's call. Nearly 5,000 kids rooted for technology over human frailty, but a sentimental 2,000-plus hope the national pastime will continue to be played by the existing rules, preserving the umps' omniscience. To find out what kids are thinking this week on various topics, check out the TFK poll at www.timeforkids.com.

it. Our story was carefully written to avoid exactly what Smith accused us of doing—overstating the science and causing a scare. Of course, any reporter, even one like Smith from a competing network, is entitled to come to his own conclusions about our story, but they should be based on the facts. Smith's article was unfair to us as journalists and inaccurate and misleading to your readers of the control of

BRENDA BRESLAUER, PRODUCER BRIAN ROSS, CHIEF INVESTIGATIVE CORRESPONDENT ABC News New York Citu

# **Campaign Finance Reform**

BEYOND THE PERCEPTION THAT CAMpaign financing is a sort of legalized bribery by Big Money interests who seek to influence politicians [NATION, Nov. 1], there is another problem with campaign funds. They are used mostly to purchase TV advertising. A mature and leading democracy like America should vote on the basis of reasoned argument, not because of cynical, low-minded commercials. Can you imagine 30-second spots as a replacement for the Federalist papers? Televised political ads are sold to our nation the same way as soap for dirty laundry. Like tobacco smoking. gambling and other expensive, unhealthy

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# Suzuki presents Heisman Heroes

# A Winner All His Life

WHEN ROGER STAUBACH AND HIS WIFE, Marianne, entertain at their Dallas home, the Hall of Fame quarterback knows exactly what to expect. "People will ask, 'Can I see your Super Bowl ring? and 'Can I see your Heisman Trophy?'" he says.

"The Heisman stays with you. The other night I spoke to a group and it's still, 'Roger Staubach.

former Heisman Trophy winner." Before leading the Dallas Cowboys to four

Super Bowls, Staubach gained national acclaim as Navy's field admiral-and an admirable one at that. The New York Times said Staubach "threw passes like a Y.A. Tittle with hair and ran the ball like a slimmed-down Jimmy Brown. Here was a real-life Jack Armstrong, the all-American boy, so noble a character that he even goes to church every day." In 1963, Staubach became just the fourth

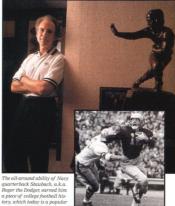
junior to win the Heisman, earning the trophy for guiding Navy to a 9-2 record and the No. 2 national ranking. During the regular season, he completed 66% of his passes-never throwing more than 22 in a game-for 1,474 yards and seven touchdowns. The Midshipmen lost the Cotton Bowl to topranked Texas, but Staubach set game records for completions (21) and passing yards (228). Staubach is best remembered, however, for his

scrambling. Roger the Dodger often traversed the backfield like a five-year-old playing tag, then unloaded a near-impossible pass while being dragged down, or he zigzagged upfield himself. "He scares both benches," Navy coach Wayne Hardin once said. A Middies assistant added, "Nobody knows what he's going to do except Staubach and God."

In a 26-13 road win over Michigan in Week 3, Staubach passed for 237 yards and two touchdowns and ran for 70 yards and a third score. A Wolverines assistant lamented, "The way he plays, you've got to cover the ushers and the people in the stands. The only

way to beat him would be to let the air out of the ball." Or knock him out of the game. The following Saturday. SMU edged Navy 32-28 in the Upset of the Year, according to a wire service poll. Sidelined twice with a dislocated left shoulder, Staubach still became the first Navy quarterback to rush for more than 100 yards. Afterward, Navy's team doctor told him he might need shoulder surgery, but he wore a harness and didn't miss a game.

The Midshipmen closed the regular season with six straight wins, including a 35-14 romp over Notre Dame, the last time Navy beat the Irish. The finale, a 21-15 thriller against Army, was postponed and played in honor of President Kennedy, slain in Dallas two weeks earlier. Staubach, who had met Kennedy and was deeply affected by his death, learned he had won the Heisman just days after the assassination. His excitement was tempered, but he enjoyed his trip to New York City-even a humbling experience at a Broadway show.



attraction in his Dallas home.

"I was standing in the lobby in my uniform and people started handing me their tickets, thinking I was an usher, he says with a laugh. "That put it all back into perspective." In his acceptance speech the following night at the Downtown Athletic Club, Staubach said he would like to cut the trophy into pieces for his teammates.

Two of those teammates are now among the 700 employees of The Staubach Company, Roger's commercial real estate business, with 36 offices in 31 cities. The company recently located the site for NFL Films' new headquarters in New Jersey and is overseeing its construction. Staubach's group also has pioneered the concept of tenant representation-helping businesses find and negotiate for existing office space.

The modest Staubach doesn't display football memorabilia in his office, so only those visiting his home can sneak a peak at his Heisman. As for cutting the trophy into pieces for his Navy teammates, says Staubach 26 years later, "They're still waiting."-E.J. McGregor

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"The cheetah is the fastest land animal in the world."

- Encyclopædia Britannica





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# **DIETERS START TAKING AIM AT TWINKIES**



Got your own special way to lose weight? Lots of readers ahaved diet formlass with us after reading our cover story on low-carb weight loss IHLALTH, Nov., 11, John Stevens of Westherford, Fezas, has a simple regimen: "My guaranteed, foolproof, 100% successful formation for losing weight and maintaining the loss for all flettime is the Dow't Eat So Much Diet. Try II, It works." Elene Kweskin of St. Louis, Mo., calls her diet FAT, an acronym for Fixed Apoetite Fechnique. Prescribes Kweskin:

"Eat a variety of foods in moderate amounts, choose foods low in fat and calories, perform some regular exercise and count to a beautiful yearness of the calories, perform some regular exercise and count to a beautiful yearness of the calories. Calories when the calories was a some some regular exercise and count to a beautiful yearness and the calories are calories. The period of the calories and the calories are calories and the calories and the calories are calories and the calories and the calories and the calories are calories and the calories and the calories and the calories are calories and the calories and the calories are calories and the calories and the calories are calories are calories and the calories are calories and the calories are calories and the calories are calories are calories and the calories are calories are calories are calories and the calories are calories are calories are calories and the calories are c

addictions, political TV ads should be taxed. At least we could put those dollars into something productive.

STAN ROSENBERG

STAN KOSENBERG Grayslake, Ill.

### Falwell Reaches Out

I'M NO FAN OF JERRY FALWELL'S. IN FACT, as a fellow Christian, I've been embarrassed by his antics and have long felt

that he gives Christians a bad name. So I was surprised and pleased when, with agay activist the Rev. Mel White, he led a forum designed to address violence against gays and Christians [RELECION, Nov. 1]. But this 90-min, gathering did nothing to resolve the contentious issues between Christian Evangelicals and the gay and lesbian community. Falwell holds firm in his belief that homosexuality is a sin and a chosen deviant lifestyle.

As long as he feels that way, clearly this was not "An End to the Hatred," as your story title says, but certainly, as the Rev. White has acknowledged, "It's a small story but it's a start"

> LAURA S. SCOTT Boanoke, Va.

FALWELL AND HIS FOLLOWERS HAVE STOOD on the wrong side of logic. Why is he referred to as a religious "leader" when he is the one clearly following the rest of us into the next millennium?

JOHN ANDREINI Champlin, Minn.

AS A GRADUATE OF PLANELL'S LIBERTY University and an outwardly gay Christman, I hope his apologies are sincere. Falwell may finally be able to let go of the personal homopholes as catalyst to solicit millions of dollars of financial support from the vulnerable sheep of his form the vulnerable sheep of his part from the vulnerable sheep of his try thock. Thank you, Mel White, for having the courage to draw a line in the sand and state that enough is enough. It was white and his friends who set the more Christike example here and took the higher ground—not Falwell.

ART SCOTT Las Flores, Calif.

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# Just eat around the fuzzy stuff.

(Leftovers Day Is Nov. 27th. Celebrate the Date.)

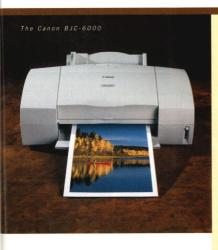
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# Don't worry. The fame hasn't gone to either of our dual printheads.



"Canon's BJC-6000 is a high-quality photo inkjet printer, without the large price tag."

PC Photo - July/August 1999

"Print on photo paper, and dare your colleagues to guess which came from the photo drop and which from your PC."

Fortune Magazine - July 5, 1999

"Canon's BJC-6000 is a rugged color inkjet with individual ink tanks that are easily replaced."

Fortune Tech Buyer's Guide - June 1999

The reviews of the Canon BIC-6000 Color Bubble Jet\* printer are in.

And, well, let's just say it's tough to be modest. They praised the moneysaving individual ink tanks. They raved about the vibrant, 1440 x 720 dpi\*
color from our dual printhead design. They used words like savvy, brilliance
and value. But don't worry. After all the limelight and glamour, it's only \$140"
(after \$50 mail-in rebate). For details, visit www.ccsi.canon.com/6000 or
call the BIC-6000 fan club at 1-800-0K-CANON.

"The brilliance of color...If your printouts look like last Sunday's comics left out in the rain, step up to Canon's BJC-6000."

Home Office Computing - June 1999

"The Canon BJC-6000 Series Color Bubble Jet Printer offers economy and value – a savvy color printer package."

PC Magazine - April 6, 1999

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Top tech news, features and our bargain hunters



Time and CBS News's collection of profiles of the 20th century's 100 most influential people has just been published by Simon & Schuster in 445-page book, People of the Century: One Hun-

Shaped the Last One Hundred Years. It is available now and would take a great gift. Buy it in bookstores

## HOW TO REACH US

# TIME

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**BRENDA** BLETHYN LOUELLA PARSONS

ROY SCHEIDER

MALKOVICH GEORGE SCHAFFER

JOHN HERMAN MANKIEWICZ

Orson Welles used all his genius to create "Citizen Kane."

William Randolph Hearst used all his power to try and destroy it.

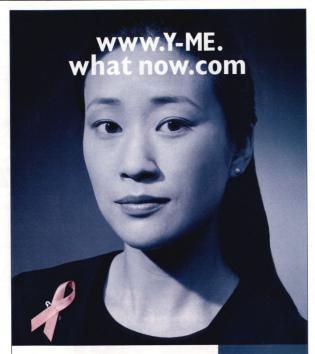


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NOV. 20, 8PM ET/9 PT



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# POLICY FORUM

# Simple Solutions

By Patrick G. Hays

ometimes our nation's social problems seem so overwhelming that we fear we can never solve them. It's tempting to just give up. But the rising number of uninsured Americans-more than 43.4 million-is one problem Congress can help to solve. Right now.

The challenge is to develop targeted solutions that reach specific people. For example, more than 83 percent of Americans who lack health insurance either have jobs themselves or have spouses or parents who work. Although these uninsured people work, their incomes are too low to afford insurance premiums. This problem is greatest among the smallest businesses, where 35 percent of employees are uninsured. To address the situation, our nation needs to find ways to help small companies offer insurance. Congress can make this happen.

First, the government should provide tax credits for low-income workers in small firms. In addition. Congress should allow the selfemployed-along with other people who purchase health insurance outside an employer group-to deduct the full cost of healthinsurance premiums from their income taxes.

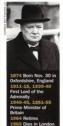
Finally, lawmakers must resist the many proposed public policy schemes that will increase the cost of health care. These proposals will only make the problems of the uninsured worse.

The government faces a choice: foster solutions today or aggravate an already grievous social problem for tomorrow. Let's urge our lawmakers to make the right decision.

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# Who Should Be the **Person of the Century?**

TIME's continuing series on the 100 most influential people of the 20th century will culminate in December, when we name a single figure as the Person of the Century. This week we have asked leading Democratic and Republican candidates for the U.S. presidency to name their selections. Here are their nominations:



WINSTON CHURCHILL was the century's best example of how individuals can shape history rather than being shaped by it. The force of his will and his words gave courage to his country and saved the West. Yet it was also Churchill who, after World War II, discerned the dangers to come from communist tyranny. Just as he defined the moral issues of the 1930s and 1940s, he defined the great moral challenge that would shape America's role in the world up to our own time Totalitarianism was the greatest evil of the 20th century. and Churchill its most able adversary. - George W. Bush. Governor of Texas

Like all of us. Churchill had his flaws. But like few other men, he was a man discerning enough to recognize a cause bigger than himself and honorable enough to devote his life to it. He saved not just Britain but Western civilization itself. And in doing so, he earned for himself the tribute he paid to the fighters of the Royal Air Force in 1940: "Never in the field of human conflict was so much owed by so many to so few." -John McCain, U.S. Senator from Arizona

FRANKLIN DELANO ROOSEVELT My office sits right next door to the office once occupied by this former Assistant Secretary of the Navy, one of my true heroes and one of the greatest champions of hardworking families this nation has ever known. In electing Roosevelt President, Americans turned away from a government by the few and for the few. F.D.R. lifted America out of the depths of the Depression



ORN Jan. 30, 1882, 1921 Contracts pol

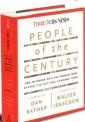
and gave working families the chance to be self-reliant by opening the doors to education, economic opportunity and home ownership wider than ever before. And while making an America that was strong at home, Roosevelt built a consensus for leadership and engagement in the world that still shapes the way the U.S. conducts itself among the family of nations. More than any other person, Roosevelt made this the American century. -Al Gore, Vice President of the U.S.

# NOMINATIONS YOU MAY NOT HAVE CONSIDERED

In making suggestions for TIME's Person of the Century, our readers d not, of course, feel limited to the people who were among the TIME 100. No, their thoughts range far afield. Among the nominations we've received are ones for actor Johnny Weissmuller (famous for his role as Tarzan), rock-

'n'-roll musician Chuck Berry, the inventor of the salad bar, actor Mel Gibson, Michael Jordan, nutritionist Adelle Davis, the U.S. consumer, the U.S. taxpayer, Rosie the Riveter, Andy Warhol and Bob Hope, But the person whose fans are lobbying the most strenuously is ... Elvis.

# The holiday gift of the century.



A lavish celebration of the one hundred most influential leaders. artists, intellectuals, and heroes of our time. With more than 300 full-color. and black-and-white photographs from every decade, the book offers compelling profiles crafted by this era's finest writers, including:

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### INDICATORS

COMPUTERS PCs are inexorably making their way into U.S. households, but there's still a big disparity by region. Here's a state-by-state rundown:

▶Percentage of households with computers



BEER Football season is in high gear, and the brews are flowingespecially in Nevada



**GASOLINE** Last month gasoline prices reached their highest level since before the Gulf War

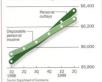
▶U.S. average October price for regular unleaded gasoline



'88'89'90'91'92'93'94'95'96'97'98'99 Source: AAA

SAVINGS Americans are spending more than they're earning

▶Income vs. outlays in billions of dollars

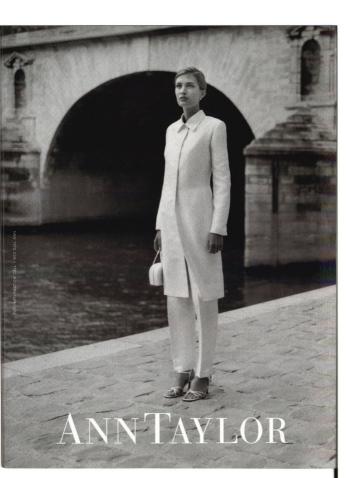


**HOLIDAY BUDGET** It's up 16% this year for the average American

▶1999 holiday-spending estimate



TIME, NOVEMBER 22, 1999



# WE'RE AS MACHO AS THE NEXT IT SURE IS NICE TO FIRE UP THE

Even the most hardened mountain man knows enough to come in out of the cold. And that the next best thing to a warm fire in a snug, out-of-the-way log-cabin is a pair of warm, power-adjustable, heated front leather-seats in a snug, out-of-the-way Nissan Pathfinder. With the automatic temperature control set at. says. A ballow 78:

Those are just three of the luxurious creature comforts available in the new 2000 Pathfinder to help remind you of the civilization you left behind. Or simply the house you left behind as you and the snowplows begin your morning commutes.

Lap-of-luxury considerations aside, this is also the toughest and most capable Pathfinder we've ever built, with features like front and rear stabilizer bars and our exclusive MonoFrame' construction. And in recent five-star government crash tests, no other SUV outperformed the Pathfinder.

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impact air bags" and more.



# GUY. BUT ON A COLD MORNING, HEATED LEATHER SEATS.





#### WARM OR FRIGID, IT'S RIGID

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#### VERBATIM

44 I don't know anything about him. All I know is he knows less than I do about world politics. 77

> HOWARD STERN, on George W. Bush

44 I was talking to Otkir Sultonov, you know, the Prime Minister of Uzbekistan, and he asked me, 'Did you send a birthday card to Hamed?' That, of course, is Hamed Karoui, the Prime Minister of Tunisia. And I thought, 'God, how could I have forgotten? I had just been talking about him with lon Sturza, the Prime Minister of Moldova.' 79

> AL GORE, name-dropping to Don Imus

Whot even a really nice ring. 77

RANDY EVANS, Gingrich's divorce lawyer,

downplaying the gift Newt gave to his mistress

This is a great mother-son thing to do.

VICKIE GOVERNALI, on letting her 10-year-old skip school to see Pokémon Source: The Howard Stem Show, New York Times, AP, New York Post



MAN IN A PILE O' MONEY Three Pablo Picasso paintings at two different auctions brought in mad cash last week, including \$435. million for Nude on a Black Armchair, left, and \$49.5 million for Seated Woman in a Garden, right.

#### WINNERS & LOSERS



CAROL MOSELEY-BRAUN Former Senator wins New Zealand ambassadorship. Now, no more cavorting with dictators

YOUR UPS PERSON Men in Brown are Internet hipsters. UPS launches killer IPO, thanks to e-commerce deliveries

ANNIE

Musical wins TV ratings.
Cultural barometer: Warbucks
takes black wife; no one cares

PAT BUCHANAN
Asks lefty, perennial loser Lenora
Fulani to co-chair campaign. Was
McGovern booked?

HILLARY RODHAM CLINTON
West Bank visit offends Israelis
and Palestinians. C'mon, do
Belfast, and go 4 for 4
LEPRECHAUNS

LEPRECHAUNS
NBC bombs with ratings
gambit. That, and they're after
me Lucky Charms



IS KLEPONIS-

#### INTERNET

## I Kiss You!!!!!: The Movie. **Coming Soon to Theaters**

THE INTERNET HAS PRODUCED ITS FIRST postmodern superhero in the form of MAHIR CAGRI, a 37-year-old man with a beak nose and, by his own admission, an interest in Ping-Pong, sex and playing the accordion. "I Kiss You!!!!!"-runs the greeting of the Mahir home page-a normal enough salutation in his native Turkey but a thrill to the hordes of fans who have sent e-mails recommending his site to friends. Cagri, who "invitates" any young women coming to his hometown of Izmir to stay in his home, has provoked Clinton-based parodies, flash animations and a large Web fan club. He told the Turkish press that the site was a joke perpetrated on him by a teenage hacker, and reported the theft of



his original Web page to the police. Cagri, who follows Islamic custom by praying five times a day, says he's alarmed by the thousands of e-mails he receives daily, mostly from women. Now he might be the one "invitated" abroad to barter his fame. He is currently weighing offers to go to the U.S., including one that might lead to a film

-By Andrew Finkel/Istanbul

#### A Trip That's Greek To Clinton's Planners

WHEN BILL CLINTON PLANNED TO START this week's European trip with a stopover in Athens, his timing could hardly have been worse. Clinton knew he had to visit Greece because he was going to its rival Turkey, but his brain trust never debated

the wisdom of a schedule that would put him in Athens shortly before Wednesday. Nov. 17. That sensitive anniversary commemorates a 1973 crackdown on prodemocracy students and is traditionally marked by demonstrations against the

WORLD

### You Say Kosovo, I Say Kosova: Let's Fight

IT LOOKS AS IF PRESIDENT CLINTON WILL visit Kosovo later this month, and even though the U.S. military base is built to withstand a Klingon attack, the Secret Service is edgy. A report published last week

noted that there are as many murders in Kosovo today as there were in the months prior to the NATO campaign, but now Serbs are the main victims. Kosovo Albanians are purging the province of Serbian culture: license plates The ethnic Alba



are being blacked out, accents dropped,

and street signs lengthened to show Alban-

so-va." There is a third option. the Arkansas variant, which he has drawled on occasion: "Koso-vo." It's wrong, but under the circumstances, it may be the safe one. -By Andrew Purvis and Anthee Carassava/Pristina

U.S. Moreover, Greeks are particularly angry at Washington this year over NATO's bombing of Kosovo. Still, "no one believed security conditions were so bad that the President could not come," says a senior American official, U.S. diplomats tried to blame Athens for the scheduling gaffe, insisting Greek Premier COSTAS SIMITIS changed his mind after promising U.S. Ambassador NICK BURNS that no permit would be issued for a large protest in front of the U.S. embassy on Nov. 13, the original date for Clinton's arrival. But THEODOSSIS DEMETRICOPOULOS, the Greek-embassy spokesman in Washington, says "no promises were made." Once they finally woke to the peril, Clinton's advisers pushed back the start of his Greek visit until this Friday, by which time the explosive anniversary will have come and



#### VOTERS SPEAK OUT: WHY WE LOVE GEORGE W. BUSH



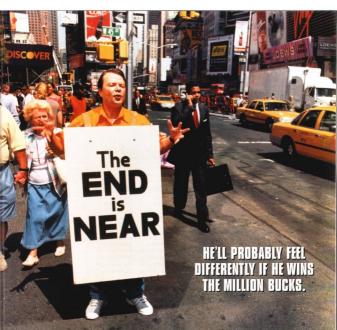




gone.



-By Ann Blackman/Washington



# your Discover Card for a Chance to Win









# **Presidency...or Pulitzer?**

HAT DOES IT TAKE TO WIN THE PRESIDENCY? SOUND FOREIGN POLICY AND A PLEDGE TO protect Social Security might help. But a candidate also needs shelf life. Here's a guide to recent books from the men who want to be Commander in Chief:

CANDIDATE	BOOK	ABOUT	VOTE FOR ME BECAUSE
GEORGE W. BUSH	A Charge to Keep	Him, vowing "to never allow others to define me"	I'm a compassionate conservative: "call me a conservative with a hear
JOHN MCCAIN	Faith of My Fathers	A prisoner of war survives Vietnam	I'm a hero, but I'm flawe just like you
PATRICK BUCHANAN	A Republic, Not an Empire	Isolationism	"Most heartening about 1996] campaign was the respectful and extensive coverage my ideas recei in the mainstream medi
STEVE FORBES	A New Birth of Freedom	Forbes magazine parables answer America's problems	I have "positive, forward looking solutions," and I the Forbes editor in chie
RILI	Values of the	Raskethall as	I played basketball very

BRADLEY Game leadership AL GORE Earth in the Environmental Ralance

hleakness 60-SECOND

-he [the

I'm

Great jock allegory very well with others I can save the planet, and God is on my side

Ideas slammed by conservatives as too radical

BUZZ

This year's most

anticipated book

This is actually a

Got bad buzz for

notion that Hitler

was no big U.S.

threat: even infuri-

ated Republicans

Alas, money can't

buy you buzz

by a politician

good memoir

#### The List

THINGS WE'RE LOOKING FORWARD TO MAKING FUN OF:

• The Reform Party nominee

Lou Bega's next

single · Kathie Lee Gifford's Christmas

special Our neighbor's Y2K

bunker . The Ask Jeeves Thanksgiving

Day Parade float Michael Jackson playing Edgar Allan

Poe in a movie Bill Gates' appeal

. Y2K: The Movie · Willennium, the

Will Smith album

• Kurt Warner's second half • The recession

• The presidentialcampaign debates

. The final episode of Shasta McNasty

· Howard Stern dating NHL Minnesota expansion team.

the Wild . The debut of the trampolining

competition at the Olympics Bulgarian air-traffic

controllers on Jan. 1

# POSIUM

### **NOT PERMITTED**

Location, location, location! Last week Senator John McCain caught some flak after filming part of a campaign commercial in Arlington National Cemetery. This is a no-no because partisan activity isn't allowed on Army property. We asked a few guerrilla filmmakers to give McCain advice on shooting on the sly.



car-nominated documentary Waco: The Rules of Engagement: "The next best thing to a hidden cam-

Amy Sommer.

producer of the

controversial, Os

era is to make sure that you have a camera person who can shoot and run at the same time. It's a little ironic that a Republican war hero is in trouble with the authorities. Maybe the 2000 race is getting interesting after all."



Project: "Your need for a location can often outweigh your influence, not to mention your bank account. Ask for permission first. If they say no, then you shoot quickly. All McCain needs to do next time is

figure out a way to incorporate his

campaign ads into a film student's

senior-thesis project."

Roger Corman. B-movie king: "Do what we do. The actors drive to the location in an inconspicuous

car, followed by a minivan. As the camera photographs them from the back of the minivan, the actors stroll casually to their positions and play the scene, then stroll back to their car. Everyone drives away."

His love for the Open Road began on the Sidewalk.



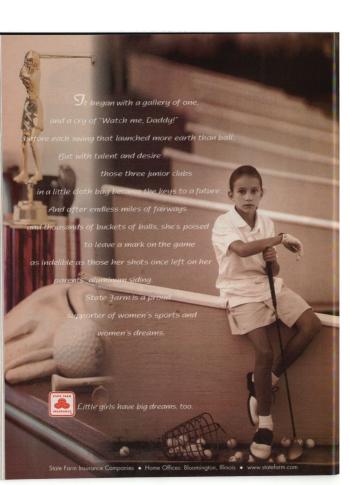
For some, driving was always more than a way to get from one place to the other. Even when that meant they had to pedal.

Hallmark has the perfect gift for these driven few with the Kiddie Car Classics"—a collection of pedal cars from the 1920s – 1960s. Die-cast to one-sixth scale and incredibly detailed, both Numbered and Limited Edition replicas come with a Collector's Card and Certificate of Authenticity any car lover would treasure.

Cruise in for Kiddie Car Classics

— available at Hallmark Gold Crown Stores.









SEAMAN A Sega Dreamcast game and the newest in virtual pets, the Seaman has a man's head and a fish's body, with voice recognition and Furby-like learning abilities. Addiction potential Imagine if you could have carried on intelligent conversation with your sea monkeys.

#### Ask Dr. Notebook Why is the new e-mail computer virus called the Bubbleboy virus? That's a weird name.



corrupted e-mail registers the recipient in his or her Outlook Express program as "Bubbleboy" of "Vandelay Industries" (a reference to one of George Costanza's fictional workplaces). Melissa, an earlier e-mail virus, makes a similarly hip reference to the Simpsons when opened, but the name itself supposedly came from a stripper in Florida, where the accused author of the program once lived. No one has yet found Melissa herself, though many have looked.



DIJIMON Pokémon's mean big brother. This game

Even though they are labeled for onetime use, biopsy needles, catheters, angioplasty balloons (right), scissors and other medical supplies are often sterilized and reused by hospitals. The government is considering regulating

the companies that reprocess these devices. But if experts are not particularly alarmed, why is everyone so upset by this news? Because it's really,

really gross.

# A Boy and His **Talking Man-Fish** NOW YOU'RE SICK OF SEEING POKÉMON

on everything but cigarette lighters and medical supplies. But Japan isn't done yet. Here's a peek at some of the crazes coming soon to our shores. Hey, at least they're not Hello Kitty

YU-GI-O A trading card and Sony PlayStation game: kids collect warriors and dragons and face off in battle. Addiction potential How many hours did you play Dungeons & Dragons?



features tougher, more vicious digital monsters, and they're already stomping across American TV screens. Addiction potential Young boys may love characters that can kick that Pikachu thing's vellow butt.

#### KOMEDY KORNER

BIG CHILL Bill Clinton plans to fulfill a lifelong dream by traveling to Antarctica this year, thus becoming the first President to visit the chilly continent. When we heard this, we called comedians for a Clinton-in-Antarctica joke This should not affect Bill Clinton because he has been living in a deep freeze in his bedroom in the White

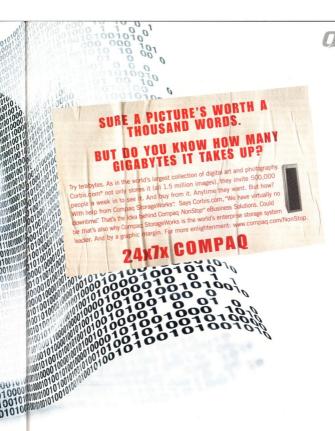
House for over a year now. -David Brenner They don't get a lot of news in Antarctica. It's the only place where mothers will allow their daughters to be introduced to President Clinton. - Marc DeCarlo

Now that things are winding down for him, it's nice that he has time for things like ribbon-cutting ceremonies at Starbucks. -Lynn Harris

#### FASHION FUSION

THE CHARACTER OF FASHION Chinese ideograms-popularly known by the Japanese word kanji are now cool. Hip to this fashion fusion is the National Hockey League, which is releasing team hats on Nov. 26: Fat Buddha Designs also makes hats. The trend began with rappers with kanii tattoos. Now designers like Darryl Smith have brought the look to their clothes





COMPAQ NonStop

# You Do Not Want to Be a Millionaire

O NOT CALL THAT SOO NUMBER. THE WHO WANTS TO Be a Millionaire people are tempting you-with their money, their fame and the opportunity to sit in a small room with Regis Philbin. Do not be fooled, no matter how good a living-room contestant you are. What they are really offering is humiliation, panic and a dose of self-realization you just don't need. I know, because four years ago I got one of the highest

scores in the country on a phone test for an MTV game show called Idiot Savants. A few weeks later, I found myself quarantined in a studio with three other contestants. Someone at MTV had seen Ouiz Show and taken it far too seriously, because we were not allowed to go to the bathroom alone, make any phone calls or say hello to friends in the audience. It is even worse at Millionaire. I don't know when, as a society, we decided that game shows were our most vital national interest, but they should get these guys to handle security at Los Alamos.

I'd like to blame the hostage-like environment for my behavior on the show, but I don't think that was it. You see, for some reason, I seemed to like pressing the buzzer very much. What I didn't enjoy was waiting for the host to finish asking the question. For the first question of the show, the host asked, "Steve Martin played a wild and crazy ..." I buzzed in with "somewhere near Romania." This premature gesticulation caused me not only to sit in a corner and wear a dunce cap for the first three episodes but to do things never before seen on a game show. When the host began a question with the words "Venus flytrap ..." I emitted a low, guttural noise, which is sounded like reee. I had started to say the name of Tim Reid, the actor who played Venus Flytrap on WKRP in Cincinnati, when I realized I couldn't think of his first name, so I halted mid-syllable, fearing a partial answer would help my competition. This defensive strategy, while clever, wasn't necessary, since the question was about plants. But my noise was dis-

arming enough to cause the host to walk over to me and say, "Joel, let me ask you one thing: Are you out of your mind?" This too made it on the air.

Soon I had a fan club. My name was chanted by people I had never met, and I felt the warm, soft love America feels for pathetic losers. It felt good,

But it didn't help. During a category called "Walken, Hopper or Keitel," we had to pick the actors who starred in a particular film. For Mother, Jugs & Speed, one contestant buzzed in with "Walken" and was pronounced wrong. Another answered incorrectly with "Hopper." Sensing a big opportunity, I rang in and proudly said, "Hopper," which was still wrong. Seeing this on videotape cemented my decision never to have children.

Let my story be a warning. On the first week of Millionaire, contestant Paul Locharernkul said to Regis, "I feel

like I'm sitting on the toilet and all of America is watching me." Think about it: even if you ace the questions, you might say something like that on prime-time television. So, please, if you need to gamble your dignity, do it by videotaping your kid throwing a basketball at your groin and sending it to America's Funniest Home Videos. That's easy money.

#### PROBLEM?

NOMINATION **PROCRASTINATION** Despite Foreign **Relations Committee** chairman Jesse Helms' staunch disapproval, Carol Moseley-Braun has been confirmed for an ambassadorship The bullish 78-yearold seems to have a problem with almost every nominee.

New Zealand MOSFLEY-ROALIN JAMES HORMEL Luxembourg

J. BRIAN ATWOOD Brazil WILLIAM WELD

Moselev-Braun helped defeat Helms' plan to renew a design patent on an insignia

that featured the Confederate flag Hormel is gay

He accused Helms of "a negative abuse of power" that hindered U.S. foreign policy Weld's criticism of Helms; Weld's wife once donated \$200 to a Helms opponent

OW LONG HE HELD THE PROCESS LIP More than a month, then she won

21 months, then the Prez appointed Hormel during a Senate recess Two months, then Atwood withdrew his nomination

Five months, then Clinton withdrew the nomination

# Books.

# Too Many Cookbooks **Never Spoiled Anything**

#### JULIA AND JACQUES COOKING AT HOME

by Julia Child & Jacques Pépin In the companion volume to the public television

series Julia and Jacques Cooking at Home, legendary cooks Julia Child and Jacques Pépin invite readers to step into the kitchen and benefit from their skillful

techniques and years Pub. Price: \$40.00 Discount 20% Our Price: \$32.00



#### DANIEL BOULUD'S CAFÉ BOULUD COOKBOOK

by Daniel Boulud & Dorie Gre

All of Daniel Boulud's attention, commitment and talent have gone into each and every recipe in this highly accessible collection by the fourstar chef, lauded as America's

Outstanding Chef of the Year in 1994 by the James Reard Foundation

Pub. Price: \$35.00 Discount 20% Our Price: \$28.00

#### THE NEW PROFESSIONAL CHEF™. SIXTH EDITION

by The Culinary Institute of America Aspiring chefs and cooking aficionados can attain perfect mastery of essential cooking culinary schools in the world. This cooking bible includes over five

Pub. Price: \$64.95 Our Price: \$51.96



#### CHOCOLATE PASSION

by Tish Boyle & Tim Moriarty Satisfy your passion for chocolate with

Chocolatier madazine, Separate sections on white, milk and dark chocolate and fifty-four tempting new recipes make this book a chocolate lover's dream come true (Wiley)

Pub. Price: \$39.95 Discount 20% Our Price: \$31.96

#### FAMILY CIRCLE® ALL-TIME FAVORITE RECIPES by the editors of Family Circle

You'll get mouth-watering results with more than six hundred of the most cherished and hest-loved recipes from Family Circlethe magazine that we have trusted for

Pub. Price: \$29.95 Discount 20% Our Price: \$23.96



#### BETTER HOMES AND GARDENS® NEW COOK BOOK, LIMITED EDITION

by Retter Homes and Gardens Available for a limited time only, this special

seventieth anniversary edition features over fifty of the most requested recipes from the ten previous editions and all the favorite recipes in the latest edition. In addition, all are updated to suit today's

techniques and palate. Pub. Price: \$26.95 Our Price: \$21.56



MOOSEWOOD RESTAURANT DAILY SPECIAL by the Moosewood Collective Vegetarians rejoice! The cooks at the Moosewood

Collective have gathered over 250 healthy recipes for the Moosewood Restaurant's most requested daily specialsthe soups, stews, salads, and extras that keep diners coming back for more (Clarkson Potter)

Our Price: \$21.60



#### SPAGO CHOCOLATE

by Mary Bergin & Judy Gethers

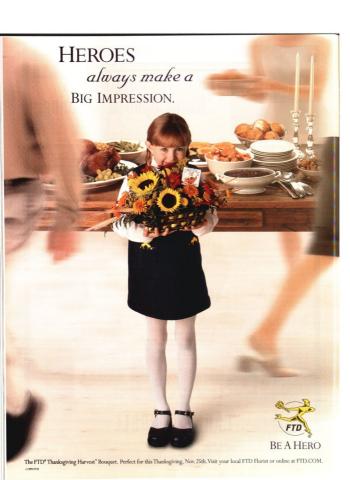
Bring a piece of Spago-the restaurants loved all over the world-home with these recipes for unforgettable chocolate desserts, including many that are easy to prepare, even for beginners. This book is your passport to indulgence.

(Random House) Pub. Price: \$35.00 Discount 20% Our Price: \$28.00



# BARNES&NOBLE

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SENTENCED, MARK MANES, 22, to six- and three-year prison terms for selling a handgun to Dylan Klebold, one of the teens responsible for the massacre at Columbine. and for possessing a sawed-off shotgun; in Golden, Colo. At the sentencing hearing, transcripts of a videotape were read in which the killers thank Manes for "[helpingl us do what we needed to do" but say he knew nothing about their plans.

RESIGNED. MICHEL CAMDESSUS, 67, managing director of the International Monetary Fund who helped stabilize Mexico and Asia in recent crises; in mid-

term, for personal reasons; in Washington. DIED, LESTER BOWIE, 58, theatrical avant-garde jazz trumpeter and founding member of the Art Ensemble of Chicago; of liver cancer; in Brooklyn, New York, A key voice in the experimentaljazz movement of the 1960s in Chicago, Bowie recorded and performed in Europe and the U.S. for 35 yearsoften in his trade mark white

DIED. RICHARD MARTIN, 52, erudite curator of the Costume Institute at New York's Metropolitan Museum of Art; of melanoma; in New York City. A former F.I.T. art-history professor, Martin combined scholarship and pop culture to invigorate the Costume Institute, Among his recent shows: Wordrobe, a retrospective of clothing decorated with words.

#### DIED. JACOBO TIMERMAN.

76, voluble Argentine journalist and activist imprisoned and tortured by military forces after the 1976

overthrow of President Isabel Perón: of a heart attack: in

Buenos Aires. Timerman's 1981 best seller, Prisoner Without a Name, Cell Without a Number, sparked international outrage over human-rights abuses.

DIED. ALFRED GWYNNE VANDERBILT, 87, horse-racing legend and scion of Commodore Cornelius Vanderbilt: in Mill Neck, N.Y., after return-

> ing from his daily visit to the Belmont racetrack. Vanderbilt was the consummate sportsman aristocrat and society high flyer. The owner of the great Thoroughbred Native Dancer, he helped introduce the use of the starting gate and the photo-finish camera.



\$5.47 billion Amount UPS raised in its IPO last week, largest in history

100 Shares owned by the average hourly UPS worker, worth \$68,000 after one day of trading

414,000 Shares owned by UPS boss James Kelly, worth \$31 million after one day of trading



29.305 ft. Revised height of Mount Everest as measured by satellite-7 ft, taller than we used to think

4.508 Number of Bill Bradleys it would take to top the new Everest

1 in 2.2 Chances of getting at least one award if you're in the Army

1 in 16 Chances of getting an award if you're in the Marines



14.25% One-time tax rate on people worth \$10 million or more suggested by Donald Trump

\$750 million How much tax the Donald would end up paying under his own plan

ters Union: National Geographic Survey: USA Today:

DRUG



Crack cocaine

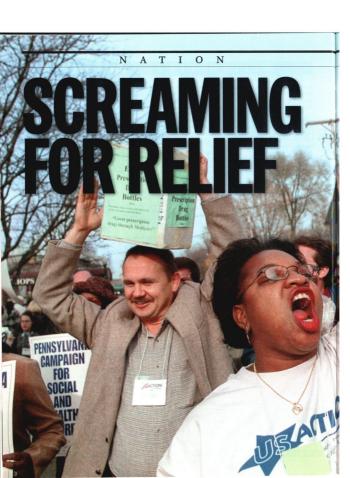
JAIL BAIT How much crack does it take to get sent up for five years? The Senate held hearings in Washington last week about

to bring	the powder-co	n-mandatory-sentencin ocaine limit down from ick that gets you a nick	500 g to 50 g-
caine	Heroin	Crystal meth	LSD
11.76	100 g	5 g	1 g (liquid)

5 g
\$425
Urban
Death by
cardiac arrest

Powder cocaine	neroin	Crystal meth	LOU
500 g	100 g	5 g	1 g (liquid)
\$55,000	\$12,000	\$600	\$100,000
Yuppies	Models	Hicks	Phish-heads
Death by cardiac arrest	Death by forgetting to breathe	Hyperactivity, then death	Not sure, but 0.3 g killed an elephant

Marijuana 100 kg \$215,000 Everyone Severe case of munchies





The high cost of prescriptions may be the hot issue in this election. What you should know about the problem, and why the pols are worrying

By MATTHEW COOPER

ERE IS A PARADOX OF AMERICA'S health-care system: the U.S. invents most of the world's great prescription drugs, but thousands of Americans cross into Canada and Mexico to buy them. Some go on their own; others ride buses in organized tours sponsored by senior-citizen advocacy groups. Either way, they want medications that salve ills from leukemia to ulcers, mood disorders to high cholesterol. These are the identical life-improving. death-defying drugs that they would get at home-but for a fraction of the cost. And so it is on a November day in Nuevo Laredo, Mexico, just over the bridge from Laredo, Texas, los precios mas bajos garantizapos, declares the sign at Farmacia el Fenix: "The lowest prices guaranteed."

Nuevo Laredo is a prescription Mecca for many in the Southwest. That's what brought Marvin Bryan here. A feisty 73-year-old long-distance trucker and former reading teacher from Mesa, Ariz, he had heard about Nuevo Laredo's prescription-drug bonanza from his trucker pals. Clutching a plastic bag, he is pleased with his purchases, which include Augmentin, Prosear Collowing Laredown Pagnetic Marchael Collowing Laredown Pagnetic Marchael Collowing Laredown Pagnetic Marchael Collowing Laredown Pagnetic Marchael Collowing Laredown Collowing Lar

While the high cost of drugs is making Americans cross the border, in Washington it's making politicians nervous. Last Friday Speaker of the House Dennis Hastert found his Illinois office besieged by 300 angry protesters wielding prescription-drug bottles. In Washington, Al Gore staged an event at a local pharmacy to denounce the

BITTER MEDICINE Protesters angry at rising drug prices swarm House Speaker Dennis Hastert's Illinois office



cost of prescription drugs. In Chicago his Democratic opponent, former Senator Bill Bradley, told health-care professionals that he was committed to providing a Medicare benefit for drugs. And in New Hampshire, Republican Senator John McCain, who is moving up in the polls against front runner George W. Bush, expressed concern that some drug companies were using sneaky legislative maneuvers to extend their lucrative patents on pharmaceutical drugs a move that would keep cheaper generic drugs from consumers. For their part, congressional Democrats held a pep rally last week to show they care about the problem. One speaker: senatorial wannabe Hillary Rodham Clinton.

That's partly because these Democrats.

That's partly because these Democrats are convinced that the issue may help them are convinced that the issue may help them the second of the presents the second of the presents the second of the presents of the second of the period of the second of the se

That's not surprising. The cost of prescription drugs has soared in recent years. By one estimate, drug prices have rise, about 12.2% annually since 1983, and this at a time when total health-care costs are rising at a more manageable 5 for note. The who—not surprisingly—spend three times a much on drugs as the rest of the population. What's more, insurance coverage for prescription drugs as the rest of the population. What's more, insurance coverage for many seniors. Medicare doesn't cover prescription drugs unless they are associated with a hospital stay. True, about two-thirds have some kind of prescription drug insur-

## **CROSSING THE BORDER FOR BARGAINS**

cost more neighborin	on drugs generally in the U.S. than in ng countries. Prices ottle of 30 pills.			
DRUG	USED FOR	UNITED STATE	MEXICO	CANADA
Prilosec	Ulcers, heartburn	\$99.24	\$17.14	\$49.53
Prozac	Depression	\$66.41	\$28.50	\$22.77
Lipitor	High cholesterol	\$76.24	\$93.54	\$45.03
Prevacid	Ulcers	\$95.79	\$44.04	\$45.03
Zocor	High cholesterol	\$94.76	\$89.27	\$49.53
Zoloft	Depression	\$59.62	\$51.54	\$36.02
Zyprexa	Mood disorders	\$158.17	N/A	\$75.98
Claritin	Allergies	\$57.54	\$21,42	\$18.56
Paxil	Depression	\$59.72	\$44.79	\$37.77
	drugstose.com; Wal-Mart in Niagara Falls, in Nuevo Larede, México	900.12		

ance through either their former employer or one of the many so-called Medigap insurance plans. But these plans are often expensive and require high co-payments, so even those with some drug insurance coverage fret over their costs.

All of this comes at a time when the demand for drugs is growing. Pharmaceuticals companies are making what seen like almost daily breakthroughs on diseases like Alzheimer's, arthritis and mood disorders. The allute of all these new drugs makes their high cost that much more frustrating to those who value them. The drugs aren't seen just as a cure for illness. They're seen as essential to an active, healthy lifestyle. That makes the issue even more salient," says pollster Garia.

HERE ARE COMPETING IDEAS ABOUT how to cover the uninsured. Most congressional Democrats favor the Clinton plan, which would create a new Medicare benefit for prescription drugs, to be called Medicare Part D. For about \$24 a month, those who choose the plan would have no deductible, but they would pay for half of their persenter making \$11,000 or less and senior couples making less than \$17,000 would be spared the co-payment cost.

Congressional Republicans have yet to coalesce around a single plan, but most G.O.P. measures are likely to be built around a bipartisan Senate bill, sponsored by Democrat John Breaux and Republican Bill Frist. Just last week the pharmaceuticals lobby in Washington announced its tentative support for the Breaux-Frist approach, which would compel insurance companies to provide a "high-option" plan with drug benefits and then help cover the cost of that insurance for the poor and near poor. With its bipartisan cachet, the Breaux-Frist bill is likely to become the big starting point for a fiery debate, particularly since next year the Senate Finance Committee plans to take up comprehensive Medicare reform for the first time since the program was introduced in 1965. But even Breaux concedes his solution will have a difficult journey becoming law: many of his fellow Democrats will want to keep prescription drugs alive as an issue.

That's already evident on television, where an ad war over prescription drugs is under way. A pro-drug industry coalition with the cheery moniker Citizens for Better Medicare has inundated the Beltway's airwaves with ade depicting "Flo." an active senior made vibrant by her prescription drugs. The ads, produced by Co. P. consultant Alex Castellanos, have Flo fretting about "Big Government in my medicine

MANAGED CARE

# **How One Big HMO Capitulated**

sk almost anvone what's wrong with HMOs these days, and the answer is often the same: precertification. Before ordering tests for colon cancer or even scheduling surgery, many doctors must submit their therapies and plans to company reviewers. Examples of denied care have produced the worst horror stories associated with managed care. The process has left doctors frustrated and patients anxious. It also fueled a revolt in Congress last month in which a band of rebel Republicans rolled over the House leadership to pass a bill giving patients the right to sue their insurance companies for the medical decisions they make.

But last week the HMO world produced a surprising decision that could delay or derail that bill in Congress. United HealthCare, the nation's second largest managedcare company, pulled the plug on precertification. The company, which is based in Minneapolis, Minn., and covers 14.5 million Americans, is betting the move will improve the quality of care and its bottom line, and maybe even help convince Congress that the HMOs can heal themselves. Nearly everyone applauded the decision, but practicing physicians were cheering loudest. Says cardiologist

my work much more enjoyable."
Freertfiction has been used extensively in the '90s by managed-care companies to control costs. It seemed like a good idea at the time. In theory, having doctors justify their decisions would make them sensitive to the costs of earse But in practice the system evolved into an expensive bureaueracy. When Unites or the observations which is the company \$100 million a wear—and still United was approved.

George Rodgers, in United's Austin

Texas, pilot program: "It's just made

ing 99.1% of all decisions.

Opponents of the HMO legislation, whose final passage was always doubtful in view of the Senate's opposition,

argue that United's move shows the bill is moot. "The market is far ahead of politicians," says Karen Ignagni, president of the industry trade group, the American Association of Health Plans. But proponents of the bill argue that as long as most HMOs resist going United's way-and they will until it is clear that the company can manage costs without micromanaging its doctors-patients will need the protection that comes from the threat of a lawsuit. "We need to codify [this] into law," says Republican Congressman Charles Norwood, a Georgia dentist and co-sponsor of the House bill.

In the meantime, United has developed a new system for staying on top of costs. The company will switch



DOC KNOWS BEST Cardiologist George Rodgers no longer needs United's approval to proceed

from precertification to a basket of tools including something it calls "profiling" doctors. United will keep tals on how doctors are earing for their patients and compare those decisions against "best-practice" guidenies. Regular report cards will be sent to doctors so they can see how they stake up and improve their practice. United will also be checking to see who is falling outside the profiles.

That sounds to some critics like precertification by another name. The transit beautiful to the

cabinet." The industry has also launched feel-good ads about itself, depicting, among other things, an aging cowboy who talks about how drugs saved his life and allowed him to spend time with his grandson. Subtext: leave the industry alone; it needs healthy profits to make more miracle pills.

This issue of drug-company profits will increasingly be on politicians' lips. The pharmaceuticals industry enjoys doubledigit profits and argues that its ample returns are justified by the high cost of research. (Indeed, the drug manufacturers plow back far more into research and development than do most industries.) Drugs may be cheaper in other countries, the industry maintains, but that's only because those countries impose price controls that, if adopted in the U.S., would crush the industry. "It would stamp out innovation," maintains drug-industry spokeswoman Alixe Glen Mattingly.

The G.O.P. presidential candidates have yet to engage the issue of prescription drugs in great detail. McCain and Bush have made noises about extending coverage to more of the uninsured, but neither candidate has come up with a detailed plan. In the Democratic race, where prescription drugs could turn out to be a major issue, the Gore campaign has been rather specific. The Vice President has backed a series of proposals, including

#### THE CLARITIN CASE

# **How One Firm Played the Patent Game**

I Gore doesn't mince words when it comes to pushing for cheaper prescription drugs. So it makes sense that he opposes efforts by pharmaceuticals companies to extend their patent rights in order to block cheaper generic drugs from reaching the market.

What doesn't make sense is that one of Gore's senior advisers, top-tier lobbyist Peter Knight, is a hired gun for pharmaceuticals giant Schering-Plough, which is in a red-hot battle to stretch out its patent for the best-selling allergy medication Claritin beyond 2002. The New Jersey-based company paid Knight's firm \$100,000 in the first half of this year alone. Of course, Schering-

Plough would pay almost any amount of money to protect its exclusive right to sell Claritin, a drug that brings it more than \$5 million in revenue a day Claritin sales totaled \$1.9 billion last year, and will balloon to \$4 billion by 2002, according to a market analyst. To keep the money coming in, the company doubled its lobbying outlay starting in 1996 to more than \$4 million in 1998. Among its other paid advocates: former Senator Dennis DeConcini; former Watergate assistant special prosecutor Richard Ben-Veniste; and Thomas

Parry, former chief of staff for Senator Orrin Hatch. who heads the Iudiciary Committee that considers such requests. Hatch has used Schering-Plough's Gulfstream IV jet five times this year for his presidential campaign, reimbursing the company at first-class-airfare

review board at the Patent and Trademark Office, and defined criteria for such extensions in ways that tended to favor the drug companies. But that bill quietly introduced by New Jersey Senator Frank Lautenberg, failed. This year the crusade has been more rates, as permitted by law. public: New Jersey's other



M AID Seniors give Gore and Senators an earful

Patent extensions for drugs are rare. The last one. granted in 1996, was for the popular arthritis drug Daypro, So Schering-Plough has tried to work the system every way it can. First it wanted Congress to approve a straight extension of its patent. When that didn't fly, it tried a bill that would have shifted any patentextension decision away from Congress to a new

Senator, Democrat Robert Torricelli, introduced the bill one day after the company gave \$50,000 to the committee he chairs to help elect Democrats to the Senate. He says the timing was a coincidence.

Schering-Plough argues that additional patent years are only fair. Claritin was stuck in the Food and Drug Administration approval pipeline longer than many

drugs, it claims, with the clock ticking on its 17-year patent. Schering-Plough also says Claritin profits help fund research for new drugs. But, its opponents counter, what about Claritin patients-who pay as much as \$2.66 a dose instead of the 50¢ or less they would pay, analysts figure, if a generic version of the drug were available? If the patent expires on time, according to a University of Minnesota study funded in part by the generic-drug industry, consumers could save \$7.33 billion over five years. Those arguments helped persuade Montana G.O.P. Senator Conrad Burns, who faces a tough re-election fight next year, to drop his support for the bill this fall, saying he wanted no part in forcing millions of Americans to pay higher prices.

Schering-Plough's effort may be dead for this year. At a Judiciary Committee panel meeting last week, held out of view in a Capitol hideaway, Senator Patrick Leahy objected to moving the bill. Knight says he is closing down his firm to spend more time on the Gore campaign. But Schering-Plough is expected to continue the battle next year. If it loses again, the company has that contingency covered too: the FDA is currently considering its new super-Claritin for market approval. Its patent wouldn't expire until 2014. -By Viveca Novak Are your financial solutions designed to your specifications?

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creating a Medicare benefit for prescription drugs and making it much harder for drug companies to get patent extensions that would delay the introduction of lower-cost generic drugs. Gore, for instance, would force an up or down vote on a patent extension rather than having it buried in other bills. "You want the case to be good enough that members of Congress could feel like they could vote for it by itself," says Gore's senior policy adviser, Elaine Kamarck.

RADLEY'S PROPOSALS HAVE ALSO been thorough. He would offer a Medicare drug benefit too, although those with catastrophic illnesses would fare better under his plan, while the average prescription-drug user might do better under the Vice President's. Bradley has made vague noises in support of generics but has said nothing about patent extensions. And his Senate record leaves him open to the Gore charge that he's an advocate for the drug industry, some of whose biggest members, such as Johnson & Johnson and Schering-Plough, are based in Bradley's New Jersey. When Gore was a Congressman in the early '80s, he fought patent extensions for drug companies at the same time that Bradley was in the Senate fighting for the rights of drug companies to keep their patents. So it's not surprising that Gore put out a TV ad last week in Iowa and New Hampshire vowing to stop "price gouging" and none too subtly reminding voters that as a Congressman, he fought for generics.

The problem with all the proposed solutions is that no one can be sure about their unintended consequences. A new Medicare entitlement on the order of the Clinton-Gore-Bradley model could become a cost nightmare as boomers age and drug companies continue to crank out much coveted new drugs. But there's no guarantee that the alternatives would have enough money behind them to really cover the millions of Americans who are hurting from high drug costs. Meanwhile no one wants to see the pharmaceuticals industry, which has been full of inventions during the past decades, be stifled by government meddling.

And of course the work of policymakers could well be sidetracked by the spread of the Internet, which has already begun to turn the world into a global pharmacy. Hundreds of sites are springing up on the Net, housed abroad and not easily scrutinized by regulatory agencies. For the moment, such sites are still cumbersome to use. But there is the risk that in the future, it may not matter how finely tuned Medicare policy is if, say, Mauritania can sell prescription drugs at a fraction of their cost in the U.S. Meanwhile, Americans with prescriptions in hand continue to cross the border each day in an ironic twist on the American Dream: leaving the U.S. in pursuit of happiness-or at least cheaper vials of Viagra. -With reporting by

John F. Dickerson/Washington and S.C. Gwynne Nuevo Laredo

INTERNET

# **How to Buy Prescriptions** Online

So you're sick of the expense and hassle of getting prescriptions filled in the physical world. Is the Internet better? It depends on where and how you shop

**DON'T ORDER from non** U.S. websites. It might seem like a benefit to get hot prescription drugs like Propecia or Viagra with no questions asked, which most offshore sites offer-but neither the quality of the drugs nor their delivery time can be guaranteed. It's also possible your package will be seized by Customs, and the offshore sites often require a massive "insurance" surcharge to cover this possibility. Your health plan is unlikely to cover items bought in Thailand or the British Channel Islands. And the

cheaper drugs available from Canadian and Mexican pharmacies, while often advertised, are rarely sold online to U.S. citizens.

BE WARY of the dozen or so U.S. websites that offer \$50-\$100 consultations with faceless "virtual" doctors. By law, you don't have to actually see a physician to get a prescription from him. But if the site isn't asking enough questions about you and your family's medical history, your prescription may end up doing you more harm than

DON'T EXPECT anything quicker than overnight delivery. If your malady can't wait and you're prepared to splash out \$150 for the convenience of a physician who makes house calls, Expressdoctors.com is usually able to bring a doc to your door within the hour.

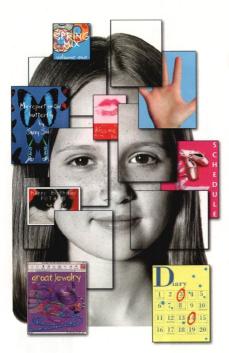
DO CONSULT with independent, unaffiliated online health websites first. Sites like WebMD.com and OnHealth.com dispense advice for free: dozens of others charge by the hour for a consultation or

will even give an online therapy session.

DO LOOK for the VIPPS (Verified Internet Pharmacy Practice Sites) seal of approval, issued by the National Association of Boards of Pharmacy. It requires that online pharmacies be licensed in every state they ship to. Drugstore.com and PlanetRx.com are among the sites now certified; 15 others are awaiting approval.

DO SHOP AROUND, Like everything else on the Internet, Rx prices vary wildly. A recent study in the Annals of Internal Medicine warns of the dangers of getting fleeced; Viagra and Propecia prices, it found, are around 10% higher online than in a brick-and mortar pharmacy. Note too that the average online "consultation" is \$70, and the average shipping cost \$18. Is it really worth the convenience? -By Chris Taylor

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# **Newt: The Health Nut**

In this chapter of his life, the former Speaker has become obsessed-with his fitness and yours

By KAREN TUMULTY WASHINGTON

HE SCENE WAS THE KIND THAT HAPpens almost every morning in Washington. At a downtown think tank, one expert was introducing another at a conference so thinly attended that two-thirds of the seats around the table were empty. The question at hand: health care and, specifically, how emotions affect organic processes. When the visiting authority launched into a scientific explanation of why panic constricts the arteries, the other one cut him off. "First of all." Newt Gingrich interrupted, "you

have to tell them about petting bunnies.

virtues of a low-fat diet, exercise and stress management. Although he is occasionally seen at a downtown Washington health club, no one would call him buff-he is still carrying the legacy of too many cheeseburgers and Fritos from the Capitol basement takeout. But that has not prevented him from bonding with best-selling author Dr. Dean Ornish, who wrote Love and Survival: 8 Pathways to Intimacy and Health and Eat More, Weigh Less: Dr. Dean

Ornish's Life Choice Program for Losing Weight Safely While Eating Abundantly.

Ornish was the guest with

premiums; abolishing inheritance taxes; and The most unlikely the paunchy ex-lawmaker is as a

reincarnation of zealous advocate of the virtues of a low-fat diet. exercise and stress

management

When Gingrich resigned as House Speaker a year ago, the only thing that seemed certain was that the world had not heard the last of the heat-seeking former backbencher who toppled the Capitol in 1994. But these days when he makes the papers, it is mostly with the details of his messy divorce from wife Marianne (last week's testimony: his affair with congressional aide Callista Bisek began two years before Bill Clinton met Monica) or with the latest sighting of the lovebirds canoodling over pricey wine

It turns out, however, that Gingrich has had plenty else to keep him busy and engage the idea-a-minute side of him that so often exasperated his colleagues when he was running the House. The most unlikely reincarnation of the paunchy ex-lawmaker is as a zealous advocate of the

whom Gingrich shared the conference room several weeks ago at the slightly right-ofcenter American Enterprise Institute, where he is a resident scholar. But while he is enamored with Ornish's approach-and devours studies of medical breakthroughs that show, among other things, that rabbits that are regularly stroked have less plaque in their arteries-he puts them in the context of policy. He argues, for example, that the government and private insurers could save untold billions on unnecessary heart surgery. And he doesn't stop there. "General Motors ought to be saving to every [employee] that they cover, 'If you decide you need a heart transplant, you ought to be taking vitamin E, you ought to be taking selenium," he said. That ought to be part of the contract General Motors insists on.

In addition to his gig studying and advocating health policy at A.E.I., Gingrich is a visiting fellow at Stanford University's conservative Hoover Institution, where he focuses on technology and society. And while neither place pays him, Gingrich is for the first time in his life earning big money for his thoughts, making speeches-35 or 40 so far this year-for which he charges \$35,000 in Washington and Atlanta and \$50,000 when he has to travel. "Every audience gets it." he bubbled in an interview last week. "In the country at large, there is an understanding that the old order is crumbling. I love it!" He also has a corporate consulting firm, a syndicated radio show and a perch as a commentator on Fox News.

His speaking fees and the money raised for his Friends of Newt Gingrich politicalaction committee pay for other projects. Gingrich last month put up websites to promote his other endeavors: revamping Social Security to allow people to invest their own

> shrinking government by cutting a combined load of federal, state and local taxes to no more than 25% of income.

Then there is his leisure time Once a month. the former college professor sits in on classes as a student at Georgia Tech, and spends half a day at the Centers for Disease Control and Prevention. A month ago, with the birth of his daughter's daugh-

ter, he became a grandfather. "I'm so happy being in private life that I felt the absence of frustration," he notes. "So I took up golf.

And of course, he has time to ponder politics. In the interview, he said his party's chance of holding the House will ride on its presidential nominee, and he thinks either George W. Bush or John McCain is up to it. ("Forbes, frankly, should have run for Governor of New Jersey.") But what either candidate must do is find the right four or five issues and convince voters they are relevant to their lives. Asked to name those four or five, Gingrich, typically, comes up with six. (They're mostly the ones listed on his websites.) "There's no [stopping] ... better ideas. he exulted. "I'm 56 years old. I probably have 20 years of talking about better ideas ahead of me.

#### PUBLIC EYE

#### **Margaret Carlson**

# The Branding of Bill Bradley

The candidate who shuns packaging has come to appreciate its uses

BILL BRADEN IS THE UNCOLA, THE ALL-NATURAL CANdidates on pure he would entertain no candidacy before isdidates on pure he would entertain no candidacy before istis time. He still drives a battered '84 Oldsmobile, and 
a few weeks ago in New Hampshire he bought new 
dress shose to replace a pair he'd owned for 25 years. He 
doesn't mall-test his ideas. He soolds anyone who presses 
him on an issue he heart he barely goes positive. The AsilCiliton, he slicks himself up for no goes 
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Clinton has left us with a political world where any attempts by candidates to be the real thing are suspect. But the authenticity thing has worked well for Bradley. Thanks to his

cranky moments and his rumpled suits, Bradley seems unteachable in the tricks of the imagemeisters. Two-thirds of likely Democratic primary voters find Bradley not your typical politician. So imagine how jarring it was to learn that, like a typical politician, Bradley sought help for his campaign from Madison Avenue, and did so secretly. The effort began 16 months ago, according to Adweek, when Bradley sat himself down before a group of outside-the-Beltway advertising executives to seek advice. The host, Mark DiMassimo, said the group took a hard look at how to improve "Bradley the Brand." Dubbed the Crystal Group, for Bradley's Missouri boyhood hometown, the ad

men pushed the initially taciturn ex-Senator to articulate why he wanted to be President (before a Roger Mudd wannabe could) and to describe what he stood for in ways that wouldn't make voters' eves glaze over. Some of the group's ideas for jazzing up Senator Sominex were deemed too creative. (That's always a hazard when you are culling advice from a world where adult diapers are hawked as a fashion statement.) The campaign reportedly rejected doing an aerial shot of a giant pair of shoes to conjure up the former Knick as tall and Lincolnesque. But Bradley and his team took other suggestions. The Crystal Group came up with the slogan IT CAN HAPPEN, which has appeared in print ads in New Hampshire and Iowa and is expected to show up in TV ads soon. And the Crystal Group takes credit for other "soaring riffs" that have turned up in speeches, including the one about "unleash[ing] the enormous potential of the American people."

Realizing that hiring high-end imagemakers was not the right image for their image-free candidate, the Bradley campaign gagged the Crystal Group last week. While not taking issue with the Adweek piece, campaign spokesman Eric

Hauser tried to reclaim pride of authorship for the candidate, saying Bradley's announcement address was "a stew primarily prepared by Bradley."

It's a surprise not that the Crystal Group exists, but that there were such efforts to keep it under wraps. Bradley told That recently that he intended to "run a cumpaign that's packaged," yet hed already been meeting with his packages for more than a year by then. "We never met in restaurants," a participant told Adriecke." Bradley's kind of tought to lide: a participant told Adriecke. "Bradley's kind of tought to lide: years who have't had his outside airbrushed, his long, windde message sharpened, his stump speech spiced up, his pol-

icy positions honed, a bit of poetry added to his homily on Medicare reform? And most voters don't expect or want their candidates to be too unvarnished. It's not such a bad thing, when these guys are going to be in our living rooms for a year, for someone to sugest wider ties, whiter teeth

and a little wit.

Braildey has shown that he
does manage his image, if
only by omitting parts of his
story. He likes reporters to
follow him while he does his
own grocery shopping, but
gets crashy if anyone comes
around when he's taking one
of his frequent flights on a
corporate jet. He talks about
teaching at Stanford University
y after he left the Senate, but nots omuch about he hundreds of

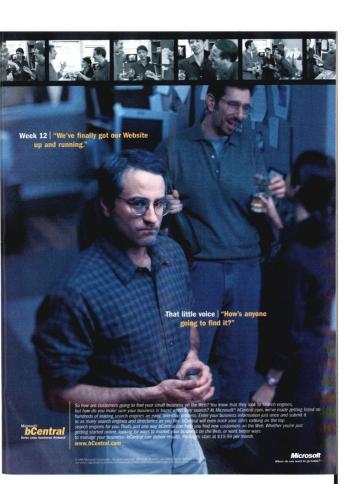


The Senator avoided hoops, but not candidate Bradley

ops, but not candidate Bradley

thousands of dollars he earned as a consultant to J.P. Morgan, or the more than \$2.5 million he made giving speeches. Even his family may get marketed. One of the Crystal Group members is reportedly at work on a Bradley-clan bio modeled after the Clinton spectacular A Man from Hope. Could the Anti-Clinton be Clintonized? As they say, it can happen.

Not so long ago. Bradley was reticent about his sports stardom (although he did make dixerest use of fit in some of his Senate campaign ads), but now his bumper sticker could be a Nike awood. He deploys it constantly, as he did for his highly choreographed fund raiser in Made and the first highly choreographed fund raiser in Made of has the highly choreographed fund raiser in Made of has the highly choreographed fund raiser in Made of has the highly and highly and highly start of highly and highly start of highly start of highly should be a significant of highly start of highly and highly and highly start of highly should be a significant that the country with your state that the day of the highly start of hi



# **READY OR** NNT? An F on its fit-to-fight scores gives

BY MARK THOMPSON WASHINGTON

T'S LIKE A ROUTINE INSPECTION, BUT on a much grander, million-man, scale. Every month, in an arcane and complicated ritual tracking thousands of troops, tanks and tarpaulins, Army bean counters rate the readiness of each of the service's 10 divisions. Troops, weapons, logistics and training are all measured, then reviewed by commanders and tweaked if the results might give a misleading impression of a division's fitness to fight. The grades range from C-1-fully ready to wage war-to C-4, unprepared for battle. The marks warn the Army of impending problems and help the generals know when to turn up the spigots for troops or matériel if a unit is lagging. The results are secret, complicated and, even inside the Army that lives by them, highly controversial

So last week, when lawmakers got word that two of the Army's key divisions rated C-4s in October, Capitol Hill quickly took on the aura of an unhappy dinner table on report-card night. Who was to blame? Republicans pointed fingers at the Clinton Administration, complaining that Democrats had once again underfunded defense. "Over the past several years, the readiness of the Army has been deteriorating as a result of insufficient funding and a foreign policy that has committed military personnel to areas where we have no vital security interests," said Senator James Inhofe, the Oklahoma Republican who heads the Senate Armed Services Committee readiness panel. And there were dire warnings that America was not ready to fight. But, like so many things that emanate from the Pentagon, there's far more to this story than the bald fact that a pair of divisions flunked their readiness drill

Actually, Pentagon spending on readi-

ness, per soldier, is near an all-time high, eclipsing even 1991's tally, which included the Persian Gulf War. And while the Army is not at the peak of readiness, the relevant question is not why not, but rather, why should it be? After all, the Soviet army, with its swarms of T72 tanks, is no longer poised at the German frontier's Fulda Gap, ready to pour into Western Europe in the next 30 minutes. Instead, today's U.S. military is deployed, in relatively small numbers, to regional hot spots that Washington wants to keep from becoming global conflagrations. So the Army's admission that the 10th Mountain Division and the First Infantry Division are not ready for war is surprising only until one learns why: their commanders secretly rated the units unfit for combat because up to half of their troops-less than 1% of the activeduty military-were busy tending to peacekeeping duties in Bosnia and Kosovo.

the Army a black eye

Since the end of the cold war, the Pentagon has said it would need all its troops to meet its pledge to wage and win two "major theater wars" at once. But because it would take up to 90 days to move troops in Bosnia and Kosovo to a new conflict-longer than permitted under Pentagon guidelines-their commanders had no choice but to rank their units as unable to fight.

The impact of the unready forces revealed last week is largely hypothetical. First of all, the two divisions would be among the last to go to war under current Pentagon war plans, and would be bound for the second of the two wars. And they would not get to the war too late, just later than the Pentagon would like (the actual timetables are classified). "There will be a delay," a senior Pentagon official says. "It doesn't imply we won't win the war." And there, of course, is the biggest assumption of them all: that the Pentagon will be asked



# **HOW THE 21ST CENTURY ARMY WORKS**

Critics say the Army remains the most hidebound of the four U.S. military services. Here's how it's trying to adjust:

#### THE AMERICAN G.I.

OLD ARMY The U.S. soldier was once seen as king of the battlefield carrying a fearsome arsenal. The grunt's mission was defined by the prospect of a massive and deadly World War III.

**NEW ARMY** The service is trying to make today's soldier as much a diplomat as a terminator. U.S. troops are still among the best armed and -trained, but they shoot to kill much less often than before.

#### **AH-64 APACHE HELICOPTER**

OLD ARMY The service's top tank killer, it has stubby wings crammed with armor-piercing missiles designed to wipe a battlefield clear of Soviet armor.

**NEW ARMY** The Apache is still intimidating: Army commanders say the threat of it helped make Milosevic back down. But in the new world order, every guerrilla worth his AK-47 also has shoulder-fired missiles that make the chooper more vulnerable





**OLD ARMY** This 70-ton behe moth carries a crew of four, cruises across rough terrain at 30 m.p.h. (48 kph) and can blow apart ener armor from more than a mile away

**NEW ARMY** The massive tank isn't an easy-to-deploy peacekeeper. And most new U.S. missions don't involve taking on an enemy's armor. But war planners nort of the U.S. arsenal as a

# PATRIOT MISSILE

**OLD ARMY** Originally built to protect airfields and troops from enemy aircraft in the event of a full-scale war

**NEW ARMY** As more nations develop missile systems, Patriot has become a tool to help defend civilian populations as well. It's a new mission but one that's turned out to be essentia in its role as the world's



to fight two wars at once anytime in the near future.

When the readiness numbers hit the streets last week, Army officers stormed Capitol Hill and the Pentagon briefing room, assuring Members of Congress and reporters that the Army remains ready to wage and win those two wars if and when they happen. Nevertheless, among Pentagon watchers and the more candid Army officers, the ability of the service to carry out that ambitious strategy is in fact doubtful.

According to a closely held Army assessment, the service says it needs 747,176 troops to wage two wars. (Only 240,006 of them would actually engage in combat.) But when the Army counted its war-fighting troops, including reserves, it came up

72,500 short. While most combat units were fully manned, there were large shortfalls in the numbers of supply, transport and chemical-protection troops. And in its war plans, the Army assumes that all its forces-even those deploved on peacekeeping missions-would be available for immediate redeployment to a war zone. The Pentagon admits that this assumption is "overoptimistic," since units deployed to places like the Balkans have to

pack up their gear and travel to ports for shipment home. Then they'd have to reoutfit and retrain before heading off to war. In addition to ignoring the delay that

peacekeeping deployments would cause, the Army also made two questionable assumptions: that the U.S. would have unfettered access to overseas ports and airfields, and that a foe would not use chemical weapons to hamper the American deployment. (The Army has only 12,300 of the 23,600 specially trained troops it would need to grapple with a chemical attack.)

Part of the readiness problem is that the Army is having difficulty attracting and holding on to soldiers. The dedication to Mom, country and apple pie that sent generations of kids into the Army has vanished, but through the 1980s young people still responded to the job opportunities, training and money of an Army life. No more. The service's well-honed scholarship and educational programs are struggling in a booming peacetime economy. In the year ending Sept. 30, the Army signed up 6,300 fewer recruits than the 74,500 it needed.

Even after the Army brings its recruits in, it must struggle with the question of how to train and arm them for the wars of the future. Should the Army continue as a mostly heavy, armored force, or pivot to become a more nimble, fast-deploying outfit? The Pentagon's reluctance earlier this year to send the Army's AH-64 Apache helicopter gunships into battle over Kosovo showed how quickly cold war weapons can become irrelevant. Slowly, the Army is coming to realize that it may be too cumbersome and too complex for future conflicts. The service is weighing replacing the mammoth 70-ton M1 tank with lighter-perhaps even wheeled-vehicles. It is considering the possibility of cutting production of its \$48 billion fleet of nearly 1,300 Comanche helicopters, a program conceived a generation ago to battle the Soviet military. And it is thinking of slashing by more than half its \$22 billion purchase of 1,100 Crusader selfpropelled howitzers (which weigh 110 tons each, with a supply vehicle). But despite these potential cutbacks, the momentum of previous appropriations will push the Army into spending tens of billions of dollars on

cold war arms ill suited for tomorrow's battles. In a sense, momentum may be the most dangerous enemy the Army has to face right now. Though a host of energetic young military strategists in the Army and at outside think tanks have made proposals for a "new look" Army, it will be decades before such a force is ready for battle. That may be fine if the U.S. continues to squelch most international conflicts from pressurized cockpits at 25.000 ft. But the

Army insists that one day we will need hundreds of thousands of armed men and women to help protect our national secutive. No one wants that day to come soon, but last week's readiness numbers provided yet another reason to hope that America's Army can stay in its barracks at least until it figures out how to get ready for war.

#### SPEED READ: AMERICA'S TWO-WAR STRATEGY

# **How We'll Fight**

Washington's insistence that the Pentagon be ready to fight and win two wars at once is the key reason the Army is experiencing a readiness crunch. Here's a quick review of the policy:

Q. Why a two-war strategy?

A. When the Red Army was around, the U.S. military assumed it could handle smaller contingencies with the firepower it had on hand to deal with Moscow and the Warsaw Pact nations. But with the collapse of the Soviet Union, planners had to find a new way to answer the question.

"How big a military do we need?" Two

Pentagon studies concluded that the U.S.

should retain a force big enough to wage-

and win-two wars beginning 30 days

apart. A scenario often batted around is a

fight that begins in the Persian Gulf and

U.S. by invading South Korea. Pentagon thinkers believe a one-war policy could tempt rogue nations to exploit the fact that the U.S. is engaged elsewhere.

Q. Who opposes this? Who supports it? A. Any move to a more modest war-fight strategy would probably lead to deep cuts in both Amy and Marie units. So, safer, and sufficiently and and Marine stend to oppose changes. But offices of the Air Force, the service learnchanted by the two-war plan, note that in the recent way without need for gound to the property of the creasingly look like that, and that the time may be ripe for a new strategic vision.



DOUBLE TROUBLE Troops train in South Korea, left, and Kuwait, top, bracing for war in both places

Q. How much would this cost?

A. Defense experts believe that giving the Pentagon a one-war mission, while retaining sufficient forces for various peacekeeping tasks, would cut the military's \$270 billion budget about 20%.

Q. What other options

A. If the U.S. abandoned its two-war goal, it would probably adopt a "win-holdwin" strategy. That means that U.S.

ground forces would fight the first war while using Navy forces and air power to hold the second foe at bay. Then, once the first war was over, those U.S. forces would "swing" into the second conflict. There's precedent for such a plan: it's how the U.S. and its allies defeated Germany, and then lapan, in World War II.

#### spreads to North Korea as Pyongyang attempts to take advantage of a distracted least until it figures out how to get ready for war. \$74,300 Triple the Cost \$70,000 Spending per uniformed member \$68,100 of the U.S. military in inflation-60,000 adjusted dollars 40.000 \$21,800 30.000 10.000 75 1955 '60 '65 '80 '95 2000 Source: Center for Strategic and Budgetary Ar

# **Grading the Army**

Can undertake the full wartime mission for which it is organized and designed

C-2 Can undertake the bulk of its wartime

Can undertake major portions of its wartime mission

Requires additional resources or training to undertake its wartime mission but, if the situation dictates, may be required to undertake portions of the mission with resources on hand

ls undergoing a servicedirected resource change and is not prepared to undertake its wartime mission

# WHAT SAVIN IS DOING TO MAKE XEROX YOUR X-DOCUMENT OUTPUT COMPANY.



You-know-who would have you believe that they're the first and last word in digital document solutions. At Savin, we're working hard to make you believe otherwise.

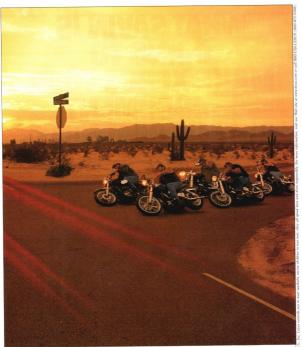
After all, at Savin we too have the forward-thinking, award-winning technology essential to boosting productivity in today's digital offies. Like our fast, versatile, connectable digital imaging systems that allow you (or your workgroup) to print, sort, duplex and staple—right from your desktop. And full-color digital imaging systems that turn electronic documents into brilliant hard copy.

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#### Madeleine Albright

# **A Call for American Consensus**

# Why our arms-control leadership is too important to risk in partisan political fights



THE U.S. SENATE'S RECENT REJECtion of the Comprehensive Nuclear Test Ban Treaty (CTBT) was a huge disappointment to many Americans. The U.S.'s allies and friends responded to this vote with universal shock. I have been besieged by calls from around the

globe. All express concern. Some commentators have used the vote to proclaim the death of arms control. But the obituaries are premature.

The CTBT and the larger challenge of reducing the dangers possed by nuclear weapons are far too important to abandon. So the Administration is determined to continue fighting for the treaty. Approval of the pact means the U.S. would be joining with other nations to halt the development of more advanced nuclear arms and prevent them from falling into the wrong hands.

Unfortunately, as the CTBT vote reflects, the Administration and Congress have not yet agreed on a common post-cold war strategy for responding to these dangers. But the world's leading nation cannot remain divided on how to respond to the world's gravest threats. The Administration and Congress have worked together in the past on such key issues as the Chemical Weapons Convention and NATO enlargement. We must put saide partisand distractions and work together now.

A common strategy must recognize the need for 1) a strong attonal defense; 2) American leadership in nonproliferation; and 3) responding to new threats without reviving old ones. And, of course, whatever agreements we enter into—the crss included—must serve America's overall national-security interests. The crss would do that by impeding the development of advanced new arms by nuclear-weapons states and con-

straining the nuclear capabilities of countries that do not now have such weapons.

For example, in Asia the CTBT would make it harder for North Korea to advance a nuclear-weapons program or for China to develop the technology required to place multiple warheads atop a single mobile missile. The congressional committee investigating potential Chinese

"It is plainly smart to anticipate that some countries will try to cheat on their obligations." espionage concluded that it would be more difficult for Beijing to exploit secrets it may have acquired from the U.S. if it can't conduct nuclear tests.

Under the CTBT, America would gain the security benefits of outlawing muchaer test by otheres, while locking in a technological status quo that is highly favorable to us. We have conducted more than 1,000 nuclear tests—hundreds more than anyone else. We do not need more tests to protect our security. Would-be profiferators or modernizers, however, must test if they are to develop the kind of advanced, compact nuclear weapons that are most threatening.

During the abbreviated Senate consideration of CTBT, many Senators raised concerns about verification and preservation of a safe, reliable nuclear deterrent. We take these concerns seriously and are prepared to explore a variety of ways to resolve them. We believe that, with hard work, favorable action on CTBT will become possible.

A second challenge we must meet is posed by the combination of our development of a limited National Missile Defense (NMD) system and our deep stake in preserving the benefits of the Antiballistic Missile Treaty of 1972, which bars such systems.

The ABM treaty has contributed much to strategic stability. It reassures "We must also worry about how to deal with potential threats from sources that are not rational."

leaders in Washington and Moscow about each other's intentions and gives them confidence to pursue mutual reductions in nuclear arsenals. This sense of confidence remains essential to both countries.

But the strategic environment has changed greatly since the treaty was signed. Iraqi Scud attacks during the Gulf war showed the dangers of theater-range missiles in hostile hands. And tests of longer-range missiles by North Korea and Iran raise concerns that must be addressed.

While the U.S. military provides an overwhelming deternent to any rational adversary, we must also worry about how to deal with potential threats from sources that are not rational. And it is against these dangers that the Administration is developing and testing a limited NND system, with a decision on deployment possible as early as next summer. This decision will be based on our overall security interests and will take into account cost, threat, technological feasibility and effects on arms control. For deployment to occur under the treaty, certain changes would be necessary. We have been discussing these with Congress, our allies and Moscow.

To date, Russian leaders have strongly objected to any treaty modifications and accused us of undermining the entire system of international arms control simply by raising the subject.

This is an overreaction. The limited changes we are "Of course, neither law nor world opinion can compel nations to act against their own best interests."

The limited changes we are contemplating would not undermine Russian security. In fact, because Russia and the U.S. are vulnerable to the same threats, we are prepared to cooperate with Moscow on missile defense.

In response, Russia must do more than just say nyet. It is in our mutual interests to develop an arrangement that preserves the essential aims of the ABM treaty, while protecting us from the new dangers we both face.

Unfortunately, our consideration of NMD has aroused serious concerns not only in Russia, but also in Western Europe, China and elsewhere. As Secretary of State, I have repeatedly had to rebut fears expressed by my counterparts that the U.S. is intent on going it alone, disregarding the interests of former adversaries and current allies alike.

These fears were fueled by the vote on CTET, and especially by the view some Senators expressed that efforts at nonproliferation are useless and naive. According to this thinking, agreements such as the CTET will limit America's options but have no effect on rogue states—who will promise anything but allow nothing to slow their quest for nuclear arms.

It is plainly smart to anticipate that some countries will try to cheat on their obligations. It is not smart to conclude as some do—that if we can't guarantee perfect compliance with the rules we establish, we are better off not establishing rules at all.

Consider that during the first 25 years of the nuclear age, for countries tested nuclear weapons. In the 29 years since, two, India and Pakistan, have joined the list. Knowledge about how to build nuclear arms has spread, but far fewer nations than we once predicted are acting on that knowledge. Why? The answer is that global standards do matter. Over the

years, nations have increasingly embraced the view that it is unnecessary and dangerous to develop nuclear weapons.

This view has given birth to a framework of legally binding agreements, including nearly universal participation in the Nuclear Nonproliferation Treaty (NPT). Of course, neither law nor world opinion can "Obviously, agreements do not erase the need for a powerful military deterrent."

compel nations to act against their own best interests. But most countries find it in their interests to operate within the law and be perceived as doing so.

Why else, for example, did South Africa, Brazil and Argentina abandon their nuclear-weapons programs; or Belarus, Kazakhstan and Ukraine return nuclear weapons to Russia after gaining independence; or China decide to sign the CTBT; or India and Pakistan agree, in principle, to do the same?

North Korea joined the NPT and then evaded its obligations under it. But why did North Korea even take on those obligations? And why should we conclude that because that pact was violated, efforts at arms control are fruitless? After all, North Korea's secret activities first came to light as a result of inspections under that agreement.

Obviously, agreements do not erase the need for a powerful military deterrent, but they do establish rules that increase the chance that our deterrent will succeed in preventing war. They complicate efforts by potential adversaries to develop and

build nuclear weapons. They provide for wideranging verification systems that complement our own monitoring capabilities. And they make it more likely that others will join us in a common response against those who break the rules.

Americans must resist the temptation to think the strength of our armed forces means we no longer need help from others. It is simply impossible to hat the spread of weapons of mass destruction unless countries work together.

Moreover, for almost six decades, American leaders have strived on a bipartisan basis to achieve security for our nation within a broader framework of security for all who desire to live

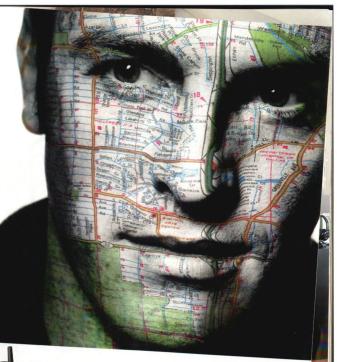


A Chinese ground-to-ground missile blasts off during air-naval exercises near the Taiwan Strait

in peace and respect the rights of others. In this era of readily available and highly destructive weaponry, this is the only true path to a secure future. And the only way to ensure that the U.S. remains respected, not only for our economic and military power, but also for the power of our example and our ideal.

Restoring an American consensus on reducing the dangers posed by nuclear weapons and ballistic missiles is among the most vital and complex challenges our leaders face. It will be a central priority during the remainder of this Administration and will surely preoccupy the next.

It is my hope that historians will view the Senate vote on CTBT not as marking the death of arms control but rather as a wake-up call—which spurred responsible leaders from both parties to come together and ensure the U.S.'s continued leadership in building a safer. sabler, freer works.



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ERICSSON



# **GIVING AWAY T**

The Web has become a freebie fest. Can firms make money offering something for nothing?

By KARL TARO GREENFELD

ARON ZILBERMAN, 33, AND GUY Blachman, 28, have made all the right moves. They have M.B.A.s from top business schools, \$8 million in venture capital and a snazzy Trump Place apartment and office suite on Manhattan's West Side. They also have Gooey, an innovative Web application that allows visitors to any website to chat with other Gooey users at the same site. Zilberman and Blachman will tell you it's a killer app, one that will turn the whole So how much is Hypernix, their company, charging for this product? Nothing. Like hundreds of high-tech

and Internet companies, Hypernix has embraced the business of free. You name the product, and someone out there wants you to have it gratis. There are at least five companies giving away PCs, five offering Internet access, a couple promising longdistance calls at zero cents a minute, three passing out voice-mail boxes, one seeking the privilege of doing your faxing and another that wants to give you postage. You want e-mail? Pick from a dozen companies that would love to be your no-cost provider. Once you're online with your free PC, you may want to trade stocks-American Express Brokerage will provide free trading for accounts over \$100,000. Amex won't do your taxes, but H.D. Vest, another financial planner, has just volunteered. Other software needs? Linux is a free operating system, and Sun Microsystems' StarOffice is a complimentary office suite. Why the proliferation of businesses

that are literally giving away the store? "We're moving from an economy where people pay directly for services to an attention-based economy," says Joe Krause, senior vice president of content at Excite@Home. "What's valuable for businesses is not necessarily the money being directly paid but rather the consumer's attention." Most of these businesses-like Free-PC, which offers a free computer in exchange for a constant ad presence on your desktop, and NetZero, an Internet provider-are relying on advertisers and marketers to provide their income. They subscribe to the old Net mantra: Get Big Fast. Gather enough eveballs, aggregate enough consumer-shopping

your customers. One might rightly ask: How

## YES, A FREE LAUNCH

New companies are popping up to give away stuff that others still sell

#### HARDWARE

FREE Free-PC PAY You can InterSquid and spend up to PeoplePC give away computers. but there are strings attached

\$5,000 for computers from IBM. Dell and other

### OPERATING SYSTEMS

FREE Linux, the PAY Microsoft's OS of the Web monopoly on the proletariat, is for-profit OS has popular with hurt consumers and slowed programmers and other digerati

### innovation, say feds INTERNET-SERVICE PROVIDERS

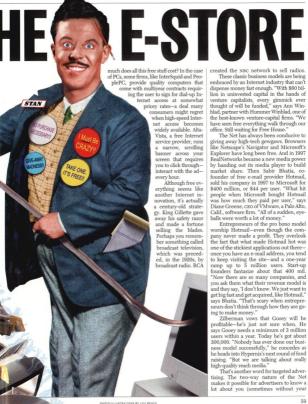
FREE If you will PAY in the land of click on demand, the free you still pay such sites as Earthlink, WorldNet AltaVista, NetZero and AOL, three of and WorldSpy will the biggest ISPs, for give you Net access a hookup

#### E-COMMERCE

FREE Bigstep. com and OLB.com will set up your e-store and design your e-commmerce site development

PAY Yahoo, IBM and Razorfish have for-profit businesses in e-commerce





created the NBC network to sell radios. These classic business models are being embraced by an Internet industry that can't dispense money fast enough. "With \$60 billion in uninvested capital in the hands of venture capitalists, every gimmick ever thought of will be funded," says Ann Winblad, partner with Hummer Winblad, one of the best-known venture-capital firms. "We have seen free everything walk through our office. Still waiting for Free House

The Net has always been conducive to giving away high-tech gewgaws. Browsers like Netscape's Navigator and Microsoft's Explorer have long been free, And in 1997 RealNetworks became a new media power by handing out its media player to build market share. Then Sabir Bhatia, cofounder of free e-mail provider Hotmail, sold his company in 1997 to Microsoft for \$400 million, or \$44 per user. "What hit people when Microsoft bought Hotmail was how much they paid per user," says Diane Greene, CEO of VMware, a Palo Alto. Calif., software firm. "All of a sudden, eyeballs were worth a lot of money.

Entrepreneurs of the pro bono model worship Hotmail-even though the company never made a profit. They overlook the fact that what made Hotmail hot was one of the stickiest applications out thereonce you have an e-mail address, you tend to keep visiting the site-and a one-year ramp up to 5 million users. Start-up founders fantasize about that 400 mil. "Now there are so many companies, and you ask them what their revenue model is and they say, 'I don't know. We just want to get big fast and get acquired, like Hotmail," says Bhatia. "That's scary when entrepre-neurs don't think through how they are going to make money."

Zilberman vows that Gooev will be profitable-he's just not sure when. He says Gooey needs a minimum of 3 million users within a year. Today he's got about 300,000. "Nobody has ever done our business model successfully," he concedes as he heads into Hypernix's next round of fund raising. "But we are talking about really high-quality reach media."

That's another word for targeted advertising. The two-way nature of the Net makes it possible for advertisers to know a lot about you (sometimes without your knowing It—see box) so they can deliver more effective asds. Web entrepreneurs are counting on advertisers paying a higher crum (cost per thousand) for this rifle-shot data than they do for the old shotgun approach. "We charge more than average because each advertiser can see how their ad is performing with each demographic and can then focus their campaign," says Steve Chaddima, founder of Free-PC. Forrester Research estimates that Internet advertising will grow from \$2.8 billion in 1999 to \$22 billion in 2004. But with click-through rates hovering at under 1%, those ad dollars will support only a handful of the many businesses that are making ag of the giveaway. "It'll be a dogfight," says Chan Suh, cuo of Net advertising operation Agency.com. "People who think that advertising makes up for the lack of a biz model and execu-

tion are going to fall by the wayside."

The Goosey guys have no doubts about their model. But neither does their competior, Third Voice, another free client that allows users to post on websites. These two unternet software firms will be battling it out Internet software firms will be battling it out in thing you can be ton, however: no price wars. — With reporting by Susan Kuchinskas.

With reporting by Susan Kuchinskas. San Francisco and Julie Remeillers Voice City

## Click and Dagger: Is the Web Spying on You?

EFF BEZOS, CIEO OF Amazon.com, describes the perfect online shoplaunching your browser and finding on the screen the exact item you want-which you may not have even known you wanted until that known you wanted until that how you wanted wanted wanted wanted wanted wanted wanted how you wanted wanted wanted wanted wanted how you wanted wanted wanted wanted wanted wanted wanted how you wanted wanted wanted wanted wanted wanted wanted wanted how you wanted wanted wanted wanted wanted wanted wanted wanted how you wanted wanted wanted wanted wanted wanted wanted wanted wanted how you wanted wante

Retailers aren't there yet.
That perfect calibration of consumer desire and selling proficiency will require more information—privacy advocates say too much information—about you.

Marketers know plenty right now. Advertising networks like Double-Click and MatchLogic, content sites like Time.com (TIME's online affiliate), and even retailers like Amazon.com are able to gather information by depositing numerical files called cookies into your Web browser. Embedded in the cookie is an identifying number, like a cyber fingerprint, that alerts a server to your presence. Whoever sent the cookie can monitor where you go on the Web, what you click on, what you read, what you buy and what you don't buy. Some sites, including Amazon, maintain strict privacy policies that promise to guard the data being gathered. But advertising net-

works like DoubleClick have

around finding out what they can about you and passing it on to advertisers.

on to advertisers.

Most of us are unaware
of being watched. But if you
surft he net half an hour a
day, chances are there's an
online profile of you—not the
you who has a name, Social
Security number and address but a cyber you who
reflects your online behaviors and can help marketers
target ads especially for you.
Already, some of the ads you
see when you lit sites like
Yaboo or Lycos are there because you are. Other visitors

are getting different ads that cater to their online profiles. The implications of this

The implications of this technology—and the potential threat to your right to privacy—are only now becoming understood." A tree mendous amount of personal-data collection is going on. Millions of people's preference, behavior and desires are being profiled," says Jeffrey Chester of the Center for Media Education.

Online ad agencies say they only want to improve the consumer experience, not gather dirt on webbies. "The point is to receive information that you are interest-

ed in as opposed to what you are not," says Lyn Chitow Oakes, coo of ad seem like advertising if you're interested in it." For example, DoubleClick has 50 million active cookies, which means that 50 million people see at least one targeted ad a month. This profile snooping is nothing new. Credit-card companies have been building databases for years and offering deals based on your spending habits.

agency FlyCast. "It doesn't

But tailing someone through cyberspace may be far more revealing of personal details. "If you go to sites about mental health or pornography, that information could be subpoenaed in a civil suit or custody battle and used against you," warns Iason Catlett, president of Junkbusters, a privacy advocacy group. That's why the Federal Trade Commission convened a workshop last week to explore the privacy implications of Web profiling. "Not only are privacy policies difficult to locate online," says FTC chairman Robert Pitofsky, "in almost all cases users don't even know this is happening.

The industry has vowed to self-regulate, hoping to ward off PTC oversight. If the feds do get involved, many Net businesses built around giving away products in exchange for consumer data may be on a collision course with your right to privacy.

With reporting by Adam Zagoini



## "They're Trying to Change the Rules"

Gates insists on the right to determine what goes into Windows, but he seems open to compromise on other issues

Microsoft chairman Bill Gates talked to TIME managing editor Walter Isaacson last week about his reaction to a federal court's findings of fact in the government's antitrust case against his company.

TIME: You ready to settle?

Gates: We'd love to resolve this thing, and w've going to be pragmatic about it. But at the heart of this case is a principle that? pretly important our right to add features to Windows. We have been taking things that people demand, whether it be adding a graphical interface or support for networking, and building it into the operating system. Doing that has been why the PC revolution has done so much for consumers.

TIME: So you won't agree to a settlement that restricts what new applications you can bundle into Windows?

Gates: If we can't add functionality to Windows, there is no Windows! Let's face it. Without innovation, given the intense competition out there, Windows would become irrelevant. Not only would that be a tragedy for the shareholders, it would be a tragedy for consumers.

TIME: But if you can bundle whatever you want into Windows, and not allow consumers to pick and choose features, wouldn't that stifle competition?

Gates: Should government regulators take away our ability to build what's called Windows? Should they be able to say, 'We kind of like this feature, and we don't like this one?'? Then if you have 50 new features, you'd end up with 2-to-the-50th-power new versions.

TIME: What about giving computer makers the right to tailor the opening screens?

Gates: The idea that when you buy a Windows machine, you're going to have no idea what you're going to see and how it's going to operate—that can't make sense for consumers. That's like saying you have a product called Time magazine, but one distributor gets to rip out ads, and another one rips out some articles and puts in new ones. You'd get uptight. You can't have a



distribution channel that is allowed to make your brand meaningless.

TIME: What about making Windows' code public?

Gates: The only thing that we know for sure that would be bad for consumers is anything that blocked us from being able to innovate Windows or anything that made it so that when people buy Windows they don't know what is in it. Beyond those two principles, we'll be as pragmatic as we can.

TIME: What about breaking up Microsoft so Windows is made by a separate company? Gates: I can't go down the path of saying what the settlement would be. All I'd say is that there are those key principles that I just mentioned.

TIME: So it's not a key principle that Windows be part of the Microsoft corporation? Gates: In terms of discussing the details of a settlement, I can't do that. Our behavior has been totally fair. We're quite confident that the legal process will uphold our view.

TIME: Will you appeal the findings of fact?

Gates: I'm not a lawyer, but I don't think
you can appeal findings of fact easily.

TIME: Now that Microsoft has been declared a monopoly, will you act differently?

algreenust
Gates: Certainly the worst thing that could happen is for people to be confused and think that we're not in a hypercompetitive environment. Windows is facing competition from Internet terminal devices, Linux and other things. One of the ironies of this decision is that it says there are these serious competitors coming along, and then it defines the market in such a way that those competitors don't even exist.

TIME: Yes, but that's what the court found: you're a monopoly.

Gates: It's a shame. It's a shame. [Laughing.] You're not supposed to have a court telling you that you have no competition when you have competition! They are trying to change the rules of the game in a way that would be very chilling, very damaging.

TIME: The court also found that you used your monopoly to harm a competitor.

Gates: The case involves one competitor, Netscape, that got the government to act on its behalf. The irony is that Netscape was bought for \$10 billion by the dominant online provider [AoL]. Netscape shareholders did super well, consumers did super well, and what we did with Windows per well. If a commonsense thing that has been lost in all the rhetoric.

TIME: But you also used your monopoly to bully others, such as Compaq and IBM. Gates: That doesn't reflect the reality of what went on. IBM licensed Windows at a very, very competitive price. There were tons of choices for consumers.

TIME: But didn't you hold up licensing Windows to IBM at one point to pressure

Gates: Because they hadn't paid their royalties. If someone doesn't pay you, pay heir subscription, wouldn't you hold it up? Of course! IBM hadn't paid us. Someone who hasn't paid you doesn't have the right to get something. TIME: But the judge found that the back-payments dispute was just an excuse, that you were trying to bully IBM. Gates: That's just patently false.

TIME: Why do you think the judge's finding was so brutal?

Gates: I don't understand why you're characterizing it that way.

TIME: You didn't think so? Gates: The key thing the ruling says is that Microsoft, by creating better Internet support [i.e., embedding a browser into Windows], made it tougher for the guy [Netscape] who was competing with us. In fact, that's exactly what we're supposed to do on behalf of consumers!

TIME: So, in retrospect, wasn't there something wrong with your legal strategu? Gates: This question is a little bit of a repeat of what was in front of the courts last year. There was the question in the case of Windows 95 whether it was O.K. for us to add Internet support into that. Judge Jackson entered a preliminary injunction, and the appeals court couldn't have been more blackand-white in rejecting everything he had done there. [The appeals judges] went out of the way to state the general principle that the courts won't be involved in software design.

TIME: What are the next innovations you are planning?

Gates: Soon you'll have not only your PC as an Internet device; you're also going to have phones with screens, Web TV and digital set-top boxes. So the question is, How do you put all these pieces together so that it's easy for users, and they don't have to move all their information around? We call this the personal Web. Instead of you going to a Web page and it deciding what you're interested in, you'll be able to pick pieces of information from different websites. You'll be able to create applications and programs that use that information. That will give you power to assemble news or find the best price for a product. You'll be in control of that experience. And companies like ours will provide services online such as Microsoft Office or passport authentication

TIME: So that's why you have to fight the Justice Department?

Gates: Yes. The new things we're planning for Windows, whether it's reading handwriting or natural language [voice recognition], those are exactly the type of things that would be blocked under the logic that says that our putting Internet support into Windows was something we should not have had the freedom to do.

#### THE MICROSOFT ANTITRUST CASE

## The Company Courts the A.G.s

'S NOT JUST THE FEDS WHO ARE ON Microsoft's case. Nineteen state ttornevs general have joined Justice's suit, so the software giant's lobbying strategies are expanding. Microsoft's tactics range from hiring close pals of several A.G.s to sending a key official to speak to a small town's Chamber of Commerce. State officials tell TIME that the company is also helping fund a new Republican

attorneys-general group in Washington. Consider Iowa attorney general Tom Miller, a Democrat and one of the A.G.s suing Microsoft. The compa ny has hired two of his best friends, both former legislators. "They were in to see me once or twice" about the lawsuit, Miller says, and he's also heard from two former state A.G.s making Microsoft's arguments. A similar strategy seems to be at work in California, where, according to attorney gener al Bill Lockyer, the compa



#### States are on the case ... Microsoft also has to deal with states that have joined in the antitrust suit

10. Massachusetts

11. Michigan

12. Minnesota

1. California 2. Connecticut 3. Florida 4. Illinois 5, lowa 6. Kansas

13. New Mexico 14. New York 7. Kentucky 8. Louisiana

15. North Caroli 16 Ohio 17. West Virginia 18. Wisconsin 9. Maryland

19. Utah .. So Microsoft is going local



ny hired a former state senator who is "a very close friend of mine." In West Virginia, Microsoft has taken a tougher tack. According to attorney general Darrell McGraw, it has hired a lobbying firm run by someone Mc-Graw defeated in an earlier race; the lobbyists have attacked him repeatedly, he says.

To build support around the country, Microsoft brought on staff a veteran of Direct Impact, a D.C.-area firm whose clients have included the tobacco industry, managed-care companies and others who want

"grass-roots" responses generated on issues. Another addition: Tom Synhorst, a political operative and phone-bank virtuoso who does projects for George W. Bush. And there's evidence of

Microsoft's courting business and political players at the smallest levels. In September, senior vice president Craig Mundie spoke to the Cedar Rapids, Iowa, Chamber of Commerce, drawing an overflow crowd of about 900. Last month former Republican National Committee chairman Haley Barbour, who has been helping Microsoft court Republican Governors, spoke to the Hartford [Conn.] Area Business Economists Association about the case: turnout was extremely light.

Given the fact that most of the A.G.s suing Microsoft are Democrats. the company has been an eager supporter of a new outfit that started in midyear, the Republican Attorneys General Association. Housed within the R.N.C., the group will develop policies with G.O.P. principles and support Republican A.G. candidates, says chairman Charlie Condon, attorney general of South Carolina, Among those principles: letting the free market be free. Condon, the only state attorney general to drop off the Microsoft case, won't say how much the company donated to the group. But he isn't embarrassed about the money-or about the \$3,500 he solicited and got from Microsoft for his own election coffer after he dropped his state's lawsuit. "I was glad to get it," he says. -By Viveca Novak

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OON AFTER LEADING THE FIRST European crossing of the Blue Mountains, west of Sydney, explorer Gregory Blaxland was back on his New South Wales farm, tending his vines. By 1822 he had sufficient confidence in his winemaking skills to submit a quarter-pipe (about 37 gal.) of red wine for assessment by the London-based Society for the Encouragement of Arts, Manufactures and Commerce. The society's judges awarded him a silver medal-and five years later a gold medal-for a wine they described with odor and flavor of ordinary claret."

Blaxland was a colorful pioneer, but the business he started in Australia has become famed for producing wine that's not a cheap facsimile of other nations' wine but a unique, hardly ordinary invention. While Australia's wine matches the best in the world in technical expertise, there is something special about the taste of the country's top blends that has made it an irreplaceable flavor in many of the world's great wine cellars. This week Sotheby's and Christie's will conduct two of the largest wine auctions in history, each boasting impressive lots of the famous Penfolds

wine that's almost impossible to obtain. And while Aussie winemakers have been building a great business-exports are up more than 50% in the past five years-they are also changing the way wine is made in some of the oldest vineyards on earth. Says Jancis Robinson, editor of the newly revised Oxford Companion to Wine: "It is difficult to overestimate the Australian impact." Explains New York City wine expert Humphrey Oguda: "No one has done so much for wine so fast. The giants of Australia, like Penfolds, make more than 1 million bottles of wine a year, and they scare every French winemaker because th

## We're drinking more ...

Australian wine exports to the U.S. in millions of gallons





FROM DOWN UNDER

...they're growing more ...

Amount of land planted with grapes for the wine industry



130.201

wine that matures into a rich, loamy taste.

The local Semillon (pronounced Sem-eh-

lon, with a typically Australian disregard

for the niceties of French) is often mixed

with Chardonnay, or even used alone, to

create bracing and quite extraordinary

dry white wines. Few European vineyards

would have the audacity to take such

chances. "Australia," says Oguda, "is all

calling card. In the late 1980s. Tony Laith-

waite, an English wine merchant, hired a

team of young Australian winemakers to

apply their expertise to the inexpensive

grapes grown for French cooperative

wineries. The approach was such a suc-

cess, says Robinson, that it quickly "devel-

oped into a phenomenon with a long-term

impact all over the world." Among the in-

novations: minimal pruning and "soil slot-

ting," which adds nutrients by digging

deep; obsessive hygiene, which recognizes

that nasty microbes in picturesque old

wineries are enemies of good wine: and

labor-intensive 24-hr. harvests. Dubbed

the "flying winemakers," these experts-for-

hire were suddenly everywhere. The fact

that they were able to travel so extensively

was also a function of geography: their idle

season in the southern hemisphere coin-

know that his Qantas-hopping descendants

are following his lead. Back in the 1820s.

did the English wine judges of the Society

of Arts suspect they were attending the

birth of a revolution? Concluding their ob-

servations on Blaxland's red, they offered

this verdict: "It affords a reasonable ground

of expectation that by care and time it may

become a valuable article of export." Just

how valuable neither they nor Blaxland

Blaxland, to be sure, would be proud to

cided with harvest time in the north.

That innovation has become a global

about innovation

#### GRAPES OF CASH Vines at the Coldstream Hills winery in Victoria's Yarra Valle

quality that goes into a \$10 bottle of wine is exactly the same quality that goes into the top of their line. It's madness! It's why they are considered a war machine when it comes to wine."

For 160 years after Blaxland's first endeavors, the development of Australia's wine industry was steady but unremarkable. But the past decade has brought a renaissance. Partly it's been spurred by domestic growth: though historically not big wine consumers. Australians now drink an average of 26 bottles of table wine a yearmore than any other English-speaking nation, although less than a third of the average Frenchman's needs. But the real growth has come overseas, where inexpensive (less than \$30) Australian wines are hailed for richness, approachability and reliability-characteristics that put them on a footing with good French wine. "Australia is now seen as a credible dinner-party wine." says Simon Farr, a director of Bibendum, one of London's top wine shops. "Ten years ago, it would have been French all the way-even if it tasted disgusting.

Traditionally isolated, Australian winemakers have had to learn on their own. As a result, they have a deep appreciation for and understanding of technique-and a flair for innovation.

Australians mix grapes, casks



#### could ever have imagined. -With reporting by David Bjerklie/New York, Lisa Clausen/ Melbourne, Susan Horsburgh/London and Leora Moldofsky/Sydney OME RECOMMENDATIONS

Wynns Coonawarra Cabernet Sauvignon Leeuwin Chardonnai

Henschke Mt. Edelstone

Penfolds Bin 707 Cabernet Sauvignon

produces fresh, dynamic wines. Penfolds DEPARTMENT OF WEALTH blends Shiraz and Cabernet Sauvignon grapes in a single bottle, producing a

## The \$200 Sip

EN COULD YOU EVER IMAGine decanting a \$12,000 bottle of 188-year-old Château d'Yquem? What night could possibly be special enough to justify that kind of \$2,000-a-glass indulgence? Well, the wine gurus at Sotheby's and Christie's, auction houses to the kind of people who can afford \$200 sips, think New Year's Eve 1999 is probably about as likely an occasion as will ever come along. So this week

they're uncorking two of the biggest wine auctions in history. The headline grabber is the Sotheby's auction. which features more than \$10 million worth of wine, all from the cellar of a single European collector. "We can't reveal his identity," says Sotheby's Michael Davis. "Let's just say he's a great connoisseur of wine, life and art."

19th century

If the wine collection is any indication, one can only wonder what must be in this euroaesthete's art collection. Among the bottles up for bid this week are great trophy wines such as an 1811 Château Lafite and a 1945 Château Mouton Rothschild, as well as some of the finest and rarest young wines-bottles that an investor can bet will collect a premium at the year 3000 auctions. Just paging through the Sotheby's catalog (it's available online at www.sothebus.com) is enough to moisten oenophilic palates. One evident specialty of the collector was assembling "vertical" collections of a single vineyard over many years. Sotheby's estimates that a rare collection of Australian Penfolds Grange from 1951 to 1992 will sell for more than \$30,000

Who will pay such prices? Some Wall Street millionaires, among others. But the bidders will also include a handful of billionaires from Silicon Valley, where wine collecting has become a passion. One night in New York City recently, two NASDAQ princes sitting at adjacent dinner tables ran up four-figure wine tabs. Both said they were just warming up.-By David Bjerklie

\$13 \$64

Chambers Rosewood \$111

\$70

five picks

to look for

Wine expert

Oguda's top

Humphrey



RECOVERING: Bobby Frazier spent months iving at a bus stop, Now. encouraged by counselors at the Village, he works as a

BEHAVIOR

Drugs and therapy help, but many mentally ill also need social rehab. Here's how it succeeds

By JAMES WILLWERTH

N A DAY IN 1995 THAT HE RECALLS only vaguely, Bobby Frazier, a beefy sandblaster from Long Beach, Calif., took his diabetic mother to the hospital and, inexplicably, waited for her on a bench at a nearby bus stop. When he learned that she had died, he refused to leave the bench and remained there for 16 months. "My mind completely snapped." Frazier, 38, explains. "I slept sitting up and urinated on myself. My family brought food. Bus riders gave me blankets. I religiously believed that my mother would one day get off that bus.

Four years later, Frazier is well again. He has worked for two years on an élite longshoreman's crew that cleans up oil spills, and served for a year as president of his union local. He commutes to work from a new apartment, where he lives with his wife and four-year-old daughter. Frazier owes his stunning turnaround to medication that has brought his mental illness under control, but also to an underutilized treatment known as psychosocial

longshoren rehabilitation. This proach aims to remedy what many see as a great failing of America's treatment of the mentally ill-once they are stabilized with drugs and released from the hospital, they are too often left to fend for themselves, with no one to counsel them, monitor their progress or help them find work. That has led to much private suffering but also to some public tragedy, as in the case of Andrew Goldstein, a New York City man suffering from schizophrenia who pushed a woman to her death off a

subway platform. Goldstein's murder trial ended in a hung jury this month, but the public mental-health system's neglect of him as a ward has spurred calls for reform. Last week New York Governor George Pataki, whose administration has repeatedly squeezed mental-health budgets, proposed spending an additional \$125 million for community services.

Instead of abandoning the recovering mentally ill when they leave the hospital, psychosocial rehabilitation nudges them toward jobs, apartments and increased responsibility. Individuals are assigned to treatment teams composed of psychiatric professionals and "life-skills" specialists. who see them as often as three times a day or as seldom as once a month, depending on need. These teams monitor medication and offer both practical help and psychological support in getting former patients back into the working world.

Such programs have been around since World War II, when a group of individuals released from Rockland state hospital in New York started Manhattan's Fountain House, the nation's first "clubhouse" in which the recovering mentally ill work together to run their own lives. But for years the treatment remained "the mongrel group in the basement," resisted by the medical establishment, says Ruth Hughes, director of the International Association of Psychosocial Rehabilitation Services. Today the relatively paltry funds available for treating the mentally ill go mostly to traditional or "medical-model" treatment programs that stress medication and psychotherapy. Psychosocial rehabilitation is used for fewer than 10% of those suffering from serious mental illness. Yet its success rate-those in psychosocial programs have one-third the relapse rate of traditional patients-has started to gain attention. The National Mental Health Association in October 1998 made a strong endorsement by launching Partners in Care, a campaign to replicate suc-

cessful psychosocial programs around the U.S.

Frazier's ordeal at the bus stop ended when his sister persuaded him to visit the Village, a pioneering Long Beach psychosocial program. There e was found to have bipolar disorder accompanied by paranoid delusions. A staff psychiatrist prescribed the drugs Depakote and Rispiradal and asked Frazier, "What would make you happy?" He replied, "I love to work."

Frazier was assigned a treatment team, which put him to work on the Village's janitorial unit. "Bobby was a fierce worker," recalls Village director Martha Long. Counselors helped him get Medicaid, find an apartment and manage his money. Becoming a longshoreman was Frazier's idea. Like many recovering mentally ill, he is wary of too much stress, so he found work as a stevedore for two days a week. He still stays in close touch with his treatment team, which makes sure he keeps on his medication. But it is the job that has anchored his recovery. "It brought me back to my sense of reality," says Frazier

While programs like the Village are highly structured and have specific goals, groups like Schizophrenics Anonymous, with 80 chapters around the country, tend to be more informal, S.A. holds regular meetings, similar to A.A. gatherings, to provide men and women left on their own in the community a place to socialize and unburden themselves. Joanne Verbanic, a retired Ford Motor credit specialist who used to hide her schizophrenia from co-workers because she feared discrimination, founded S.A. in 1985 to help others "who felt hopeless and alone." At a boisterous meeting recently, a young woman, Nora Baylerian, admitted "thinking the KGB and Mafia

were after me." A woman in her 60s, Marjorie Mott-Hogg, responded with a chuckle, "We've all been there, Nora.

Awakenings, with 12 chapters in the New York City area, is a program aimed at "robust responders"-medical jargon for high-functioning individuals. Founder Ken Steele, who for 32 years wandered across America homeless and schizophrenic, feels that the most formidable task for the mentally ill is overcoming the social

RDS Delivery Service co-owner David Zogby, "but customers called to salute us." Says George Castaldo of American Postcard Co. of his new hires: "They come 20 minutes early in rain, snow or cold, and they give 150%. Miriam Kravitz was in a locked psychiatric ward lying naked in a puddle of her own urine when she got a career idea that

would benefit herself as well as people like her. She enrolled first in college and then in law school while homeless. In 1985, she started INCube (short for incubation), a New York City agency run by the recovering mentally ill that helps

others start businesses. "We do business as well as or better than the mainstream, says Kravitz. "It's a big secret." INCube has helped start 300 businesses over a decade and counts 176 still going, from Courage Communications, whose crews install pay telephones in Manhattan, to DJ Unexpected, which provides music for parties and public events on Long Island.

There are still hurdles. Traditional mental-health professionals are more focused today on drug therapies than on social rehabilitation. Ruth Hughes argues

that the profession's "belief system" still contains "the idea that people with schizophrenia never get better." Insurance companies have been slow to be convinced that these programs work and will ultimately save money. And many employers still resist hiring the mentally ill. American Postcard's Castaldo recalls telling a fellow businessman "how well I'm doing with handicapped people." The man was interested, Castaldo relates, "but when I mentioned mental health, a wall came down."

Brenda Lee Riley, who suffers from paranoid schizophrenia, hitchhiked with her husband, who had bouts of serious depression, from Ohio to California, where he beat her and sometimes pretended to hang himself. One day he ripped out the gas wall heater and flicked his lighter. Brenda survived by diving out a secondfloor window. "Fire is a weird color when you're inside it," she recalls. Years later, though burn scars cover her body, medication has controlled her mental illness and she has become a part-time "life coach" at the Village. She rents her own apartment and hopes to become a writer. "I've found that it's not necessary to have a crappy life," she says. Bobby Frazier and a lot of other consumers would agree.





ace to cialize and nt. Such w-up helr was not there New York City

stigma. "The public's synonym for us is still psycho," he says. "We are feared and misunderstood." Partly to counter this, individuals with mental illness call themselves "consumers"-an emotionally neutral word meant to suggest people who consume medications and services associated with psychiatric disability. A voting effort, for example, is called a consumer-registration drive; psychosocial rehabilitation is considered consumer-driven.

Programs like Manhattan's Fast Track to Employment work with employers to help the recovering mentally ill find jobs. At least 50 firms have signed on, and most seem satisfied. "We had anxieties at first," admits



CRIME

## Locking Up The Voices

A teen killer is sent away for life. Was justice done?

N APRIL 1998. ONE MONTH BEFORE Kipland Kinkel embarked on a shooting rampage in Springfield, Ore., that killed his father, mother and two students and wounded 25 others, he yelled out in class, "Goddam these voices in my head!" He was disciplined for swearing, but no one paid much mind to those voices.

The voices were pretty much ignored again last week when an Oregon judge sentenced Kinkel, 17, to 111 years imprisonment with no possibility of parole. He had pleaded guilty to murder and attempted murder, and his sentence was the severest penalty possible for a juvenile in Oregon.

Defense experts testified that Kinkel was suffering from paranoid schizophrenia and had been fighting voices telling him to kill since he was 12. In 1997 he was found to have depression and anger-management problems and put on Prozac, which he later stopped taking. Critics of the sentence are disturbed that Kinkel's illness was not given due weight and feel that he is unlikely to get proper mental-health care in prison, "It's throwing away a life without regard for the possibility that Kinkel could change or that the circumstances that led to this could be mediated," says Barry Krisberg, president of the National Council on Crime and Delinquency. But Jennifer Alldredge, a student shot by Kinkel, is unmoved: "I don't see how you could ever justify someone who did this being outside and free to do this again," she says

Though he kept his head down for much of the hearing, Kinkel met the eyes of his victims when they spoke. "I am very sorry for everything I have done," he said, "and for what I have become." —By Nadya Labi. Reported by Todd Murphy/Portland

DIVIDING LINE

lack F. White

## **Fighting Words**

A school dispute escalates into a racial cause célèbre

BIACK FOLES WHO ENOW MCKIE COSTURE, PRESIDENT OF THE SCHOOL ROADLY DO-DOCAULT, Ill., INSISH that she's no biggo. But when she lashed out at Jesse Jackson last week for inserting himself into a local tempest over the expulsion of seven high school students for fighting, she sounded at bit like one—the late Leander Perez. T really resent outsiders coming in and telling us how to run our schools," Coetter whined, conjuring up memories of the legendary segregationist's threat to bury "outside agitators" in the bayous of Louisian's Plaquemines Parish during the 1980s. It was a louys choice of words.

Then there's the mixed message that Jackson is sending. He contends that although the officials who kicked those black kids out of school are overwhelmingly white, the issue is "not race but fairness." In almost the very next breath, he likens Decatur to Selma, Ala. If race is not the issue in Decatur, why dredge up memories of a historic civil rights struggle where the only issue was race?

Those are just two examples of why it's so difficult for all of us, black and white, to discuss racial issues productively: our words keep throwing us back to the past. That's what's happening in Decatur, where school officials stubbornness and loaded language from both sides have escalated a local dispute over school safety into a racial cause célèbre.

As Jackson has repeatedly pointed out, no one was injured in the brawl that broke out at a high school football game in September. None of the teenagers used a weapon. If the six who still live in Decatur (the seventh has left the areal don't get back into class fairly soon, they will in all likelihood become permanent dropouts—which, for young black men, often translates into a one-way

MIXED MESSAGE Jackson says the issue in Decatur is fairness, not race. Still, he likens the situation to Selma

ticket to jail. They obviously ought to be disciplined for taking part in the fight, but not more severely than the student who threatened to blow up a Decatur high school last summer and was expelled for only a

year.
Yet it took intervention from Illinois'
Republican Governor
George H. Ryan and
state school superintendent Glenn W. McGee to get the board to
reduce the expulsions
from two years to one

and to let the youths enroll in an alternative-education program. The board has not agreed to McGes' proposal, which Jackson supports, that they consider readmitting the boys midway through the year if their performance in alternative school demonstrates that they volve learned their lesson. To make matters worse, the local prosecutor overreacted, getting four of the boys indicted for "mob action," a felony, Jackson fired back by uriging Attorney General Janet Reno to investigate the school board for allegedly leaking defamatory details about the boys to the press.

No one who knows the kids believes they are angels. Two of them have been in trouble with the law, several are chronic trunats, and two are so-called third-year freshmen. A lot of people in Decatur are putting themselves on the line because they think these young men deserve a second chance. If it comes, they had better make the most of it by studying hard and straightening out their lives. That's the only way to give real meaning to Decatur's war of worst.

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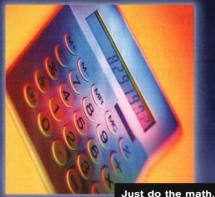


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## In one of the first success stories to come out of gene-therapy research, doctors are learning how to teach the heart to heal itself

themselves by injecting genes or proteins that trigger the growth of new blood vessels. There are three

IRUS The gene for a growth factor iggybacks on a partially disabled virus to et inside heart-muscle cells. The virus, owever, does not appear to cause infection NAKED DNA The gene for the growth factor can also be injected without a virus. Heartuscle cells seem to take up the naked DNA

orm, can also be injected into the heart. The rocess requires less preparation, but the rocess degrade more quickly than the enes, so repeated injections may be needed

**HOW TO MEND** A BROKEN

#### By CHRISTINE GORMAN

VERY YEAR SOME 400,000 AMERicans undergo bypass surgery to shunt the flow of blood around blocked arteries in their heart: 500,000 other patients opt for a different procedure called angioplasty, which clears a channel through the bottlenecks with thin, inflatable balloons. Most people who have these operations get what they so desperately want-a second chance at life. But the results are usually temporary. After a few years the bypass graft or the reopened artery becomes clogged with new deposits, which often require a second round of treatment. For an estimated 1 in 10 patients, the heart becomes so scarred that nothing more can be done. That grim outlook may be

about to change. Scientists have been experimenting with a new way-based on a form of gene therapy-to coax the heart into growing new blood vessels to replace old worn-out ones, and doctors who have been performing the procedure are becoming more and more excited by the results. Reports of their progress have spread through the scientific community for the past year. But not until last week, when the leading researchers gathered in Atlanta at a brainstorming meeting to which TIME was given exclusive access, did it become clear how far they have gone. Says Dr. Todd Rosengart of the Northwestern University Medical School: "Because we're looking at a different way of providing blood flow, we're making a step toward what could be a long-term cure for heart disease."

Already, 1,000

patients have received the experimental therapy at 50 different medical centers. In most cases the treatment was part of a conventional bypass or angioplasty. But the preliminary results were so encouraging that doctors have started offering the new therapy to patients who are too sick to undergo any more conventional operations. There are still many unanswered questions, and some patients have died (although researchers insist their deaths did not occur as a consequence of the treatment). Yet if the new therapy lives up to its promise, hundreds of thousands of men and women with heart disease will, over the next few years, be able to heal themselves.

Doctors have long known that the heart can, in response to a drop in the level of oxygen-rich blood it's receiving, grow extra blood vessels. But the process, called angiogenesis, is often too slow and not extensive enough to stave off a heart attack. About 10 years ago, scientists started identifying certain proteins, called growth factors, that the body uses to build new blood

vessels. The proteins act like foremen at a construction site, making sure that all the pieces of the project come together smoothly.

Animal experiments showed that there were several ways to get growth factors into the heart. You could inject a generate by itself or wapped in a viral envelope—that tells the heart muscle how to lope—that tells the heart muscle how to gene and just use the finished product, the growth-factor protein itself. The advantage of gene therapy is that you have to do it only once; the gene will keep generating growth-factor protein. Using the protein treatment of the protei

every few months.
Whether genes or proteins are used, the goal is the same, to blanket the heart with lots of little blood vessels. (Surprisingly, you can reach more of the heart muscle with a lot of little blood vessels than with a few big ones.) But that presents another problem.

The blood vessels are so small that they are impossible to see even with today's highest-resolution heart scans.

As a result, there is still no objective evidence that algogenesis theray improves blood flow to the heart. Yet all other signs, Patients experience much less cheet pain, Patients experience much less cheet patients experience parties experience parties experience patients experience parties experience patients experience pati

Until then, angiogenesis therapy seems to be giving another chance to a growing number of patients who thought they had run out of options. And as anyone with heart disease can tell you, sometimes that's all you need. —Reported by Alice Park/

#### FIRST PERSON

## I'm Superstitious About Calling It a Miracle

run little tests. This afternoon I hauled and stacked wood for an hourbig fireplace logs. Then I did a three-mile quick march with my dog along the road. I felt terrific.

Trying this a year ago, I would have been tempting that ominous stirring that I think of as the Shadow—the dark, inciplent something in my chest, bad news that used to arrive with sweats, shortness of breath and pressures and pains wisping about the chest bones like evil electricity. A year ago, hauling the firewood might have killed me.

I am superstitious about calling it a miracle: I don't want to invite further attention from the evil eye. But let me whisper that as far as I am concerned, the news about gene therapy is very good.

Because of severe coronary-artery blockage, I have had two heart attacks, two multiple-coronary-bypass operations (1976 and 1993) and a couple of angioplasties



PLAYING SQUASH A year ago, this might have killed me (1998). Last year, when I

began having symptoms again, my choices—with further bypass impossible—were 3 lot treat the trouble with continued medication (beta-blockers, Act inhibitors, aspirin, furosemide and so on), hoping, further down the line, for a heart transplant; or 21 lot try to sign up for one of the new, experimental operations (gene therapy or laser threapy) are proposed to the province of the

My cardiologist,
Dr. Robert Ascheim,
put me in touch with
Dr. Todd Rosengart,
then leader of a team
at Weill Medical
College of Cornell
University in New York
City that perhaps
both laser and gene
therapy. Rosengart
enrolled me among
10 heart patients who
would be his second

round of, er, guinea pigs for the gene-therapy procedure. Rosengart performed the operation in mild-lamuary, He made a 5-in. incision in my back—the scar feels as if I could mail letters through it and pried open ribs (which still ache when I sneeze) to expose the heart, which he injected 20 times with a cold virus and DAA that instructs the heart Grow vessels here.

A month later, I returned to the hospital for an angiogram, thalium scans and other tests. The thinking then was that the new vessels would grow in the first month—or not at all. The tests detected no new vessels. Failure. I reverted to Plan A and resigned myself to the prospect of, at best, a much restricted life.

But my face-once the color of a sidewalk, with a nasty eggplant underglowbegan to turn almost rosy. It seems the body merely needed more time to follow instructions. Or perhaps new vessels had formed in the first month but were too minuscule to be detected by the angiogram. In midsummer after six months. I returned to New York Presbyterian for more tests. They showed that formerly "hibernating" tissue on the front wall of the heart (not dead, but inactive) had reawakened. The ejection fraction (percentage of blood ejected with each heartbeat) had risen from 29 to 40 (normal is anywhere from 40 to 60). The new vessels had

evidently materialized.
And so the Shadow for the moment has receded. A few weeks ago, I started playing squash again. —By Lance Morror



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# PHARAOHS OF THE SUN

A new exhibit illuminates the extraordinary age of Akhenaten, Nefertiti and the boy King Tut

By FREDERIC GOLDEN

IT WAS A BRIEF, SHINNEN MONENT IN SOUTYS HISTONE—A TIME OF eprohal change presided over by a Pharaoh named Akhenaten and his beautiful wife Neiertiti. During his IT-year reign the old gods were cast aside, monodulesm was introduced, and the arts liberated from their stiffing rigidity. Even Eggyl's capital was moved to anew city along the Nile called Akhetaten (modern Amarian). But like Camelot, it was short-lived, and its legary was buried in the desert sands. Now Akhenaten 3. 400-year-old world has been brilliantly recalled in an exhibit titled "Pharaols of the Sun: Akhenaten, Akhenaten."

Now Akhenaten's 3,300 year-old world has been brilliantly recalled in an enthit titled "Fharnasio of the Sun. Akhenaten, Nefertiti, Tutankhamen," which opens this week at Boston's Museum of Fine 4rts. Part of the city's eight-month tribute to ancient Egopt (opens, ballet and an IMAX film), it is a unique assemblage of more than 250 objects from Egypt's Bist dynasty, some of which have languished unseen in storerooms and private Collections for deededs. They range from larger-than life statues of

collections for decades. They range from larger-than-life statues of Akhenaten to exquisitely sculpted reliefs and dazzling jewelry to such poignant reminders of everyday life as a perfectly preserved child's sandal.

The exhibit illuminates a murky period in Egyptian history that curator Rita

Free discontinuiminates a minry perior in Egyptian history that curator in the property of the curator in Egyptian history that curator help Div as he was originally indicated the entropy of the Egypt was a flourishing empire, at peace with its neighbors. Yet there were troubling signs. His father Amenhote, HI Mad already challenged the powerful priesthood by preclaiming the sun god Asen as foremost among Egyptian detties and himself ash listing incarnation. His son shook things up even more, not only changing his name to homor the new god (Alshenaten means" one who serves Aten") but

His son shook things up even more, not only changing his name to honor the new good (Akhenaten means' one who serve Aten') hut also banishing the older gods, especially the priestly favorite Amen. Some scholars believe Akhenaten's monotheism, a listoric first, inspired the Hebrew prophets, but it had the more immediate effect of freeing Egypt's arists. They could now portray the Pharaoln and the voluptouss Nefertiti (who may have shared the throne with him) in a far more casual, relatistic way. Akhenather some shaped head elongated face, fingers and toes, po belly and flaring hips have led son scholars to suggest that he had hydrocenshus or Marfan's syndrome.

elongated face fingers and toes, por belly and flaring hips have led some scholars to suggest that he had hydrocephalus or Marfais syndrome.

Scholars to suggest that he had hydrocephalus or Marfais syndrome. The strain of the







Pokémon creatures-Gengar, Cubone and Chansey, for example. The first is a ghostly purple ball with a devilishly cute smile, horns to match and a odile spine. The second is a sort of bear cub with a skull over its head-or is the whole thing its actual head? The third is a vaguely dinosauric pinkish cloud. Their equally bizarre compatriots range in height from a foot (that would be a Pidgey) to 28 ft. (that's an Onix) and in weight from 2 lbs. (Diglett) to 1,914 lbs. (Snorlax). Their fighting skills are as feral as ramming (that's Rhydon), as yucky as a tongue wrap (Lickitung-ugh!) or as childish as a tantrum (Primeape). There are more than 150 Pokémon species, and almost any child of 12 or

younger, wired with a child's propensity for order, can recite a substantial lineup, complete with arcane attributes and an individual monster's ability to evolve into higher forms. Welcome to the new Mesozoic. The check-out line forms to the far right Parents who have had to suffer through the games,

the TV series and shopping trips can take some comfort in the fact that the Pokémon demographic is the same one that has abandoned Teenage Mutant Ninia Turtles and Power Rangers. What may be harder to survive is the relentlessness of Pokémania, a multimedia and interactive bar-

rage like no other before it, with children mesmerized into cataloging a





REVIEW

## The Man Who Just Didn't Get It

movie critic is no more likely to ask for mercy than he is to dish it out. And his first rule is: never plead ignorance. But this time a confession and a request are in order. Know this, Pokemonicare, your world is alien and barrent one. I have never so much see that the properties of the provided designers in 700 planness lostly; it put me near to sleep, 50 as at describe my

exasperation with Pokémon: The First Movie, be gentle in your derision. Sometimes the young have to include their elders.

I was ready to return the favor as I watched Pilachu's Vacation, a harmless, mildly inventible about a ready to return the favor as I watched Pilachu's Vacation, a harmless, mildly inventible about a ready to return the process of the favor of of

Then comes the feature, and charm is replaced by the dult treatment of a way-too-lemilite scenario. As in the James Board film free with the Golden Gun, and genius loss risk it over a mountainous island patrolled by a supermonster. The monster here is Meretwo, a kitty colone or opcycard crudity Mew. And as in Try Skyr, the old-stainout only silke Mew have to teach the mechanized ones (like Two) a bit about human values.

New If someone would instruct the Mirmakers about cardoon values. This picture has

Now it someone would instruct the filmmakers about cartoon values. This picture has none. It lacks visual wit and expressiveness of movement. It has no pace, or even much of a pulse. As a Rastafarian moviegoer might say, "it's pokey, mon."

Last confession: I'm as eager to pretend understanding of a hot fad as any journalist. And I do like things kids like; this summer I read all three Harry Potter books, aloud and enthralled, to my wife. So I'm no grinch. Honest. I'm just a gny who loves good carboons and, when he sees a bad one, gets a little ... bit ... UPSET.

—By Richard Corliss

menagerie of multiplicative monaters, with trading cards linked to games linked to total to television shows linked to total linked to weshet linked to candy linked back to where you started—a pestilential Pozzi scheme (see foldout graphic). Smelling profits, America's conglomerates have pokeyed up to cash in Amarket the toys. The WB network (nowned by Time Warner, the parent company of this magazine, swept up cashs wights to the top-swept up cashs with the construction of the control of the cont

rated animated TV series. Warner released the Pokémon movie (see review above), which opened on Wednesday last week and saw thousands of children calling in sick from school with the "Pokémon flu. Warner ran out of the rading cards it was giving away to ticket buyers. Meanwhile, Burger Kings in California and Teasa had toy shortages for their Pokémon giveaways, leaving scores of children in tears.

The four-to-12-year-old set can ex-

hibit the most troubling fanaticism about Pokémon. Children have written hate e-mail to movie critics who have panned the film. After a screening and being mesmerized by Pokémon battle after Pokémon battle, an excited little boy told his father, "That movie makes me want to fight." Not words parents want to hear.

The Pokemon trading-card eraze is at the center of much of the controversy. Colm McNiallais, II, of New York City is, a good guide to freenry. Passing kids looking to trade, he says, "We don't want them. They cheat." He gravitates toward others they card the state of the says of the says. Some of the staff is rare, and who knows what other kids will do to get it. Colm has only the eards he is willing to trade. "Hey, you have a Magnemited" someone squeaks. "Oh, I need that someone squeaks. "Oh, I need that here had been had been the says someone these. Look at these had good to the says someone and a card to the says of the

Some behavior has been delinquent. A six-year-old logged on to a Pokémon website and printed counterfeit copies of the cards to trade with gullible schoolmates. Other behavior can be criminal. Last week a nine-year-old boy on New York's Long Island stabbed an older schoolmate in a dispute over cards. A principal explained why her school, like many others, was banning Pokémon cards: "Children who don't have Pokéman cards feel left out. When children bring the Pokéman cards into the lunchroom, they often



























spend time looking at the cards instead of eating lunch." A group of parents in New Jersey has sued the trading-card manufacturer for intentionally making some cards scarce to force children into buying more and more packs of Pokémon cards. "Racketeering!" the parents cry.

It's not really the violence that scares parents-they've lived with and tolerated intimations of horror for generations. In Grimm's fairy tales, what does the wolf do to Red Riding Hood's granny or the witch plan to do to Hansel? When kids collect dinosaurs, parents, blinded by science, simply shrug when their children yell in the museum, "Look, mom, that allosaurus is eating the brachiosaur's baby!" After that what can be objectionable about the toocute-to-live Pokémon named Jigglypuff, a ball of fluff whose greatest power-not to be scoffed at-is a stupefying lullaby?

But there is a problem: the key principle of the Pokéocracy is acquisitiveness. The more Pokémon you have, the greater power you possess (the slogan is GOTTA

on in a scene from the movie, Guzman, 8, in battle on his C

ated by the trading cards, the heart of Pokémon is a handheld game. Start by picking up a palm-size Nintendo Game Boy, insert the proper cartridge and switch it on. Soon, a creature with a lightning-bolt tail bounces through an animated sequence, pops a cute grin and yelps, "Pikachu!" You have met the most popular. of the Pokémon, a creature-part cherub and part thunder god-that is the most famous mouse since Mickey and Mighty.

Seven-year-olds navigate unerringly through the minuscule screen that is the porthole to Pokédom, punching two tiny buttons and a cross-shaped cursor bar to find their way. It's a more difficult task for adults. But if you choose to play, you assume the role of a Pokémon trainer. Your goal is to travel the world collecting one of every Pokémon species. To acquire that collection, you need Pokémon to subdue

Boys) to complete the collection. Thus the quest for all Pokémon grows as the product line expands with new species. Pokémon Gold and Pokémon Silver will become available in the U.S. next year, with the promise of 260 species.

There is a limit to the role playing. You cannot really choose your identity: you are a 10-yearold boy. You can pick any name when you assume the role of the child-your own, your friend's, your neighbor's. But one particular selection is volunteered: Ash the name of the hero in the Pokémon TV series. He walks down from his room and, seeing his mother (a father is nowhere to be found), tells her he is departing on a quest. She replies, "Right. All

In Japan, where the Pokémon were born, Ash is called Satoshi; and Satoshi was made in the imag

boys leave home someday.



















CATCH 'EM ALL). And never underestimate

a child's ability to master the Pokéarcana



















required to accumulate such power: the ease with which they slip into cunning and thuggery can stun a mergers-andacquisitions lawyer. Grownups aren't ready for their little innocents to be so precociously cutthroat. Is Pokémon payback for our get-rich-quick era-with our offspring led away like lemmings by Pied

Poké-Pipers of greed? Or is there something inherent in childhood that Pokémania simply reflects? The answer may lie in the origins of the

phenomenon. Despite the publicity gener-

Pokémon (they are then stored in handy containers called Pokéballs, hence the etymology of Pokémon, short for Pocket Monsters). The battles are mediated by the electronics of the Game Boy. But don't worry: Pokémon do not die. When they lose battles, they faint. And if that happens to your Pokémon, you can take it to the local Pokémon Center, a high-tech spa where it can be restored to "fighting fit.

There are 151 Pokémon scattered among three existing versions of the game: Pokémon Red. Pokémon Blue and Pokéman Yellow. You have to trade between versions (via a cable linking Game

of his creator, Satoshi Tajiri, a young outcast who, as a boy living just outside Tokyo, collected insects and other tiny creatures of field, pond and forest. In a nation of ultraconformists, he was a misfit who didn't even dream of college. His father tried to get him a job as an electrical-utility repairman. He refused. No one expected him to go very far, even when he came up with the game after six trying years. But it is Tajiri's obsessions, more dysfunctional than Disneyesque, that are at the core of the Pokémon phenomenon. His monsters are a child's predilections. As the late, controversial child psychologist Bruno Bettel-











heim wrote, "The monster a child knows best and is most concerned with [is] the monster he feels or fears himself to be."

Now 34. Tajiri is an unimposing man, his face composed of sharp angles. His hands and lips tremble as he talks in a soft. shy voice. His eyes are bloodshot; dark circles ripple beneath them. He often works for 24 hours straight, then sleeps for 12. Tajiri is the kind of person the Japanese call otaku, those who shut themselves in with video games or comic books or some other kind of ultraspecialization. away from the rest of society. "They know the difference between the real and virtual worlds, but they would rather be in a virtual world," says Etienne Barral, a French journalist who spent years studying otaku. "They are always accumulating things. The more they have, the better they feel." Thus the first and central rule of Pokémon: accumulate

As a boy, Tajiri accumulated insects, especially beetles. Even now, he tells TIME, he is proud of the way he captured beetles, looking under rocks to find them sleeping. "Nobody else thought to do that." he says. The son of a Nissan salesman and a housewife, Tajiri was raised in a Tokyo suburb in the late "60s, before

the city crept outward. "As a child, I wanted to be an entomologist. Insects fascinated me. Every new insect was a wonderful mystery. And as I searched for more, I would find more. If I put my hand in a river, I would get a crayfish. Put a stick underwater and make a hole, look for bubbles and there were more creatures." In Pokémon the pocket monsters-many in the shape of caterpillars, moths and crabs-can be found anywhere: tall grass, caves, forests rivers

Tajiri preserved the world of his childhood in Pokémon. In the late "70s, the rice fields gave way to shopping centers, and the ponds were pawed over to make way for apartment buildings, highways and train lines. "A fish pond would become an areade center," he says. Pokémon, he says, is a way for children of a new generation to have a chance to collect insects and other creas the collect insects and other creas the says.

tures the way he did. For esample, he Pokémon numed
Poliwhith has a belly decorated
with a little whirt—Tajiri's
memory of the transparent
skin of a tapole with its coiled
innards visible beneath
"Everything I did as a kid is
kin do frolled into one thing,"
says Tajiri. "Pokémon."



year technical school. He spent much of his time at arcades, perhaps the very ones that grew over the ponds of his childhood. "It was as simful as shoplifting." Tajir is says. "My parents cried that I haw su such a fanatic that one arcade gave him a Space Invaders machine to take home.

With a handful of fellow

junkies (including his friend Ken Sugimori, who would eventually draw all the Pokémon), Tajiri began a magazine called GameFreak in 1982 to publicize tips and cheat codes of their favorite games. "Our conclusion was," he says, "there weren't too many goodquality games, so let's make our own." He took apart a Nintendo system to figure out how to make the games himself. Then, in 1991, he discovered Nintendo's Game Boy and its prize feature: a cable that could link any two Game Boys together. "I imagined an insect moving back and forth across the cable. That's what inspired me." Tajiri had hit upon the basic idea that would make the Pokémon a marketing wonder. Collecting would lead to trading between handhelds-and eventually between collectors of cards and plastic battle figures.

Tajiri signed a contract with Nintendo, which was impressed enough by his previous attempts at game programing to want to develop his latest idea. But he couldn't quite explain the concept to Nintendo, and the company couldn't

#### PSYCHOLOGY

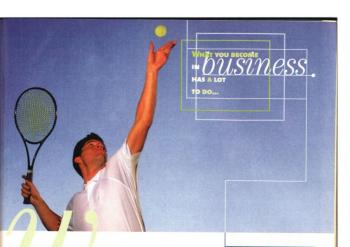
## **Should Children Play with Monsters?**

If you go by word origins, monster must demonstrate a morel, a lesson, a value. What values do the Pocket Monster demonstrate? Polichemon appeals to children's desire for mastery," says Stephnian Pratola, a child psychologist.

"Int begins to develope at age at the revent. There are so many things to children's desire for mastery," says Stephnian Pratola, a child psychologist.

Traits Degins to develope at age at the revent. There are so many things to children the revent of the revent o

Most psychologists see Pokiemon as relatively harmless but warm of a most to be wary. A cital who spends to smuth time on video games may not disengage from a simulated world and thus may be confused in the real one. And while card trading teaches social skills, it may also lead to obsessive behavior. "Fou don't know whether there's a valuable card in a pack when you but it," any Mareas hele (Mzzak, lowned or the Computer Addiction Service at McLean Mospital in Belmont, Mass. Children under eight aren't able to grasp their fact cognitively, which then loads to disappointment and an increased desire greater risk for addictive behavior." "Misson to please their poers are also or greater risk for addictive behavior." "Misson "any Parisla". Nate Addition about their trades they know made, and use this to teach them what it means to be lair and how to be a risk called me por Just a McLanghol.



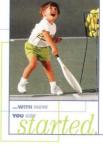
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THE CREATOR Satoshi Tajiri, with Game Boy in hand, was called "Dr. Bug" by chile

understand it fully. "At first Pokémon was just an idea, and nothing hanpened," says Shigeru Miyamoto, the genius behind Nintendo's previous best seller, Super Mario Brothers, Mivamoto became Tajiri's mentor and counseled the younger man as he toiled on what would eventually be Pokémon. (Tajiri would pay ambivalent tribute to Miyamoto, giving the name Shigeru-Gary in the U.S.-to the snotty chief rival of Satoshi/Ash.)

During the six years it took Tajiri to finish Pokémon, GameFreak nearly went broke. For several months, he barely had enough money to pay his employees. Five people guit when he told them how dire the financial conditions were. Tajiri didn't pay himself, but lived off his father. Perhaps the tensions were creative. Explaining his goal, Tajiri says, "The important thing was that the monsters had to be small and controllable. They came in a capsule, like a monster within yourself, like fear or anger.

However, by the time Tajiri was done with Pokémon in 1996, Game Boy technology was yesterday's news. "No magazine or TV show was interested. They thought Game Boy was finished," says Masakazu Kubo, executive producer of the publishing company Shogakukan Inc. "No toymakers were interested either. Spiffier graphics and more intricate games were going to be available on CD-ROM for use on home computers, leaving the tiny images on Game Boy in the dust. "When I finished Pokémon," says Tajiri, "I thought Nintendo would reject it. I was like a baseball player sliding into second base knowing he's going to be out. But somehow, I was safe.' Nintendo released

the game but did not expect much from it. However, while the big electronic companies were giving up on Game Boy, Japanese boys were not. For them the games in the old technology were still affordable; the flashier and high-tech new models were out of reach. Kubo's publishing company did the math and decided to back Pokémon, coming out with a line of comic books that included the first trading cards as giveaways. While bestselling games like Final

Fantasy grabbed the top slot for a couple of dramatic months and then faded, Pokémon sales grew slowly and steadily-and they did not stop. Tajiri generated further word of mouth by designing a secret twist into the programming. Officially there were only 150 species of Pokémon. Unknown to Nintendo, Tajiri had put a 151st in the software: Mew, a major character in the film. "You had to acquire Mew by interacting," says Tajiri. "Without trading, you can never get Mew." The rumors started flying of a secret monster that only a few people had the key to unlock. More games sold.

With a hit on its hands, Nintendo decided to animate the game. The show, produced in anime style (see following story), quickly became the top-rated children's TV series in Japan, appealing to both girls and boys. Then came an unpleasant surprise. In December 1997, about 700 children had sudden and simultaneous seizures while watching the show. The specific episode involved a bomb attack on Pikachu and its pals. In a microsecond, animated flashes interacted with frenetically changing colors as Pikachu





























the Western world." An addi-









and publicity, but the wrong

kind. At that time, Tajiri's

GameFreak and Kubo's pub-

lishing company were negoti-

ating with skeptical executives

at Nintendo America about in-

troducing Pokémon to the U.S.

CARTOON MONSTER ATTACKS

KIDS was the first headline

Americans read about Poké-

mon. It was not a good omen.

There were others, however.

playing games, particularly for

the Game Boy system, were

never popular in the U.S.

says Gail Tilden, vice presi-

dent of product acquisition

and development at Nintendo

of America. "We had a real

concern that the role-playing

nature of the game would be a

hard sell for us." "The negoti-

ations were not easy," says

Kubo, who calls Tilden "the

Dragon Mother of Nintendo."

He explains, "She is a mother,

and at first she didn't under-

stand when we said Pokémon

is good for children. In the

"It did not deter us from being

excited. We were committed

had all the Pokémon pieces to

Thus in the U.S., Nintendo

to taking a run at it.

"Quite honestly, role-























Make sure my dad hits the gym. He needs to work off those client dinners.







Kubo, was to hide its "Japan-ness." Nintendo of America and its Japanese partners brought in Al Kahn, who developed the Cabbage Patch doll, to help with toy merchandising. "There's a little bit of magic in what Nintendo does," says Sussane Daniels, president of entertainment at the WB. "We wouldn't interfere with their methods. God bless them. But Nintendo did ask for changes to be made to the original Japanese show (which now has 130 episodes). "We tried not to have violence or sexual discrimination or religious scenes in the U.S.," says Kubo. Some graphic scenes involving punching were taken out. The names of the characters and monsters were Westernized: Satoshi became Ash, and Shigeru became Gary. And the Pokémon were given cleverly descriptive names. For example, of the three more popular Pokémon, Hitokage, a salamander with a ball of fire on its tail, became Charmander; Fushigidane, a dinosaur with a green garlic bulb on its back, became Bulbasaur; and Zenigame, a turtle who squirts water, became Squirtle. Others winked at familiar pop images: the martialarts Pokémon Hitmonchan and Hitmonlee are tributes to Jackie Chan and Bruce Lee. And once again, the Pokémon swept a

national vince again, the roberhor swept a supervision of the property of the

YET COLLECTING POKÉMON AND PITTING them against one another is not a new kind of quest, simply one tweaked with technology. In Asia, fathers and grandfathers still tell of growing up in the midst of World War II. of nights of not knowing what to do with yourself except sneak into the tall grass of the countryside to catch crickets, then take them home, cupped in your hand, to raise in the dark of matchboxes, training the insects for fights with the crickets of other boys who have been on the same nocturnal hunt. The more experience each cricket has had, the better a fighter it becomes-the tiny surrogate for the boy unable to fight in the war going on all around him. Pokémon is that kind of game. Except that there are many kinds of crickets, and all are potentially friendly monsters with fabulous powers. And nobody dies. - With reporting by Lisa McLaughlin. New York and Sachiko Sakamaki and Hiroko Tashiro Tokyo

## **AMAZING**

## Princess Mononoke and other wildly imaginative films prove that Japanese animation is more than just Pokémon

#### By RICHARD CORLISS

The other day I rented a new anime based on a famous manga. The main chara is this CB kami, cuter than Pokémon and as dishy as Can Can Bunny, who's pursued by an evil loved the OAV. And so of course, like a real totaku, I had to run out and buy the OST.\*

EADER, COME BACK!
We promise to use standard English (mostly) from now on. And if the words get too gnarly, relax and look at the pictures: those Frisbee-eyed laids, the guywith their steel-sinewed biscops, the heroines' celluloid logic—and all with spily hair that could really use some mousse.

At first the argot of anime (rhymes with Connie Mae) can sound as inscrutable as, say, Japanese to a guy in Joliet, Ill. But the only two words you need to know are anime, the Japanese animated films that

are made for theaters, TV and home video; and manga, the graphic novels (upmarket comic books) on which most anime films are based. Together they dominate Japan's narrative media. Manga account for a third of all books published there, anime for about half the tickets sold to movies.

Finally this worldwide cult is colonizing the U.S. For a decade, animania has sprouted vagrantly in the land of Walt Disney and Hanna-Barbera, its true believers convening in comic-book stores, on the Web and at conventions like last month's Anime Weekend Atlanta, But the form needed a blockbuster and a benediction from the critics. Enter Pokémon (nuff said) and Princess Mononoke, a daunting ecological epic by anime god Hayao Miyazaki, now being released by art-house arbiter Miramax Films. All the latter movie did, in 1997, was become the highest-grossing film in Japanese history (later topped only by Titanic)

So what is anime? Easier to ask: What isn't it? An American cartoon is simple to define. It's Disney-the Disney style of romantic realism, questing kids and cute critters. Anime is all kinds of differents. "There isn't a single artistic style in anime," says Helen McCarthy, British author of four books on the subject, including Hayao Miyazaki: Films, Themes Artistry. "The major difference from Disney-style animation is the limitless possibilities existing in anime." If vou can dream it, anime-tors

can draw it.

Anime is kids' cartoons:
Pokémon, oh, yes, and Sailor
Moon, a TV series about intergalactic Spice Girls that airs
in a heavily edited version on
the Cartoon Network, But it's

also post-doomsday teen fantasies (Akira), futuristic flyboy films (The Wings of Homneamise), schizo-psycho thrill machines (Perfect Blue), sexand-samurai sagas (Vinja Scroll)—the works. If you want to see a story told as fast as the most excitting comic book," McCarthy says, "but with amazing movement, music and dialogue, that's what you get from anime."

There are a few generalizations to be made about anime. The characters' faces often have the preposterously chiseled look of Western superheroes, as defined by U.S. pulpi illustrators. The animation itself is quite limited: when a mouth moves, the rest of the face stays still, stricken. You







style; the artist is dreamed by Walt. Hayao Miyazaki's above, has a wide world of textures and colors. Satoshi Kon's Perfect Blue, left, is as menacingly garish as a schizoid nightmare. Yoshiaki



## THE HISTORY

won't find, say, the gestural verve of a Tex Avery wolf or the behavioral subtletysimply put, the great acting-of Daffy Duck under the pencil of Chuck Jones. The form's genius is in the stories' breadth and daring. The glory is in the graphic richness of the landscapes: either idvllically gorgeous or scarred with the nuclear apocalypse that still obsesses Japanese artists. As Miyazaki says, "The background in anime isn't an afterthought.

It's an essential element. In the rest of the world. comics and cartoons have no age barrier, no height bar, no gender gap. It's the same with U.S. anime fans. "Half my customers are female," says Steven Lin, who owns the Anime Pavilion in Falls Church, Va. "And anime targets every age group, from Pokémon for kids to Neon Genesis Evangelion for teens to X-rated hentai

[kinky] anime for adults." The potential adult audience for graphic novels and cartoon films should have the U.S. media giants drooling. Just love those demographics! Think of the crossmarketing! A few players are onto anime already. Chris Blackwell, founder of Island Records, is a big investor in Manga Entertainment, the premier U.S. arm for anime. Its spectral cyborg parable, Ghost in the Shell, was the only anime to reach No. 1 on Billboard's Top Video Sales chart. Perfect Blue (a kind of All About Evil, in which a pop diva is both the star and her twisted alter ego) has played in 30 U.S. theaters. And there are hints that two Hollywood titans, Francis Coppola and James Cameron, may make separate deals for co-productions with anime companies.

Last year Disney linked

1958 Taiji Yabushita's anim feature Legend of the White

17-year 1963-67

Gigantor and Speed Racer become popular in Japan and the U.S. 1979 Miyazaki releases his first

Cagliostro, about a hero-scount 1982 The series Macross premieres, leading to the Americanized version Robotecl 1983 Dallos, first made-for-video

anime (OAV) appears in Japan 1983 First

manga, Barefoot into English; later it is anime-ted. 1987 The Wings of Honneamise is released, making anime officially ar

1988 left, Katsuhiro

Otomo's tale of postapocalyptic teens in Tokyo, cues first stirrings of animania in the West

1989 by Miyazaki, right is a hit in Japan: first Miyazaki video released by Disney 1991 MTV begins showing segments

of Aeon Flux, an anime-derived U.S. toon, on its animation show Liquid Television.

1995 below, integrates cel animation and computer graphics; a solid



ncess Mononoke grosses \$160 million in Japan, a figure 1999 Pokémania sweeps U.S.

Princess Mononoke gets big push into theaters. Anime is poised to grip U.S. culture-or be tossed

with Miyazaki's Studio Ghibli to release video or theatrical

versions of nine films, ncluding the anime auteur's delightful My Neighbor Totoro (about two kids who befriend a chubby forest sprite) and Kiki's Deliveru Service (a cute teenage witch launches her own broom-propelled FedEx). Disney now has the world's top-three animation studios: its own unit and the

and Ghibli. Set in medieval Japan, Mononoke imagines a war involving several bands of humans-and a more desperate battle between man and the environment. Ashitaka (given voice in Neil Gaiman's American adaptation by Billy Crudup), the youngest survivor of a vanishing tribe, is

computer tooners at Pixar

gored by a demon boar that is a protector of the great forest. His wound will kill him if he can't solve the mystery of his curse. He meets Eboshi (Minnie Driver), ruler of Iron Town, and her fiercest foe. San (Claire

Danes), or Mononoke, which means spirit. They want to use him or escape him, as the forest gods and demons rise for a show-

down that everyone is fated to lose.

There's lots of rancorous chat-as much squabbling as the Hundred Years' War. and with the same stench of anticipated defeat. In the title role, Danes is too shrill, lacking in nu-

ance, a Princess Monotone. But there are images to pry open jaded eyes: the boar, cloaked in wormy tendrils, slithering over the landscape like a

killer Koosh ball: a god-deer that causes flowers to spring up when its paws touch the earth. Miyazaki is a magic maker too, creating a fresh, complex, doomed universe-Tolkien meets Kurosawa.

The two main cavils about Mononoke are that it is too bloody (the battle scenes feature many decapitations and dis-armings) and that at 2 hr. 13 min., it is nearly an hour longer than most cartoon features. "We had to confront the issue of violence head on, Miyazaki says. "Children already know all too well the violence that resides inside them and the violence that pervades the world around them. If we wanted to speak out about this question, we had to incorporate realistic violence in the film. I also agree it's too long. If only I were more blessed with talent, I could have made a shorter movie.

The animaster's great coup may have been to impose his will-that the film not be cut-on Harvey Weinstein, co-chairman of Miramax. Weinstein is notorious for his itch to trim foreign films to suit the faster American pulse; he reads a sonnet and dreams of a couplet. Says Weinstein: "It's a genius movie. Could it be streamlined? Yeah, and it could be more accessible as a result of cutting. But Miyazaki is like Kurosawa or Sergio Leone-one of the greats of international cinema. The very idea of cutting is anathema to a director of this importance.'

Anime may never saturate the U.S. market as it has the Japanese. But to brainwash kids into Pokémania, to get Cameron and Coppola looking eastward and to win a pledge of hands off from Harvey Weinstein ... well, it's a -Reported by start

Georgia Harbison/New York and Jeffrey Ressner/Los Angeles

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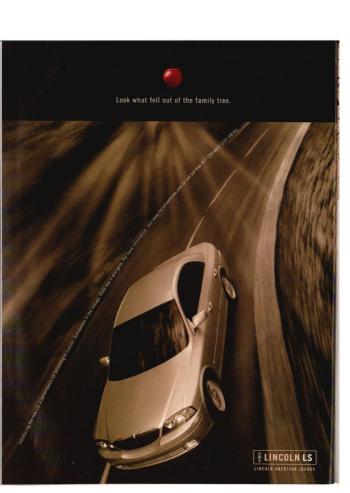
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ART

## **CREATIVE CHAOS**

Recalling the past 50 years of American art—from the spiritually sublime to the subversively crude

By STEVEN HENRY MADOFF

IS HARD TO IMAGINE A MORE EXPLOsive, splintered era in art making than the past 50 years in America. The roll call is dizzying-happenings, body art, minimalism, earthworks, conceptualism, neo-Expressionism, installationsto name just a few of the schools that have swum vigorously or otherwise through public waters. Then there is the vast sweep of photography, from the voluble street scenes of William Klein to the arch self-reflection of Cindy Sherman. And there is video art, whose evolution has fast-forwarded from monochrome navel gazing to gorgeous spectacle in a scant 30 years

Yet for all that, there have arguably been just two moments of final consequence to art's main-stream in the past half-century; Abstract Expressionism, with its reinvention of the spiritual; and its brazen opposite, Pop, whose smart, smirking celebrations of Brillo boxes, billboards and Mickey Mouse smiled into the

ANDY WARHOL Elvis I and II, 1964 heart of postwar America and found it made of chrome.

In 1963, when Andy Warhol remarked, 'I think everybody should be a machine,' in withy response to Jackson Pollock's proclemation, 21 years before, that "I am nature," the distance between artistic generations couldn't have been clearer. Here was the age-old struggle of the sacred and the profiane updated; here was the earnestness of inner spirit vs. the irony of outer cool.

Now this struggle for the soul of American art is mapped in all its fitful chaos in the Whitney Museum's mammoth, frenetic show, "The American Century: Art and Culture 1950-2000," JACKSON POLLOCK Number 27, 1950

part two of a yearlong survey, on view through Feb. Is. The first installment of the retrospective, covering 1900 to 1950, was all about American artists striving to find their identity in the shadow of Eu-poean masters—and finally making the leap with the figure-breaking curvases of Tollock. The sequest shows the rampant-from Follock on ward, shuttling at high speed between the spiritually sublime and the subversively crude, with a whole lot of stops along the way.

Hundreds of works are on view, allof the Whitney's rooms and corridors crammed with pieces dating from AbEx to those practically ynaked off the walls to another the primary and the primary a



VARHOL FOUNDATION 1E VISUAL ARTS/ARS, NEW YORK autumnal; a pure buzz of nature's prodigious, generative force. And then, just one floor below, is this a towering partition plastered with Warhol's hot pink and green vallapper covered with cows' heads, like an advertisement for milk gone mad. On it, in clashing hues, is the artist's portrait of Elvis, gun drawn, off cregister, multipled by four like a drunkregister, and the production of the comparation of the comparation of the comregister, and the comtant of the comparation of the comparation of the comparation of the comtant of the comtant of the comparation of the comtanto of the c

hum of our inner lives.
With his ice-white wig and his freonfilled veins, Warhol and his deadpan cool
spoke volumes about the new, acquisitive culture suddenly exploding in the
60s, buyed by the youthful confidence
of the Kennedys' Camelot. Yanked up in
voltage and turned gurishly hip,
words with the confidence of the Kennedys' Camelot. Yanked up in
voltage and turned gurishly hip,
words of a confidence of a confidence
of a confidence of the confidence
of case crashed and saidedes, explicitly
dignity with glitz, marrying starstruck
glamour to grish'd eath. Nothing since

has seemed so electric and shallow, so perfect a mirror of what was happening to the state of America's spirit. The soulfulness of Pollock and the other Abstract Expressionists never stood a chance after Warhol—and no radical art movement has ever been bought up so quickly as Pop was by the public

Yet it's far too simple to say that art ever after has followed trancelike in the acid-green aura of the Warhol Effect. The art roughly of the '70s, from Kent State through Watergate to the imperial rise of Reaganomics, reflected the seismic social shifts of the times. And what that churned up is seen in the show's kaleidoscope of imagery, ranging from a full-size mannequin of a rather wornlooking camel by Nancy Graves through documentary photos of Chris Burden after a self-inflicted gun wound to a film of Robert Smithson running along the rocky ground of his massive and most famous earthwork, Spiral lettu (1970). which juts into Utah's Great Salt Lake.

There was no lack of experiment at Male Warhol was epinning out his sops to electrities in sycophantic portraits and the swooning talkfests that filled his gost paked fullersize, much of American at seemed largely earnest—as fit were a vast machine spitting out proof after proof of the solution to what art should mean as war, protest, the surge of feminism and the pulse of disco played themselves out on the nation's stage.



ROBERT SMITHSON Spiral Jetty, 1970

tocracy that seemed to live inside the Pop a artist's reverie of an endless spree of sen estations and speculese acquired, used up and instantly replaced. This is not to say that work harkening to the spiritual, to quieter introspection, wasn't being done. Such abstract artists as Bill Jensens, Sean Scully and Christopher Wilmarth were making some of their best work, but their belief in the poetic possibilities of doubt were no longer the currency of the day.

It's telling that note of them are in this show. List Phillips, curator of the ehibition, manages to minis the rancous energy of a half-century of American at in these overstuffed rooms (and frequently to confusing effect), yet it's clear who she thinks won the struggle for the soul of that at 1 Despite a token gallery or two whom in at the end of the show that seem little more than a grab bag of hot names in the '90s, the real finale to the Whitney's survey comes just before these rooms.

Jeff Koons' Rubbit (1988), a blow-up bunny cast in mirro-bright steel, is plunked down center stage, surrounded by works that date from the Wall Steel boom of the '80s. Its cartoonish exterior basks in the shirty glare of its obvious-ness: here is our post-Pop world-life beek than the distorted reflection of itom-merce, all chrome and gaudy light. And the say our approach it, you too are easily its straight its transcription of the control of the say of the

That is the landscape contemporary artists navigate, at least on Phillips' map of the American century. But just to make sure the point is numbingly clear, she leaves one last reminder, one last relic of the exhibition's patron saint, by the elevators that take visitors down to the street. There, lined up neathy, is a group of 10 small Warhol silkscreens. In meon-bright inso on contrasting fields, a familiar symbol is emblazoned again and again. Dollar signs.



verse, vet the mood had shifted. This was

the Me decade of Julian Schnabel pro-

claiming his genius in front of anyone

with a tape recorder, and Jean-Michel

Basquiat, who managed to squeeze in all

15 minutes of his fame, literally following

in Warhol's footsteps through strobe-

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# **Playing the Margins**

Philip Seymour Hoffman specializes in outcasts

By MICHAEL KRANTZ

HILIP SEYMOUR HOFFMAN KNOWS how to make you wince. Remember his Scotty, the hapless gofer who desperately lunged to kiss porn star Dirk Diggler in Paul Thomas Anderson's Boogie Nights? Or his wrenching portraval of Allen, the obscene phone caller in Todd Solondz's Happiness? Now Ioel Schumacher's Flawless brings us Rusty, a transsexual who befriends a homophobic stroke victim played by Robert De Niro. It's a typically gutsy performance that tightropes between drag-queen camp and the pathos of a man who believes he's the butt of a biological practical joke.

What keeps moviegoers watching is, well, Hoffman himself, embodying these down-and-outers with a skill and conviction that are swiftly making him Hollywood's most unlikely leading man since that other Hoffman, Dustin, stammered through The Graduate the year Philip was born. By year's end the 32-year-old actor will appear not only in Flawless, but also in two of this Oscar season's most anticipated offerings: as a compassionate nurse in Anderson's Magnolia and as an expatriate blueblood in Anthony Minghella's The Talented Mr. Ripley.

Not bad for a guy who went for his first audition at 15 to chase a girl, Amy, who was sweet on his older brother.

Hoffman grew up in suburban Rochester, Nr., a baseball jock who often attended regional-theater productions with his mother. "When I was in, like, seventh grade, I saw Robert Downey Jr. in Alms for the Middle Class." he recalls. "I loved it. Loved it." High school acting let to drama school at New York University, off-Broadway theater and, finally, Hollywood.

Directors exhaust superlatives extolling Hoffman's craft. "He's extraordinarily committed to infinitesimal detail," says Schumacher. "I don't think there's anything he can't do," raves Minghella. Adds Solondz: "Whatever genius is, he has it. He's fearless. I love him."

Hoffman simply talks about giving audiences common ground with the most ostensibly unlovable of souls. "Actors are responsible to the people we play," he says." I don't label or judge. I just play them as honestly and expressively as I can, in the hope that people who would ordinarily turn their heads in disgust instead think, What I thought I'd feel about that guy, I don't totally feel right now."

Next year Hoffman will portray his first romantic lead in David Mamet's State and Main, opposite Rebecca Pidgeon, but he scoffs at the notion of Hollywood stardom. He will, he says, continue living in New York City, doing theater (he!l make his Broadway debut in a revival of Sam Sheparis? True West in February) and worrying about his love life. "I date," he says. "But it's a

ruary) and worrying about his love life. "I date," he says. "But it's a nightmare. You're traveling all the time. I gotta figure it out, because I want to get married and have kids someday." Listening, Amy? There's still time to give this guy at least one happy ending.



THE MOVIE

#### **A Flawed Friendship**

ove—or at least affectionate understanding—conquers all, even (perhaps especially) initial loathing. It's the oldest message of the movies. Flawless carries that lie to new heights of predictability. Robert De Niro plays

Walt Koontz, an almost parodistically macho security guard, who is felled by a stroke as he tries to prevent a robbery in his New York City apartment building. As part of his therapy he requires singing lesson to help him remobilize his frozen vocal cords. Rusty

(Philip Seymour Hoffman his transvestite neighbor is recruited to tutor him, while we settle down to await their inevitable

This is a remarkably tiresome process. It's not just that they have a long history of mutual, top-of-the-lungs contempt to get past. It's that writer-directe Joel Schumacher refluses to stick to what might have been his best point, which is how the singing lessons are not provided by the still be the singing lessons are not provided by the singing lessons are not provided by the singing lessons are not provided by the singing lessons are very little of the pain working top-ether. Instead,

he focuses on the boringly brutal criminals who keep looking for their lost loot, on the cute vagaries of drag-queen life, on Koontz's messed-up romantic and buddy relationships. All this points to the preordained ending, in get along with everyone else. De Niro's is a carefully studied performance, which pretty much concedes the screen to Hoffman's showy mix of transgression and tenderness. He's fine, but Flawless is a cause lost to feel-good clichés.—Ry Bichard Schlekel





JULIA CHILD



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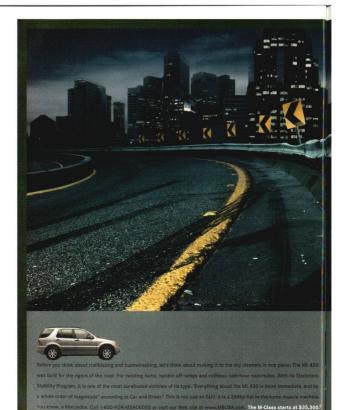
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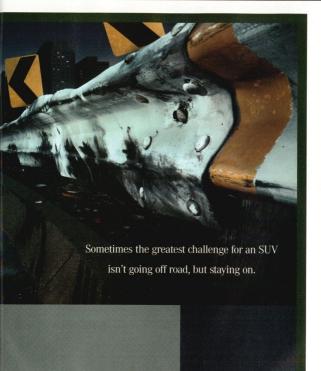
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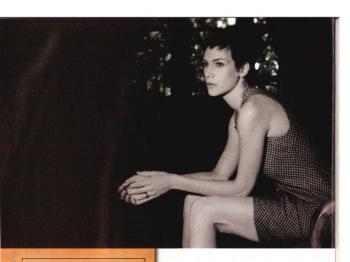
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# Indignant Sanity

## A right-wing convert's different view on race



ANYONE WHO THINKS about the trouble between blacks and whites in America encounters a secondary division, almost as old. This is the line between what might be called the Externalists and the Laternalists.

Externalists, who tend toward the policies are to be addressed through outside interventions (affirmative account of the policies are to be addressed through outside interventions (affirmative account of the policies of th

David Horowitz—the onetime '60s radical and ally of the Black Paradical and ally of the Black Paradical and ally of the Black Paradical when the observation of the Black Paradical Son (1997)—is a bracing, abrasive Intelligent; ist. In Hating Whitey (Spence Publishing, 300 pages; \$24.95). Horowitz lays out a vigorous case against what he see as the failures of a once impressive eight as the failures of a once impressive divident properties as the failures of a once impressive divident properties the see as the failures of a once impressive ceits are the failures of a lone impressive ceits as the failures of a lone impressive ceits.

#### FROM OUR STAFF



Reflections of a Medicore Fisherman is the modest subtitle Robert Hughes gives his new book, A Jerk on One End. But in meditating on his lifelong passion, TIME's

art critic manages to pack memoir, folklore and ecological plea into just 120 pages. Acknowledging that "fishing is a cruel sport," he even tries to imagine the point of view of the fish.



HOROWITZ: Seeing failures in black leaders

says Horowitz, have morally abdicated. They have, he says, left the articular They have, he says, left the articular of the African-American case to black racists and demagquese (Louis Farakhan, for example) and to intellectual mediocrities whom the culture at large witlessly honors. Identity politics, policed by nearly faseits standards or errectness, combines with a certain chie and with residual but tenured Markism (which flourishes in some American universities the way ex-Nazis once prospered in Paraguay) to corrupt-to prevent—the exchange of ideas.

The Externalist case, whose origins en oble enough, undergose chemical change and becomes mere black racism and inchoate harder—an intoxicating but evanescent luxury, like a cocaine unappeasable grievance. As Horowitz says, "The phantom of institutional racism allows black leaders to avoid the encounter with real problems within their own communities, which are neither caused by whites nor soluble by for attention."

Horwitz is as much despised. Horwitz is as much despised. Horwitz is as Chambers was at Georg Externalists as Chambers was at Georg Externalists as Chambers was at Georg Externalists. Horwitz is "Set Guin infellectuals, Horwitz is "Set Guin infellectuals, Horwitz is "Set Guin infellectuals, Horwitz is any and polemical, but he is also a clear and ruthless thinker. What Horwitz is sangy and polemical, but he is also a clear and ruthless thinker. What he says has an indignant samity about it. For cautionary perspective in an argument like this; I tays to remember that Hiss was guilty and Chambers was right.

—By Lance Morrow

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#### The auteur of Batman and Edward Scissorhands is back in top form with a creepy Sleepy Hollow

By RICHARD CORLISS

OR NEARLY 200 YEARS THE TALE HAS kept children awake and atrembleor lulled them to sleep with Washington Irving's drolly orotund style. The Legend of Sleepy Hollow is still a bedtime staple in tonier households, and with its Headless Horseman hurling a grimacing pumpkin at the head of Ichabod Crane, the story helped create the American giddving-up of Halloween as a funny fright night. But like so many old fables, Sleepu Hollow is chiefly remembered in its Disney version. That 1958 cartoon short, a genial mix of comedy and anxiety, took its tone from the voice of its narrator: Bing Crosby. A lulling, a chuckle, then a little scare. Buh-buh-buh-boo!

Tim Burton will not let you go so easy into that dark night. The director wants to turn this fairy tale into a full-blooded ghost story-and a total Tim Burton experience. So for this end-of-the-century parable (it's set in 1799), he imports the bats from Batman, the jack-o'-lantern from Nightmare Before Christmas and, as Ichabod Crane, Johnny Depp from Edward Scissorhands and Ed Wood. Instead of the bright Halloween hues of the Disney version, Burton gives his film a swankly, dankly desaturated color scheme. And just to make sure he doesn't go soft. he hires Andrew Kevin Walker, author of the sleazorific Se7en and 8mm, to write the screenplay. No one will fall asleep in this Sleepy Hollow. It revs up the gore.

Is there a Headless Horseman? Then he'd better cut off some heads-heads that, when detached by the whoosh of the Horseman's blade, go spinning, rolling, bobbing as if each were a top, a bowling ball, a Halloween apple on its way from Hollow to hell. (The terminally cool

Crane's name was his frame: a gangly galoot and, when he fell for buxom Katrina Van Tassel, an easy prey for the burly lads of Sleepy Hollow, In Burton's revision and Depp's incarnation, Crane is

Tussaud effects are by Kevin Yagher, who also worked on the script.) Irving's Horseman, a long-dead Hessian mercenary, was most likely a story to scare away intruders and, when Ichabod sees him, a human prankster toying with the gullible schoolteacher. Here, though, the creature must be realer than a nightmare-a galloping plague to purge Sleepy Hollow. He is embodied, occasionally, by Christopher Walken, who could terrify small children just by singing I'm a Little Teapot. In full Horseman drag, with his spiky teeth and Stygian melancholy, Walken is an R rating waiting to happen.

a Manhattan constable sent upriver to solve a murder; predating Poe's Auguste Dupin by several decades, he is America's first detective. He is also a troubled soul. carrying literal scars from childhood and memories that roil his sleep. So handsome, so haunted, he proves irresistible to this Katrina (Christina Ricci). Yet Depp bumbles and stumbles, just like the old Ichabod; he is the hero and the comic relief in one tightly wound package. Doesn't always work, but we've been admiring this actor's bravado and forgiving his excesses for ages. Why stop now? Besides, he ultimately makes Ichabod a truly obsessive romantic hero: Byron by Ahab.

The story is still set just north of New York City (and visually quotes the Hudson River School of painters), but it was filmed in a studio near London and cast mostly with British actors. At first the accents are jarring: viewers will stop to wonder just when Americans finally learned to speak American. But the presence of Michael Gambon, Miranda Richardson and especially Christopher Lee will tip you to Burton's intent. He is making not an American folktale but a British horror movie-a tribute to the Hammer studio of the late '50s and later, to its Dracula and Frankenstein remakes, to the decorum

punctuated by gore, the stake driven into the capacious bosom.

Funny thing is, those movies weren't very good. This one is: Burton's richest, prettiest, weirdest since Batman Returns. The simple story bends to his twists, freeing him for an exercise in high style. Sleepu Hollow may be late for Halloween but this trick is a real treat.





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## **Travels with Mommy**

Two road films end up in very different places

alized dreams. A wise child, stubbornly asserting the reality principle. An old car and an open road at the end of which all the problems they're running away from reassert themselves, largely in the form of feckless males.

It is one of feminism's Ur-legends, the stuff of countless contemporary novels and films. The question is, How do you color outside its lines, give the story a little waywardness, while at the same time imparting to it the honest weight of felt experience?

The answer to that question may be: Keep it authentic, keep it modest, keep it hopping. That's what happens in Tumbleweeds; that's what doesn't happen in Anywhere but Here. If you follow the form charts, it should have been otherwise. The latter film has the big stars (Susan Sarandon and Natalie Portman), the name creators (director Wayne Wang of The Iou Luck Club; writer Alvin Sargent, adapting the best-selling novel by Mona Simpson). a capacious budget. What it doesn't have is a central figure you can give a hoot about. Sarandon's Adele August is running

away from nothing very much-a boring small-town life and boyfriend-and she's not running toward much either-a dopey dream that life in Beverly Hills is bound to be more exciting. She is one of those irritating people who cover wrongheaded-

TUMBLEWEEDS: Brown, left, and McTeer make their way with funky, spunky spirit



Meantime, down the coast, near San Diego, Mary Jo Walker (Janet McTeer) and her daughter Ava (Kimberly J. Brown), having survived a more problematical journey west, struggle much more realistically for survival in Tumbleweeds. Mary Jo is fleeing an abusive marriage (her fourth), but can't quite escape her taste for sexy, damaged guys. In a film that moves with an easy, unforced pace, she settles in with a truck driver (played by director and co-writer Gavin O'Connor) who's good in bed but damply insistent on clockwork routine outside it. She has a job that matches her relationship-too much filing-and a daughter who fills her good-to-bursting heart.

Ava keeps mice, plays Romeo (that's not a misprint) in the school play, and though occasionally exasperated by her mother, adores her funky, spunky spirit. As do we, for McTeer, the English actress who stunned Broadway in A Doll's House two seasons back, is a wonder-sweet and fierce, a creature of good instincts and bad (but reparable) judgments. She's probably never going to get anywhere very grand, but she's going to get there intact. You suspect her child-her only true love-may do better than that. Meantime, we have this movie-full of acceptant, sidelong glances at human quirkiness-to delight us. -By Richard Schickel





TAKE THIS JOB AND LOVE IT: Dequenne shines as a girl who is desperate to belong

#### **Good Work**

The heroine wants it: we get it in the fine Rosetta

HAT WOULD YOU DO FOR A JORa menial, drudging job in a bakery or selling clothes that never were in fashion? If you are Rosetta (Emilie Dequenne), a teenager in today's depressed Belgium, the answer is anything. Luc and Jean-Pierre Dardenne's Rosetta, which earned this year's Cannes Film Festival Palme d'Or and a Best Actress prize for Dequenne, is the close-up portrait of a girl for whom need has become obsession.

The way medieval saints believed in Jesus, with a fervor bordering on lust, Rosetta believes in employment, Work is her religion: when she gets it, she does it harder (and glummer) than anyone else. When she has no job, she focuses on getting one so maniacally that she is in danger of destroying herself and the one fellow who befriends her. In the trailer park where she lives with her slutty, alcoholic mother, she methodically does the chores. For Rosetta, living is one job she can't lose. Unless she fires-kills-herself. And when she does decide to commit suicide, she is still a model employee: before turning on the gas, she calls her boss to say she won't be coming in anymore.

In another country, or in lesser hands, a teenager's addiction to work could be a subject for comedy; the Dardenne brothers turn it into tragedy and transcendence. But this dour, powerful film might be just an anecdote without Dequenne, 18. She invests Rosetta with the weird ferocity of an alien creature: a wild angel or a madwoman. This novice actress's task-finding the shading of realism in what could be a cartoon of miseryis made all the more harrowing by the film's intense, handheld scrutiny of her face in almost every shot. The purity of Dequenne's performance inspires awe. To a grubby life she brings dignity, clarity, passion, glory. -By Richard Corliss

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#### His vehicle leaks, but Woody Harrelson shines

N A FOREWORD TO THE PUBLISHED script of The Rainmaker, playwright N. Richard Nash advises, "It must never be forgotten that it is a romance, never for an instant by the director, the actors, the secnic designer to the least-sung usher in the Forest Theatre in Philadelphia." I can't youch for the ushers at the Brooks Atkinson Theatre in New York City, who are no less surfy than usual, but mostly this Broadway revival gets into the right spirit. The set,

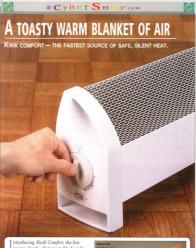
a swath of brown prairie dominated by an expanse of blue sky, seems ready at any moment to disgorge the cast of Oklahoma!. and the story of a smooth-talking drifter named Starbuck who comes to a drought-plagued Western community and promises to bring rain is full of corn-fed blather about the importance of dreams. You don't believe in nothin'-not even yourself." Starbuck



ROMANTIC: Selling dreams in the maudlin Rainmaker

tells Lizzie, the plain farm woman whose brothers and father are desperately trying to marry her off. By the end of the play she'll have not one but two men pursuing her—and the stage will be

drenched with water. Yep, a romance. Though well mounted by director Scott Ellis, this 1954 play hasn't held up as well as the superficially similar work of William Inge, in which the poetry seems to emerge more naturally out of the front-porch realism. But it does provide a platform for an impressive Broadway debut by film and TV star Woody Harrelson. Instead of the larger-thanlife hamminess that Burt Lancaster brought to the role on film. Harrelson has a bantamweight's charm and easy physicality (at one point he does a handstand onstage). You can almost, but not quite, believe he'd fall for Lizzie, delicately played by Jayne Atkinson. Just as you can almost, but not quite, believe this well-made but sentimental play was worth reviving. -By Richard Zoglin



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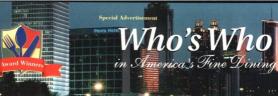
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Basil's is a hidden gem located amidst the antique/gift shops of Grandview Avenue. This charming converted house offers a unique dining experience. The availability of outdoor seating, a soothing Mediterranean color scheme and uncommon hospitality create a pleasant and

atmosphere Owner/chefs Bassam Kahwach & their mother, "Mama" use the freshest ingredients and subtle herbs &

spices to prepare traditional Mediterranean dishes by hand. Favorites include Grilled Salmon on Pesto Sauce, Lamb Loin stuffed with Mushroom Tahini, Pasta Paella, Hummus, Tabouleh, Baba Ghanouge and a grand assortment of vegetarian selections.

Basil's is located in Buckhead at 2985 Grandview Avenue, Atlanta,

GA. They are open Monday-Saturday for lunch and dinner. jazz fills the expansive deck on Friday and Saturday nights. Valet Parking for dinner. Take out is available. All major credit cards are accepted and reservations are recommended. Please call (404) 233-9755.

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experience. experience. Executive Chef Erick Herndon's carefully prepared dishes are made fresh daily. Featuring a wood-fired grill, the menu ranges from fresh seafood, pastia and chicken to steaks, chops, and MacArthur's style prime rib. Appetizers include the best onion rings in Maland and crab cakes. A variety of soup, saladas and vegetarian dishes are

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#### SHORT TAKES

#### MUSIC

will enrich Rappers have been scaring up huge sales lately, mostly by brandishing their thug-life credentials. Just ask DMX. Dre or Master P. But



Smith throws a few elbows at rappers who call him soft—"Yeah, Microsoft," he answers. But Willennium really has on thing on its mind: G-rated fun. And it delivers.

—By David E. Thigpen

#### BOOKS

TIMELINE By Michael Crichton Given a potentially world-changing new technology, what does your modern-day greedy capitalist do? Build a theme park! That Barnumesque observation (a tad dated in this age of tech multibillion-

aires) isn't the only thing that's overfamiliar in this dull time-travel tale from the author of Jurassic Park. Here, America's favorite didact is out to learn us a thing or two about quantum mechanics and taking history seriously. His highly deducated, lightly

characterized academic heroes get their soft hands roughed up battling 14th century knights rather than prehistoric raptors. Crichton has clearly learned from his best-selling history. The rest of us are condemned to repeat it.—Bu [ames Ponieuozik

THOSE BONES ARE NOT MY CHILD By

Toni Cade Bambara Atlanta's progressive image was severely tested in the early '80s by the murder of dozens of black children, White police

Suspected parents; African Americans saw frican Americans saw klan; others believed that a child pornography ring was responsible. The killings abated after the arrest and conviction of Wayne Wil-

viction of Wayne Williams, a black photojournalist.



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#### SHORT TAKES

But suspicions and suppositions continued. Bambara's posthumous docu-novel conveys the period's fear and conflict with a powerful blend of fact, fiction and indignation.

—By R.Z. Sheppard

#### TELEVISION

RKO 281 HBO, debuts Nov. 20 "I've got it," exults Orson Welles (Liev Schreiber, right, with Roy Scheider), describing his concept for Citizen Kane (studio production No. RKO 281): "A titanic figure of limitless amplition:

limitless ambition ... controlling the deceptions of everyone beneath him. Well-sement will always and means William Randolph Hearst, the ruthless magnate he would nail in the movie that, owing to Hearst's power, almost went unreleased. The irony: like Hearst, the auteur was driven to selfish cruelty for his (artistic) onds. Despite Schreionds. Despite Schrei-



ber's intensity and charm, this film never plumbs its subject's soul as Welles' did, but it's an often absorbing study of free expression and its human cost. —J.P.

CINEMA

FELICIA'S JOURNEY Directed by Atom Egoyan She (Elaine Cassidy) is an Irish girl come to Birmingham, England, to find the guy who left her pregnant. He (Bob Hoskins) is a caterer with an eye,



and a knife, for the ladies. In this sort-comedy about a serial killer and his next intended, the only thing pushing the plot is relentless coincidence—a movie this implausable shouldn't be this dull—and a very aggressive score that tells you what you would have felt if the film of the plausable shouldn't be seried to the seried should be seried to the



1999 WORLD CHAMPIONSHIPS

ALL THE World's A Stage

#### The Stage is Set

In Hannover, Germany, the elite eight singles players face off for one of the most sought after titles in tennis.

USA's Andre Agassi is aiming for a firstever finish as the year end No. 1 singles player on the ATP Tour, but to do it he must face the challenges of Russia's Yevgeny Kafelnikov, Brazil's Gustavo "Guga" Kuerten and the six-time year ending No. 1 player, USA's Pete Sampras.

In Hartford, Connecticut, the best eight doubles teams in the world will battle for the coveted prize—the season ending championship title.

Indians Mahesh Bhupathi and Leander Paes have blitzed the Tour in '99 and are on target to finish the year at No. 1 in the team rankings. To do it, however, they'll have to go through the "Woodies" duo of Australia's Todd Woodbridge and Mark Woodforde, who have finished No. 1 four of the last five years.

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Hannover, Germany

Nov. 23 & 24 8:00-10:00am ESPN2 1:30-3:30pm ESPN

8:00-10:00am ESPN2

3:00-5:00pm ESPN 8:00-10:00am ESPN2

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# YEAR-END TAX TIPS

Sure it's getting late, but not too. Here are six ways to cut your tax bill by Dec. 31

By DANIEL KADLEC

HIS MOST CHEBBLATED DATE IN TURE
year when it comes to taxes is, of
course, April 15—the first and most
widely observed deadline for filing
your tax return. But from a planning point of view, year-end is the
more critical moment, and it's bearing
down like an Irs agent with Leona Helmsley's diary. You can still cut your tax bill for
1999 and beyond. Don't panic. But put
down the holiday shopping list, for a while
payway, and consider some steps that will
pay off all year, not just for a few sparkling
moments in December.

The good news is that the sweeping reforms approved in 1997 have for the most part been phased in. While them six 1 at lot that is new this year, lawmakers have plenty of big new ideas. They always tax rate, now 20% at the federal level for most people who hold an asset longer than one year. That's down from 25% a few years ago, and it could be pushed to 15%. Another hot topic is the so-called the tax on estates, which can reach rates as high as 55%.

Also in the taxman's sights is the marriage penalty, a quirky tax that means twoearner couples often pay more than singleearner couples, even though their household income may be the same-and way more than if the two-earner couple lived together unmarried.

Don't expect any of these things to kick in soon, though. Since next year is an election year and much of the rhetoric in Washington will be centered on how to save Social Security, tax experts say it's unlikely there will be any major tax changes before 2001. So plan around what's known-not what might happen. On these pages, we look at six ways to cut your taxes before Dec. 31. Generally. you'll want to reduce your taxable estate and income while maximizing your taxdeferred savings. Here's how

your estate is \$3 million, you save \$5,500 in estate tax every time you give away \$10,000.

If you have a large estate, consider setting up a family limited partnership to accelerate gifting. By placing securities in such a partnership and naming yourself the general partner, you may be able to give away more, faster, notes Kevin Flatley, director of estate planning at BankBoston. Courts have consistently found that assets in such a partnership have less value because they are not liquid. Only the general partner can sell. So you may be able to gift up to \$14,000 of stock this way and value it at only \$10,000.

Consider charitable donations of assets that have greatly appreciated. You can take a full deduction for the market value of the

tween the old limit that you've exhausted and the new limit. You can also donate, taxfree, virtually unlimited amounts for certain medical and education expenses beyond the normal gift limitations.

#### **Hurry Up and Wait**

As always, you'll want to defer income where possible and accelerate deductions. That might mean taking a bonus in January rather than December, if you have a choice, or paying your last estimated quarterly state income tax in December instead of January. Other ways to pull deductions forward: prepay health-insurance premiums, student-loan and mortgage interest and some college tuition.

If you expect to be in a much higher tax bracket next year, however, you should do the opposite. Ditto if you'll get hit with the alternative minimum tax in 1999. Before making any move, in fact, you should consult a tax pro to figure out if the AMT applies. Once only the superrich were vulnerable, but now many upper-middle-class taxpayers get hit. Warning signs include a very large mortgage, stock options that you've exercised or large business-related deductions.

If you're on the fence about taking the standard deduction or itemizing, you might consider a strategy, known as bunching, in which you defer deductions one year, accelerate them the next, and so on. That allows you to benefit from itemizing every other year while taking the standard deduction in between.

#### Sell Those Losers

Now is the time to take stock of your investment portfolio. If you've sold securities at a gain, consider weeding out some losers-offsetting taxable gains with an equal amount of losses and taking an additional \$3,000 in losses against ordinary income. The first to sell are those you've held longer than a year. Long-term losses must first be applied against long-term gains. But once those have been offset, you may apply remaining long-term losses against short-term gains, allowing you to cancel a gain taxed at as much as 39.6% with a loss that should save only 20%.

Selling for just tax reasons doesn't make sense if your losers are still worth holding. If you do sell and generate the tax loss, you can't hold onto that loss if you repurchase the stock within 30 days. So buy another stock in the same industry, "This is especially simple in the mutual-fund world," observes Tom Ochsenschlager, tax partner at Grant Thornton. Sell a losing fund, realize the loss for tax reasons, and immediately buy another fund just like it.

#### ESTATE PLANNING The lifetime exclusion is getting more generous. Keep your estate close to that moving target



The Joy of Gifting

If generosity is its own reward, it's doubly gratifying to whittle down your tayable estate each year. The amount you can shelter from tax at death through the lifetime exclusion is rising, and will reach \$2 million for a married couple (\$1 million for an individual) in 2006, up from \$1.3 million (\$650,000 for an individual) in 1999. Sound tax planning can leave your estate at or just below those levels, minimizing the estate tax. Give \$10,000 (\$20,000 as a couple) to each heir. Such gifts can be made, tax-free, annually. If

gains tax. If you aren't sure which charity you want to favor and you're giving cash, consider establishing a gift fund to reduce your estate. You can choose where to send the money next year. A number of mutual-fund companies have such funds, though they give you less freedom in choosing where to ultimately direct

Don't forget that as the lifetime exclusion rises in coming years, you benefit even if you used it up at a lower level. You can shelter from estate tax the difference be-

#### The Roth Conversion

Created two years ago, the Roth Tax eliminates many of the headness in dealine relates may of the headness in dealine relates may of the headness in dealine relations as vings in your retirement years. There are no mandatory distributions, and because the Roth is funded with after-tax doublings, there is not a upon withdrawing and doublings, there is not a upon withdrawing and obtained to the coveryon equalities for a Roth. You must have an annual household income under \$100,000 to convert and off and to Roth, and under \$100,000 to convert and off and to Roth, and under \$100,000 (SIL00,000 for singles) to start one with new mores.

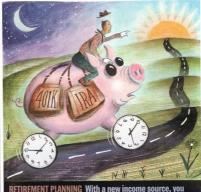
If you converted an old IRA into a Roth in 1998, you have until Dec. 31 to undo it. The deadline was recently extended to allow those who converted without knowing whether they qualified for the Roth the opportunity to correct their error. Many rushed to convert in 1998 because of a onetime grant to spread the resulting tax over four years. The effect, though, was to extend the period in which you can unconvert and then reconvert to the Roth. You'd want to do that if your IRA's value is much lower now than when you originally converted. It can save a bundle in taxes. You lose the ability to spread the tax over four years, but you can approximate that benefit by converting a fourth of your portfolio each of the next four years.

#### Open a Keogh

You have until April I.5, or the date you file your return, to open a tax-advantaged IAA, assuming you qualify, But it's increasingly likely that you'll qualify for a Keogh, which must be established by year-end. A Keogh is a tax-deferred savings vehicle, like a 401(R), for the self-employed. If you have left your job and now dervie income from consulting or serving as a board member, for example, you are eligible to open a

Keogh by contributing, on a pretax basis, 25% of your earnings up to \$30,000. Once the account is activated, you have until you pay your taxes next year to fund it.

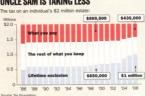
In general, you should max out on any tax-deferred savings opportunity. This has been especially true since Congress two years ago rolled back a punishing 15% excise tax on withdrawals from retirement accounts deemed, through a complicated formula, to be too large. Be careful, though, if your tax bracket will rise in retirement. Withdrawals from tax-deferred accounts get taxed as income. If



RETIREMENT PLANNING With a new income source, you may be able to sock away \$30,000 pretax in a Keogh

you'll be retiring soon, new contributions might not have enough time to grow tax-deferred. You might be better served putting new savings into a tax-efficient mutual fund, like an index fund. When you cash that in after one year, you pay the capital-gains rate on your earnings, typically lower than the income-tax rate you pay on 10A withdrawals.

#### **UNCLE SAM IS TAKING LESS**



#### **Mandatory Distributions**

You've saved dutifully for years, and your 401(k) is bulging with tax-deferred savings. Don't blow it when it's time to start taking money out. Unless you still work, you must begin taking distributions from Iras and 401(k) accounts the year you turn 70%. The penalty is a 15% hit on the shortfall between

what you withdrew during the year and the minimum withdrawal that was required. The first year only, you get a grace period. You have until April 1 the following year to take money out of the account. But from then on, the deadline is Dec. 31. It's probably a mistake to put off the distribution that first year, even though you may not need the money and want to keep it invested. By delaying, you're forced to take two distributions the following year, and that may push you into a higher tax bracket. Mandatory distributions are one reason Roth IRAS have become popular since their creation two years ago.

#### SPATIAL RELATIONS: The Polstons compromised to make his home office work

retires, all kinds of issues can arise—from how much time to spend together and how to divide the housework to how to help the retired spouse find a new, non-voik-related identity. And as couples live longer, the quality of their relationships becomes even more important, says therapist Polston. But while "everyone has a financial plan for retirement, and a health plan, no for retirement, and a health plan, no says. "We're going to live 20, 30, 40 more years in a retirement relationship. We'd better figure out how to do it."

#### ... BUT NOT FOR LUNCH

After Guy Barton, 56, retired last year from his job as a public school administrator in Wappingers Falls, N.Y., he took some computer classes at a local college, brushed up on his cooking skills at the Culinary Institute of America and began golfing more regularly with freinds. His wife Marge, 55, a fifth-grade teacher, won't be eligible to retire until next June.

"When [Guy] first decided to retire, I was concerned that he's a little too young, Marge says. "He's keeping busy, but it can get lonely." A lot of the Bartons' close friends have already retired and moved away, and Marge still has her full load of lessons to plan and papers to correct. "It's tough when I come home and have schoolwork to do and phone calls to make, and he's been puttering around most of the day and would like my attention," says Marge. For Guy's part, he's ready for his wife to retire. "We'd both really love to travel and see friends, and I can go at any time, but she can't just take a week off from school," Guy says. "I'm having an O.K. time now; my life is completely stress free. But it'll be a lot more fun when she's with me.

There's an old line about marriage and retirement: "I married you for better or for worse, but not for lunch." And that's how Marilyn and Ronald Goldstone of West Bloomfield, Mich., have successfully managed their half-retired relationship for nearly 10 years. Marilyn, 69, works part time keeping the books for a handbag and lug-

# HALF-RETIRED

The first generation of two-income couples is starting to retire. Now she works, and he doesn't

By REBECCA WINTERS

TIT FOLITON AND HIR HUSBAND
Bermie were finishing dinner at
their kitchen table one night in
1960 when Bermie amounced that
ther 30 years, he was retring from
was physical: her throat tightened and her
stomach churned. "I knew that financially
we'd be fine," Betty says. "But that didn't
mean I was ready for my husband—Bermie
the Attorney—to retrie. He didn't have any
hor through the story of the story of the
account the path of the treat of the
him supping, reading news; and the
him supping, reading to see; a fine file
to the story of the treat of his life."

In addition to the knowledge she'd gleaned from 27 years of being Bernie's wife at that point, Betty had some extra insight into what his retirement might mean to their marriage. She's a psychotherapist who has been counseling couples for 25 years. She knew that not every couple is prepared for the growing phenomenon she and Bernie faced: the half-retired marriage. In more marriages today than ever before, one partner, usually the wife, is working while her spouse has retired. Fifty-one percent of married women ages 55 to 64 were in the labor force last year, compared with 36% in 1980. "Unlike prior generated."

There are some good questions to ask before one member of a couple retires. How much time together seems right?

tions of retirees, in which the wife was most often a homemaker, today's couples have two retirements to think about," says Phyllis Moen, a psychologist conducting an ongoing study on retirement at Cornell University. According to Moen, when one person continues to work after the other gage retailer. Ronald, 72, retired as a civilian attorney for the Army in 1989. He consulted for a law firm initially but experienced a major change in his lifestyle. "It's still quite an event when you retire," Ronald says. "One day you're thinking about a \$1 million contract. The next it's 'Shall I



get the car washed or polished?' Ronald's retirement also meant

a big change in the couple's daily routine-a common source of tension among recent retirees and their spouses. "I remember that first time we were both home for lunch." Marilyn says. "I didn't have the time to make us both a meal and clean up too. It didn't take long before we decided that whoever is around at lunchtime can take care of his or her own lunch. We realized it made sense to go our separate ways during Marilyn's satisfaction in the day. her work, she says, makes finding personal time easier for both of them. The Goldstones fit in that time in other ways too. Though they are both avid tennis players, they usually play separately with friends. They also take turns visiting his 96year-old mother in a nearby nursing home. "That way we're not bumping into each other all day, and we're happy to see each other at night for dinner," says Ronald.

N HER BOOK, LOVING MIDLIFE Marriage (John Wiley & Sons: \$14.95), Betty Polston calls this "replenishing your 'I' account." That's

when doing your own thing as individuals makes a midlife relationship better. Polston says, and it's a reason why if one partner enjoys working after the other has retired, it can be good for the marriage. But the first year or two of one spouse's retirement can be very tough on a couple, and the way is eased when both members are willing to make some changes.

#### **NEW TRICKS**

Typically the first months are a "honeymoon phase," where a new retiree, euphorically free from work, enjoys longpostponed leisure time. But after the honeymoon ends and one day of golf, the paper and a short to-do list stretches into the next, the new retiree can get depressed, especially if a spouse is at work all day. This syndrome can be prevented, Moen believes, if retirement is viewed not as a cold-turkey shift from work to leisure, but instead as a gradual transition from full- to part-time work, or volunteering.

Not surprisingly, Moen cites her husband Dick Schore as a good example of how it should be done. Schore had a 25-year career with the Department of Labor, followed by six years as the executive director of a labor institute at Cornell. In 1997 he went from full to part time. Now Schore, 70, has stopped work entirely and is volunteering five days a week at a local elementary



IRONING IT OUT: When he retires and she keeps working couples like the Goldstones often take on new roles

school, as well as doing pro bono work. Moen, 58, continues to relish her own 60hour workweeks. "This is the good life, says Schore. "I truly am enjoying myself, and I think I'm contributing something to the lives of the kids I see each day."

This kind of transition would be a much more feasible option for other retirees, Moen believes, if only employers encouraged it. Because many pensions are based on an employee's last three years of service,

#### HALF-RETIREMENT TIPS

One spouse's working after the other has retired can spell marital stress. Some advice on how to avoid trouble.

Recognize that retirement is a big step. If possible, the retiree should phase out of work slowly, with a parttime job or volunteering. Ask how much time you plan to spend together as a couple. How will your schedules change once one spouse has more free time? Rethink housework. Will it be business as usual, or will chores get redistributed? Discuss how your house might change. Will you add a home office,

phasing out of a current career slowly is financially unattractive. And while employers may provide information about how to prepare financially for retirement, most don't talk to workers about how to plan another precious resource-their time. Additionally, volunteering organizations are largely missing out on the untapped resource of skilled retirees.

But while our institutions still need to catch up with our changing retirement patterns, couples can prepare in advance for the big problems (like identity crises) and the little ones (like who makes dinner).

#### SO WHO DOES MAKE DINNER?

Betty Polston nervously anticipated her husband's retirement because she knew how much of his selfworth was invested in his career, and she wondered where he would direct his energies after that career ended. She also knew to prepare for the everyday problems that can catch couples off guard. "We made a point to talk about the housework issue before it became an issue, Polston says. "Bernie hadn't ever

helped around the house since we got married. But now it made sense for him to take on some chores." It was agreed that Bernie would make his lunch, wash the dishes, make the bed and take out the trash.

Some issues weren't so easily resolved, however. Bernie had decided to take some of his firm's clients with him when he retired, and work out of the house a couple of days a week. He set up a home office in an extra bedroom, outfitting it with a new computer. His files took up a closet that had once been filled with Betty's clothes, and his work frequently spilled out of the bedroom onto the dining-room table. But Betty and Bernie eventually worked out the space issue with a redesign of the office, adding an extra desk to keep papers from taking over the rest of the house. Still, Betty thinks conflicts like this one can be handled best if couples are ready for them. There are many good questions to ask before one member of a couple retires, such as: What changes do you each anticipate? How much time together seems right? And will you reallocate household tasks?

Of course, you can plan your retirement to the last detail, but it won't be any fun at all if you're not flexible. New needs can arise, old habits can be broken, and a relationship can evolve. For many couples, these years are what you've spent the rest of your lives working toward. And after all that planning and hard work, your first priority should be to enjoy.

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# **Fringe Benefits**

# The Microsoft judge says there aren't any viable alternatives to Windows. What about Linux?

WITH THE POSSIBLE EXCEPTION OF MY MARRIAGE license, I've never agreed more with a legal document than I do with Judge Thomas Penfield Jackson's findings of fact in the Microsoft case. Of hen he says Microsoft enjoys a monopoly on the desk-caute of In Possible Microsoft used to the Description of the Microsoft used.

course he's right when he says Microsoft enjoys a monopoly on the desk-top—more than nine out of 10 PCs use Windows. Of course Microsoft used its control of the marketplace to hammer competitors—just ask Netscape. And of course Microsoft could charge more than the fair market price for

Windows—and do so for a long time without losing market share. After all, what's the PC user's alternative to Windows? (Apple wiseguys, quit smirking.)

But what about Linux, the free operating system used and loved by some 15 million techies and evoked so often by Microsoft witnesses during the trial?

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can be run on

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the leading

operating

BeOS IBM

Number of

Isn't Linux a viable alternative? Not according to the judge. He describes Linux as a "fringe" operating system that's unlikely to challenge Microsoft.

Linux, you'll recall, is "open source" software, designed, updated and debugged by an army of volunteers. Although its advocates insist that it crashes far less often than Windows, and it is undeniably cheap-

er, the judge says Linux can't beat Windows for the simple reason that there aren't enough programs written for it.

Judge Jackson makes a strong argument. The operating system with the most applications "wins" the market, he says, because it has the broadest appeal to consumers. As users settle on a platform, developers build more applications for it, which attracts yet more users. "What for Microsoft is a positive feedback but a furnated its apositive feedback but a jackson wrote. With more than 70,000 Windows programs out there, it's auton impossible for any upstart to come along, and grab significant market share.

Just how many applications run on Linux? That's a good question—so good, in fact, that the answer doesn't appear anywhere in Jackson's findings. The truth is

that there are probably more Linux programs than he realized—a lot more. The best estimate I could find was tens of thousands. Linux, after all, inherited thousands of programs written for Unix, its software progenitor, and users are constantly adding to that library, modifying here, rewriting there, publicizing some and hoarding others.

70.000

Mac Microsoft

Windows

In one marketthe larger computers known as servers-Linux is already a threat to Microsoft says Eric Raymond, a Linux evangelist. Linux runs on nearly a third of all servers, and according to Raymond, it will soon make similar inroads in the consumer market. His reasoning: as computer prices spiral downward, the price PC manufacturers pay

to license Windows grows proportionately, cutting into their meager margins. PC makers will "start defecting en masse to Linux," Raymond predicts, "because they can no longer make

money partnered with Microsoft."
Perhaps. But Linux still has a long way
to go in the dumb-like-me consumer martext. Windows "main claim to fame is its relative case of use-at least compared to
MS-DOS. Or nat Linux. Until the Linuxians
create a system that's as easy to use as Windows-or better still, the Mac-Microsoft
has nothing to worry about. Well, almost
nothing.

In my column last week, I incorrectly wrote that Real Networks was correlating e-mail addresses with user IDs. In fact, while it is technically possible for Real Networks to make the link, it has not.

#### IN BRIEF

Canon just got cuter thanks to its new waterproof design. Called the Sport Utility Ejph, the spunky, 8-oz, green-and-silver camera is the smallest and lightest of its kind. Some may balk at the \$270 price and the costiler

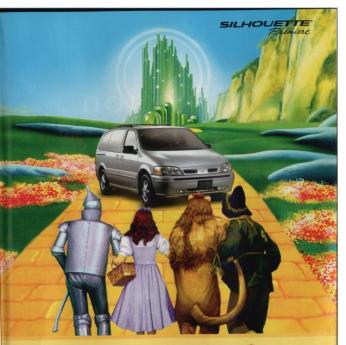
the costlier APS film, but since the Elph line outsells APS rivals 3 to 1, the Sport will likely make a



E-COMMERCE WATCHDOG Here's further proof that online shopping isn't all it's cracked up to be: of over three dozen newly rated websites listed on Consumer Reports Online at CONSUMERREPORTS.ORG, only Amazon.com wins top honors for "a very satisfying shopping experience." Rated by the five-point system used in the print magazine, the site evaluates e-merchants based on content, usability and policies. Lillian Vernon's catalog site is labeled "inconvenient" and "tedious," while the Mauna Loa Macadamia Nut site gets dinged for its "poorly cross-referenced search engine. Just so-so sites include Victoria's Secret, Frederick's of Hollywood, Brookstone and The Sharper Image. The detailed ratings are available to members who pay \$24 a year.

GIFTS FROM THE HEART Searching for a unique holiday gift that won't look as if it came straight off the racks at Banana Republic? At WORLD2MARKET.COM, you can find anything from a beaded Huichol Mexican Indian mask to a hand-embroidered quilt from India. Even better, the site buys products only from humanitarian organiza tions committed to improving the life of the artisans by ensuring a safe work environment and a living wage as well as a sav ings plan. That means \$11 of the \$46 you pay for a hand-blown Peruvian vase goes directly to the artisan co-op that made itabout twice what traditional retail outlets -By Anita Hamilt





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# WHAT DOES THE FUTURE LOOK LIKE FOR A TOBACCO COMPANY?

For librillard, our success in the future is defined by three goals: reducing the number of youths who smoke, taking responsibility for our new commitment, and recognizing a new era of cooperation.

#### Significant reductions in youth smoking are a reasonable goal.

Young people shouldn't smoke. We've committed to preventing youth smoking, and our industry is paying nearly \$5 billion to fund an independent foundation and other programs designed to reduce the number of youths who smoke and educate consumers about tobacco. The national We Card program, supported by Lorillard, works with retailers and trains cashiers to card teenagers who try to buy cigarettes.

#### The new agreement has changed our business.

Under the agreement with all 50 states, we have made substantial changes in how we market and advertise our product. And the states have begun receiving substantial industry payments that will total nearly \$250 billion over the next quarter century.

#### Cooperation replaces confrontation and litigation.

We see a new era when our future is shaped by cooperation and absolute accountability. Guided by good business practices, we can continue to provide good jobs and to support worthy community causes.



To learn more about our corporate principles, our programs, and the agreement with the states, please visit www.lorillard.net. 01999 Kall Kan Foods, Inc. CESAR, SELECT DINNERS and the Tray Design are registered trademarks



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# Why Not Tattoo?

#### Kids love 'em. but parents can point out that they're one form of foolery that won't go away

gazing at their perfect bodies and stroking, admiring and sniffing their fabulously pure skin. We worry endlessly about every rash, scrape and sunburn, never dreaming that one day they might want to pay a guy named Bucky to pierce or tattoo that very skin. Yet increasingly they do. Tattooing and piercing, once the preference of biker chicks and sailors on shore leave, are attracting ever younger recruits. Chances are that someday soon your

12-year-old-the same kid who cried real | still growing body is not a proper canvas. tears over getting a booster shot at her last annual checkup-will be bugging you for a naval piercing or a tattoo of James Van Der Beek's face on her midriff.

My family colorfully illustrates both

ends of the tattoo age spectrum. At 77, my Uncle Harvey sports several, including, on his left forearm, a schooner that arrived there during World War II. Harvey is sheepish about his tattoos, describing them as "stupid mistakes." On the other hand, my 20-year-old stepcousin Aaron will proudly roll up his Tshirt sleeve to show his right arm, covered from shoulder to el-



A LITTLE HELP: Thirty states bar teer

Some parents don't mind tattoos. I know a mother and teenage daughter who went to a studio recently to get matching ankle designs. Parents who don't approve, however, are now getting some help from laws in 30 states that prohibit studios from tattooing minors without parental consent. Nineteen ban under-age piercing. The American Academy of Dermatology urges that artists be trained, regulated and licensed in precautions having to do with "sanitation, sterilization, cutaneous anatomy, infections, universal body-fluid precautions, biologic waste disposal, and wound care." Tattoos, the ADA reminds us, are permanent. Removing them? It really hurts. Dermatologists and responsible tattoo artists also stress that a young,

My cousin Aaron—he of the wallpaper tattoos-concurs. Aaron, who was tattooed after he turned 18, said, "When I think of some of the dumb stuff I wanted to do when I was 15, I'm glad someone stopped

> Aaron clearly can't imagine any drawbacks to his future as a 40-year-old man with a Yoda tattoo.) Ron Stiehl, the proprietor of my local piercing and tattoo parlor, says that for kids who want

me." (But even wise

to try out a tattoo, artists can apply henna designs, which last about three weeks. Parents can at-

tempt to discourage tattooing and pierc-

tattoos without a nod from Mom or Dad ing by explaining the health risks of infection or blood-borne diseases, but remember that kids are armed with something grownups will never havethe invincible confidence of youth. That is what makes them such good skateboarders and roller-coaster riders. So after you've made all your best arguments, show your kid that you know a thing or two about the impermanence of fashion. Somewhere in your attic there's a shoebox full of faded Polaroids of you flaunting your teenage geekiness. Good-naturedly display some specially selected photos of you and your friends dressed like Tony Orlando and Dawn. When the laughter dies down, explain to your kid that in 1977, you looked fabulous. Fortunately for everyone, your fashion statement wasn't a permanent condition.

> To read more about tattooing, see our website at time.com/personal. E-mail Amy at timefamily@aol.com

#### IN BRIEF

SOUL MATES The danger of heart disease is a family affair. Women whose husbands suffer a heart attack or undergo open-heart surgery turn out to share many of their husbands' cardiovascular risk factors. Among them: high body mass, smoking and little exercise. A report unveiled at an American

Heart Association meeting last week indicates that many spouses don't realize they share a high-risk lifestyle. The impli cations: doctors need to develop a family approach to prevention and treatment; spor should keep informed.



LET THERE BE LIGHT There is good news for families on both sides of the churchstate divide. A broad coalition of religious, educational and civil-liberties groups agreed last week to encourage schools to make study about the Bible "an important part of a complete education," Log in at http://209.130.44.53/bps/bpsfaguide01. htm for the guidelines they developed to help teachers include academic instruction



about the Bible in litera ture and history courses. without proselytizing. Developing better teacher training is the next step. says the National Bible Association.

PARENTAL CONTROL Of the three temptations purveyed on the Internet-sex, alcohol and tobacco-don't count on screening software to shield your children from the last two. The Center for Media Education tested six of the most popular programs to see if they blocked sites that promote or sell alco-

hol or tobacco. There was only one Surf Watch more than half the sites. Until there's better software, the best advice is still to monito kids' surfing habits. -By Alain I. Sanders





# **How to Find a Trial**

A clinical trial, that is. Often it's the only way a cancer patient can get the latest treatments

"DOC, MY WIFE'S BREAST CANCER HAS COME BACK and spread to her bones." My friend's eyes filled with tears when he spoke those chilling words. Like millions of other cancer patients, his wife had been

treated—successfully, she thought—for one cancer only to discover within a year that it had spread to another part of her body and was growing even more fiercely. Cancer recurrence is never a good sign, but it doesn't mean you have to give up hope. Over the past decade, powerful new

treatments have been developed to fight the most stubborn cancers. Most, however, are still being tested in so-called clinical trials, and getting yourself enrolled in one takes some doing.

Clinical trials are research studies on human patients to test the safety and effectiveness of new treatments. There are hun-

dreds of clinical cancer trials under way, involving thousands of patients. What most people don't realize is that the scientists who conduct these studies need test subjects almost as badly as the subjects need treatment, and that lately the scientists have been running short of willing participants. At a conference on clinical trials held recently in Alexandria, Va., researchers trying



**BREAST CANCER: New treat** 

be available, if you know how to find them

Why is this? Partly it's owing to patient misconceptions. "Patients are concerned if they enter a clinical trial that they may be part of the unlucky group that gets the placebo or 'dummy treatment' and not the real medicine,' says Dr. Bob Comis, president of the National Canneer Cooperative Groups. They think the placeb group gets Groups. They think the placeb group gets whatever is considered the best current standard of care.

Cost shouldn't be a consideration. Most

clinical trials are free to patients; some even pay their subjects. Insurance companies in the past have been reluctant to cover the nonexperimental part of the treatment, but they are starting to come around.

Now it's true that research scientists don't always have the best bedside manner, and sometimes they unnecessarily

keep patients in the dark. And the consent forms are often so encrusted with medical jargon that some patients joke they would rather take their chances with cancer than fill them out.

Assuming these problems can be overcome, how can you find the right clinical trial for you? First, ask your physician if there are any under way or coming up for which you might be eligible.

If you have access to the Internet, you can log on to the National Cancer Institute's website (uovo.nci.nih.goo) and go to its Clinical Trials section. It has an easy-to-use search tool called the PDQ that will help you locate the trial nearest you. If you don't have a computer, you can call the National Cancer Institute directly at 800-4CANCER.

If that's too much of a bother, there are services that will, for a fee, gather data about trials and help get you enrolled. One caveat: there's plenty of good information out there, and you might end up paying for something you could get free. Before signing any papers or receiving any treatment, be sure to consult your physician.

For more information on cancer clinical trials visit www.alphacancer.org. You can also e-mail Dr. Ian at ianmedical@aol.com



blood-pressure medication, may be added to the roster of light salen by folis at this for a heart attack. A major study, released ahead word, shows that daily doses of word, shows that daily doses of a care inhibitor rampirel led to a dramatic 25% decline in heart attacks and strokes among diabetics and patients with a history of heart disease.

Cost: 85¢ a day.

NESSE INFORMATION Colonoscopy is probably the work in most unpopular procedure, but the notoriously uncomfortable test, in which a probe is swided through the arrus and into the bowel, is still considered the last control of the swide of the swide of the seriest, most testable stages. Now there may be a less traumatic alternative. A study shows that a "Valued colonoscopy—bases that swide colonoscopy—bases that (SZN) as the realt thing in detecting thry practicensors upon the procedure space tests with radiation equivalent to about the acceptance of the swide study section and set of the misses of the section and set of the misses of the section and set of section sec

#### BAD NEWS

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COUCH POTATOES ARISE ... SLOWLY

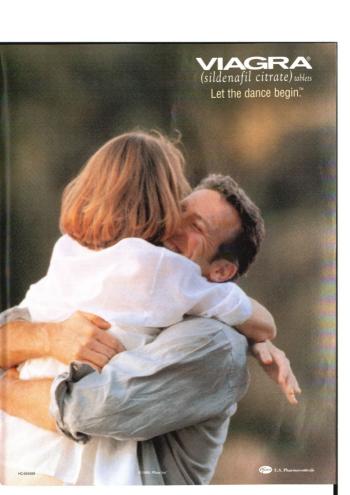
Thought you'd never hear something bad about exercise? Try this. Sedentary folks who suddenly take un visorous

suddenly take up vigorous put vigorous activity, like jogging or heavy lifting, have an astounding 30 -fold increased risk of suffering a heart attack within the first hour. The jot of exertion, though well intended, can cause plaque to rupture and trigger a heart attack. The best advice: if you can't tell a treadmill from a peopper mill, spend at least a few weeks gradually building up

-By Janice M. Horowitz

ources: Good News: New England Journal of Medicine of arly release of 1/20/00 issue); New England Journal edicine (11/11/99). Bad News: Neurology (11/10/99); yurnal of the American Medical Association (11/10/99)







DANIEL KADLEC

## **Your Lost Treasure**

Billions of dollars in forgotten funds are waiting to be reclaimed. Here's how to get yours

WHERE DO YOU THINK THE MONEY WINDS UP WHEN a gift certificate goes unredeemed? You probably assume that it's a windfall for the store that collected the cash and never had to deliver anything. But

that's not supposed to be the case. After a waiting period—usually three to five years—the retailer is supposed to give the unspent money to the state, which is supposed to find the owner and give back the cash.

Yeah. That's gonna happen.

Surprisingly, though, at least sometimes it does happen. Even better, givebacks are becoming more common as states make it easier to search for unclaimed property—be it an overlooked

utility deposit at your first apartment or stocks and bonds that Aunt Agnes neglected to declare in her will. Heirs in Florida discovered a forgotten cache of pre-breakup AT&T shares this year and collected \$589.000

O.K. You are not too likely to pass Go and collect \$200,000. Most claims have to do with a final paycheck you never received, a lost dividend check, a

your health club. The typical claim paid is less than \$1,000. Still, 1 person in 10 owns assets he or she doesn't know about, and if you have moved frequently, your odds are considerably better.

How mich unclaimed property is cut there? It's a lug-number, States cuturely hold about \$16 billion. Estimates of federal holdings—lost ins refunds, undeliverable Social Security cheeks—run as high as \$25 billion. Corporations that fall to renit assets to the states may hold an additional \$100 billion. Funds high dormant in state, federal and private returnment accounts for the state of the state of the state of the total as taggering \$1 tillion. Chee on that if, in your personal spending, you think little expenses don't add up.

Assets are lost either because you forget about them or because institutions that hold them can't find you. Maybe you've moved. But how hard are they trying? Not nearly hard enough, if you ask me. After all, credi-



lost dividend check, a forgotten surplus at a long shot. But websites can help

tors don't seem to have this tracking problem. You could join the witness-protection program and they'd find you. One reason corporations resist surrendering assets is that they feel as entitled as any entity, espe-

cially the states. Sure, the states make an effort to locate you by advertising and possibly setting up a booth at the state fair. But most forgotten assets remain forgotten. The state spends the loot and pledges to make good if the owner shows up.

That's why there may be a painless payoff in doing a little investigating on your own. (Lawyers and other pros want up to

sites can help 50% of what they recover) First, check with states where you have lived or have relatives. A new website, wave, missingmoney, com, is building a national database of all lost assets to held by states. In the meantime, it links to individual state websites. Also search www.nupd.com. You can contact your state's unclaimed-property division, often under the treasurer.

There is no clearinghouse at the federal level. HUD, the Social Security Administration and the rist are the most likely places to find missing assets. You'll have to write them with as much detail as possible on what may be missing. It's also a good ideal checke with former employers for any wages or benefits still due you. It may amount to peanuts or nothing at all. But, as the New York Lotto ad goes, Hey, you never know.

See time.com/personal for more on missing money. E-mail Dan at kadlec@time.com. See him Tuesdays on CNNfn at 12:45 p.m. E.T.

#### IN BRIEF

BONDS ON THE RISE Interest rates on savings bonds, the utilimate safe investment, were recently reset. Series EE savings bonds issued after May 1997 are now earning bonds since May 97 are now earning bonds since May 97 in seconds.

issued after
May 1997 are
now earning
5.19%
interest, up
from the
4.31% they
were earning in
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Treasury
Department
inst unveiled

an online

The rates of the series EE savings bonds since May '97. In percents

May Nov. May Nov. May Nov. May Nov. 97' 97' 98' 98' 99' 99' 99

purchasing program at **WWW.SAVINGSBONDS.GOV.** You can purchase the bonds with either a MasterCard or Visa. Careful. You will pay more in interest on the cards than you will earn on the bonds if you carry a balance.

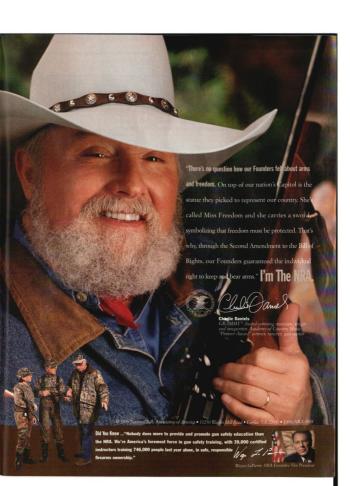
ANNUITY DOUBLE-DIPPING One of the selling points of annuities is that they are tax-deferred products. So companies like life insurers that sell annuities within taxdeferred, retirement accounts such as 401(k)s or IRAs aren't offering added value, just added profits. Bring on the lawyers. Insurance companies "shouldn't be marketing deferred annuities for placement in retirement plans," says Michael Spencer, partner at Milberg Weiss Bershad Hynes & Lerach, which has filed class actions against four big annuity sellers. "The consumer ends up paying substantially higher fees than if they bought a nonannuity investment."

THE ATM WAR Legislators in several cities, angered by rising ATM fees, have simply wed them. But last week the banks struck back. Wells Fargo and Bank of America began barring noncustomers fro using their ATMs in Santa Monica, Calif., after the city council banned surcharges San Francisco residents may soon be facing the same fate. "The banks have a right to earn a return on their investment," argues Joseph Morford, a banking analyst for Dain Rauscher Wessels in San Francisco. The machines cost up to \$50,000 each. But consumers now appear to be lowering their own costs by cutting back on trips to the ATM. Amortize that. -By Aixa M. Pascual



10 11 billion 15 55 96 37 98 99 Source American Entering Association

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#### **BUT WILL IT LAST?**

Last week the comedian JERRY SEINFELD got engaged to the comely JESSICA SKLAR. Will it last?

#### PROS:

Unlike Seinfeld's last girlfriend, Sklar was old enough to vote and drink when they began dating

Many women would find it hard to walk away from a man

#### worth \$250 million

Sidar seems sketchy on the rules of marriage: she began dating Seinfeld shortly after returning from her first honeymoon. The real-life Soup Nazi has predicted the marriage is doomed

e's rich and she's young, yada, yada, yada

#### **Virtually Exciting**

Aspiring filmmakers, are you feeling overlooked, under-appreciated, unaccountably undiscovered? Not to worry; Leo feels your pain. Last week LEONARDO DICAPRIO, whose movie-star status has helped him become wildly rich and



fabulously hedonistic, nounced he is giving back to the industry by inaugurating the First Annual Leonardo Di-Caprio International Online Short Film Festival (official nickname: LeoFest). Moviemakers can submit works no longer than 15 minutes to be judged in four categories by a panel of experts; the best films will be loaded onto the Internet (www.leofest.com) beginning in December. "This festival strives to offer a level field on which anyone who wishes may play," says DiCaprio. His populism is noble, but who wants to be part of a festival without parties, fine hotels or the chance to rub elbows with Harvey Weinstein?

#### ANOTHER LOSS In the ER

Has greed lost its lure in Hollywood? Is wearing scrubs and working with chest paddles so onerous? Do television stars really still believe they can be successful in the movies? These were among the disquieting questions raised last week when JULIANNA MARGULIES rebuffed a \$27 million offer to remain on ER for two more seasons. After six years of playing nurse Carol Hathaway Margulies is intent on pursuing her film career. "We wish her well and know that she will be successful in all her endeavors," said ER executive producer John Wells. Perhaps Wells hasn't seen The Newton Boys, Margulies' last film which earned a total of \$10 million, or less than half of \$27 million



## FEUD OF THE WEEK

Ginger Spice" Halliwell
OCCUPATION: Singer;
ambassador for the U.N.
BEST PUNCH:

Garnered reams of press by confirming her relationship with famed British deejay Chris Evans days before releasing her new single, the same day Baby released hers NAME: Emma "still Baby Spice" Bunton OCCUPATION: Singer; ambassador for Sporty BEST PUNCH:

Suggested Halliwell's relationship was a ploy to snag record sales; said, "[Evans] has been trying to bed me too ... He rang over the weekend asking me out for a drink—but I refused"



WINNER: Halliwell, because her single beat Baby's and she's no longer single

#### **Charles Krauthammer**

### The Real Message of Creationism

It brings religious values into schools by the back door. Why not the front?

HEN THE KANSAS BOARD OF EDUCATION VOTED RECENTto eliminate evolution from the state science curriculum, the sophisticates had quite a yuk. One editorial cartoon had an ape reclining in a tree telling his mate, "We are descended from the Kansas School Board." The decision has been widely derided as a sign of resurgent Middle American obscurantism, a throwback to the Scopes "monkey trial."

Well, to begin with, the Scopes trial is not the great fable the rather fictional Inherit the Wind made it out to be. The instiga-

persecute some poor teacher

for teaching evolution. They were officials of the American Civil Liberties Union so eager for a test case to overturn a new Tennessee law prohibiting the teaching of evolution that they promised to pay the expenses of the prosecution! The A.C.L.U. advertised for a volunteer and found one John Scopes, football coach and science teacher, willing to take the rap. He later said he was not sure whether he'd ever even taught any evolution.

Son of Scopes is not quite what it seems either. The twist in the modern saga is the injection of creationism as the scientific alternative to evolution. So, let's

be plain. Creationism, which presents Genesis as literally and historically true, is not science. It is faith crudely disguised as science.

It is not science because it violates the central scientific canon that a theory must, at least in principle, be disprovable. Creationism is not. Any evidence that might be brought-fossil, geological, astronomical-to contradict the idea that the universe is no more than 6,000 years old is simply explained away as false clues deliberately created by God at the very beginning.

Why? To test our faith? To make fools of modern science? This is hardly even good religion. God may be mysterious, but he is certainly not malicious. And who but a malicious deity would have peppered the universe with endless phony artifacts designed to confound human reason?

Creationism has no part in the serious curriculum of any serious country. Still, I see no reason why biblical creation could not to be taught in the schools-not as science, of course, but for its mythic grandeur and moral dimensions. If we can assign the Iliad and the Odyssey, we certainly ought to be able to assign Genesis.

But can we? There's the rub. It is very risky to assign Genesis today. The A.C.L.U. might sue. Ever since the Supreme Court decision of 1963 barring prayer from the public schools, any attempt to import not just prayer but biblical studies, religious tenets and the like into the schools is liable to end up in court. That is why the Kansas school board decision on evolution

is so significant. Not because Kansas is the beginning of a creationist wave-as science, creationism is too fundamentally frivolous and evolution too intellectually powerful-but betors of the trial were not bluenosed know-nothings wanting to cause the Kansas decision is an important cultural indicator.

It represents the reaction of

people of faith to the fact that all legitimate expressions of that faith in their children's public schooling are blocked by the new secular ethos. In a society in which it is unconstitutional to post the Ten Commandments in school, creationism is a back door to religion, brought in under the guisethe absurd yet constitutionally permitted guise-of science.

This pedagogic sleight of hand, by the way, did not originate with religious folk. Secularists have for years been using biology instruction as a back door for inculcating their values. A sex-ed class on the prop-

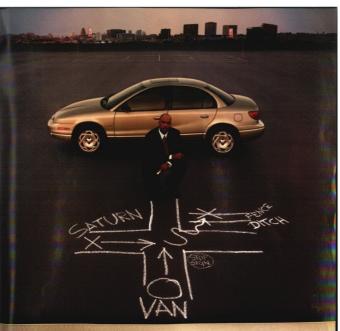


er placement of a condom is more than instruction in reproductive mechanics. It is a seminar-unacknowledged and tacit but nonetheless powerful-on permissible sexual mores.

Religion-invaluable in America's founding, forming and flowering-deserves a place in the schools. Indeed, it had that place for almost 200 years. A healthy country would teach its children evolution and the Ten Commandments. The reason that Kansas is going to have precisely the opposite-the worst of both worlds-is not because Kansans are primitives, but because a religious people has tried to bring the fruits of faith, the teachings and higher values of religion, into the schools and been stymied.

The result is a kind of perverse Law of Conservation of Faith. Block all teaching of religious ideas? O.K., we'll sneak them in through biology.

This is nutty. It has kids looking for God in all the wrong places. For the purposes of a pluralist society, the Bible is not about fact. It is about values. If we were a bit more tolerant about allowing the teaching of biblical values as ethics, we'd find far less pressure for the teaching of biblical fables as science.



SATURN SURVEY Name MICKEY CLAYTON Age 45 Occupation HEAD BASKETBALL COACH

If you had to share one story or experience about your Saturn, what would it be?

LIE STRETED THE SEASON O'LD, BUT STILL MANAGED TO MAKE IT TO THE CONFRENCE CHAMPIONSHIP. THEN, ON MY LANY TO THE CAME, MY STRINGS COT BRONDSHIPD BY A UNIX SOMETHOW, IT WANTED HARPY WITHOUT A SCRITCH, AND WE WENT ON TO WIND THE CAME. OUR BROARD? A TRIP TO THE TODROGRAMMENT WHEE WE FACED THE \$41 THAM NO THE WITHOUT AND, PELIAVE ME, THEY HIT US PRETTY HARD TOO.

